SUMMARY

- Asia Pacific – NEW source markets and destinations
- Asia Pacific – multiple, national markets. Not one unified market with common trading terms and cultures.
- Asia Pacific – more than 5 million (USD) Millionaires
- Asia Pacific – One new Billionaire being created every 3 DAYS.
- Outstanding Opportunity – Big Challenge
- Need to be – flexible, innovative, visionary

PONANT
YACHT CRUISES & EXPEDITIONS