CLIA Partner Organizations

Impact of Noro, Zika and Influenza Viruses

Survey Methodology

45 respondents completed the survey between October 28th and December 31st.

Data was collected via a 10 minute internet-based survey.

Questions in the survey included:

- Please indicate the main geographical focus of your organization's operations (i.e. where it makes >50% of its business).
- Please select which of the following businesses best describes your organization.
- Please indicate in which function of the company you are currently based.
- Which level is your job within the company?
- To what extent do people ask you or your organization questions regarding infectious diseases on cruises?
- To what extent do you agree/disagree with this statement with regards to the following infectious diseases? *I believe that outbreaks of infectious diseases on the cruise and hospitality environments may have direct or indirect impact on my organization.*
- Please indicate which of the following areas within your organization has been impact by these infectious diseases
- What initiatives is your organization taking to prevent or control infectious diseases on cruises?
- Which, if any, of the following do you believe the cruise industry and its partners should do better for effective intervention against infectious diseases?
- Are you interested in CLIA providing you information or guidance on how to handle or prevent infectious diseases in your business environment?
- Please select the infectious disease(s) for which you would be interested to receive information or guidance from CLIA.

Respondent Industry

	All respondents (45)
Cruise line	29%
Port of call organization	13%
Health provider	7%
Airline, Leisure train, Event Organizer, Local tour management	7%
Ship construction	7%
Legal services	4%
Energies supply	4%
IT services	4%
Education/Training	2%
Interior/outfitting architecture, Engineering services	2%
Advertising & marketing support, Media/Publishing	2%
Other	16%
DK/NA	2%

% of respondents

Other includes: Consultancy, Dockside/Terminal Operations, Port agency, Transportation, NTO

Base: All respondents
Please select which of the following businesses best describes your organization.

Key Findings

	Influenza	Norovirus	Zika
Frequency of questions	Majority report **never** or only **rarely** (less that once a year)	40% report **often** (more than once a year and up to once a month) or **very often** (more than once a month)	Majority report **never** or only **rarely** (less that once a year)
Direct or indirect impact on organisation	Nearly half **disagree** or **strongly disagree** there is an impact	Nearly half **strongly agree** there is an impact	Nearly half **disagree** or **strongly disagree** there is an impact
Primary Impact of disease	Sick leave of staff	Cost of treatment or prevention/ sanitation	Loss of sales opportunity
Awareness of prevention/control initiatives	None	Cleaning and sanitation strategy and educating staff	Educating staff
Areas of improvement for disease prevention	Don't know	Better knowledge amongst passengers and staff	Don't know
Could CLIA provide more support?	38% expressed interest	46% expressed interest	36% expressed interest