Sailing the Med: what is shaping future operations and deployment in the Mediterranean and its adjoining seas?

Gianluca Suprani, Head of Global Port Development and Shore Side Activities, MSC Cruises

MSC

Fort Lauderdale, 14 March 2017

Global cruise capacity by region

MSC

* Data compiled and provided by CLIA

Global cruise capacity by region

MSC

* Data compiled and provided by CLIA

Deployment in the Med and its adjoining seas

Situation until 2014

MSC

Deployment in the Med and its adjoining seas

Deployment in the Med and its adjoining seas

Deployment in the Med and its adjoining seas

Deployment moving away from the Eastern and Southern Med

Issues cruise lines face in the Med

Geopolitical and security-related concerns

Need to upgrade and expand port infrastructure

Peak demand at very popular destinations

Future perspectives

The future remains bright!

Cruise lines continue to invest heavily in the Med

Future growth to come from five key destinations: Turkey, Israel, Egypt, Tunis and Morocco.

THANK YOU

MSC