SEATRADE CRUISE GLOBAL 2017, 14TH MARCH 2017

Operational Information Management & Big Data

Palemia Field, Head of Segment Digital Services - Passenger & Icegoing

ABB Marine & Ports

Customer value drivers and our aspiration

Digital Aspiration

We will provide digital solutions to address all customer's value drivers and help our customers to succeed in disruptive world.

Common Drivers -
unique position with Marine and Ports

Digital solutions to address all customer value drivers

What do we collect on a daily basis?

Integrated Operations

What do we do with the data?

Development of Use Cases

Remote Diagnostics

Fleet Intelligence

Passenger Comfort Forecasting

Deploy a structure, collect data and iterate quickly as use cases evolve

ABB