❤ I DESTINATIONS

NCLH NORWEGIAN CRUISE LINE HOLDINGS LTD.

WHERE?

NCLH NORWEGIAN CRUISE LINE HOLDINGS LTD.

❤ I DESTINATIONS

NCLH NORWEGIAN CRUISE LINE HOLDINGS LTD.

NCLH NORWEGIAN CRUISE LINE HOLDINGS LTD.

Destination or itinerary	82%
Price	77%
Length of cruise	68%
Reputation of the cruise line	63%
Embarkation port	46%
Sail dates	43%
Past experience on cruise line	40%
Word-of-mouth	28%
Specific cruise ship	21%
Travel agent recommends it	6%

NCLH NORWEGIAN CRUISE LINE HOLDINGS LTD.

CABIN MIX

DESTINATIONS / ITINERARY

BALTIC SUMMER

AVERAGE NPD: ~$300

CARIBBEAN SUMMER

AVERAGE NPD: ~$100

NCLH NORWEGIAN CRUISE LINE HOLDINGS LTD.

BALTIC WINTER

AVERAGE NPD: ~$0

CARIBBEAN WINTER

AVERAGE NPD: ~$200

Barcelona
Civitavecchia

Saint Raphael
Monaco
Sanary Sur Mer
Sete
Marseille
San Remo
Portofino
Genoa
Bandol
La Spezia
Banyuls
Marina di Carrara
Port Vendres
Nice
Livorno
Antibes
Rosas
Cannes
Toulon
Barcelona
Palamó
Civitavecchia
St Tropez
Gaeta
Amalfi
Tarragona
Ajaccio
Bastia
Sorrento
Mahon
Naples
Valencia
Bonifacio
Santo Stefano
Portoferraio
Alicante
Olbia
Lipari
Palma
Ibiza
Palermo
Cartagena
Porto Torres
Porto Vecchio
Messina
Ciudadela
Trapani
Cagliari
Taormina
Catania
Tunis
Valletta

❤ I DESTINATIONS

NECKY
NECKY

Travel Agents

Port Agents

Excursion Operators

Social Media

beautifuldestinations
5,913 posts
8.5M followers
62 following
Follow
BEAUTIFUL DESTINATIONS
Fast Company named us one of the World's Most Innovative Companies of 2017!
Press Inquiries: press@beautifuldestinations.com
bit.ly/2l7U4oN
Followed by fraser_prolifeliver, pudragram, stylestories.me + 38 more

wonderful_places
4,443 posts
8.6M followers
51 following
Follow
Wonderful Places
Travel influencer
Follow 2 B inspired
Pics r mine and the credited owners
#wonderful_places 4 feature
contact@thewonderfulplaces.com
Followed by ms.westy, pudragram, catteblog + 31 more

natgeotravel
6,234 posts
15M followers
99 following
Follow
National Geographic Travel
The official account for National Geographic Travel
natgeotravel.com/
Followed by manyy789, pudragram, stylestories.me + 47 more

42
COUNTRIES

95
PORTS

684
PASSENGERS

Fleet expansion is outpacing port availability…

…

resulting in expansion into new

...and investment in existing & brand new destinations

Black Sea
Tunis ia
Turkey
Liby a
Egypt

❤ I DESTINATIONS