

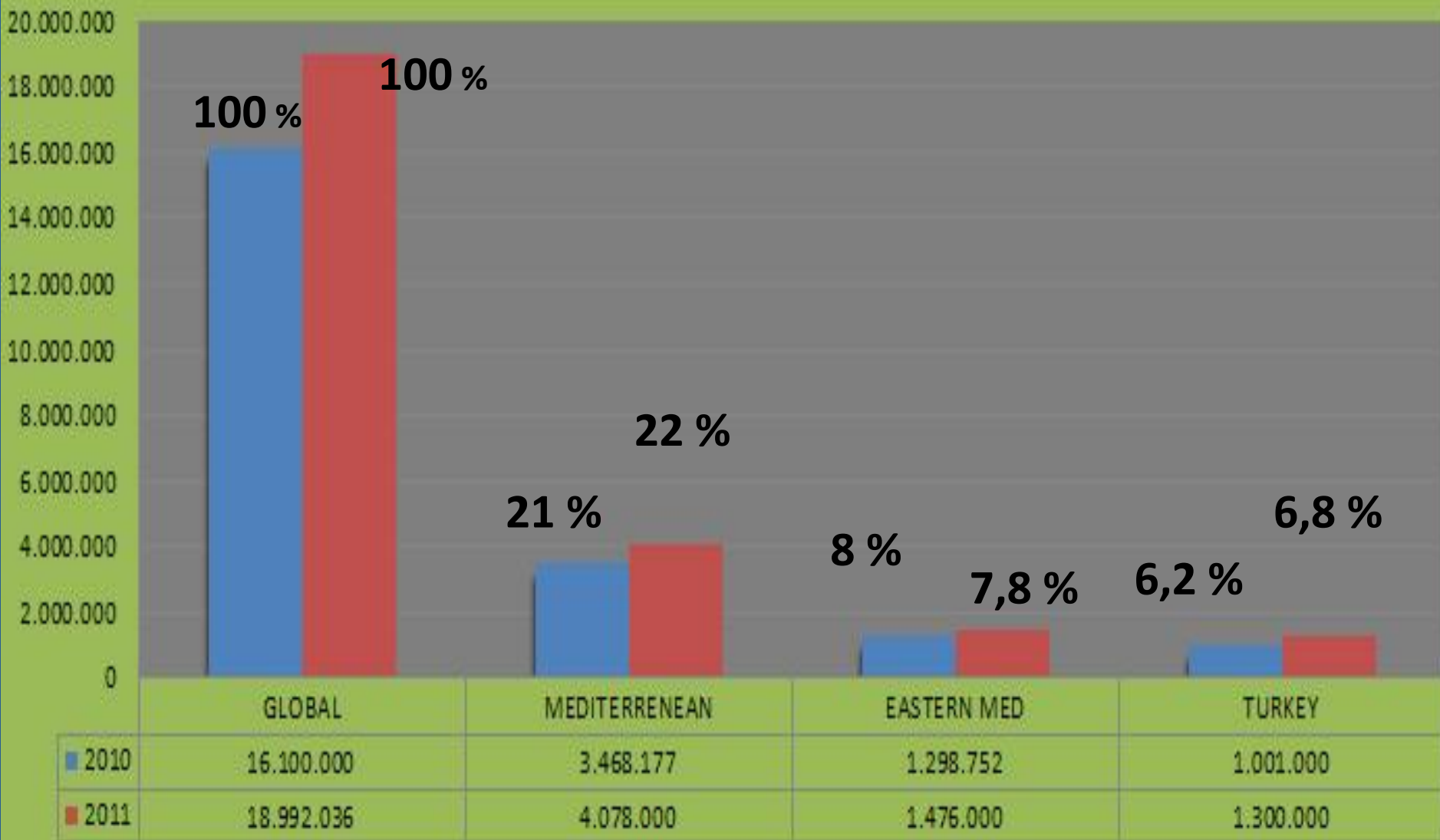


CRUISING IN WINTER

BY ERKUNT ÖNER

TURA®
TURİZM

CRUISE PASSENGER 2010 -2011 COMPARISON



2010 - 2011

INCREASE RATE 18,0%

17,5%

13,7%

30%

WINTER FIGURES FOR TURKEY – PASSENGER AND CALL

	KUSADASI		ISTANBUL		IZMIR		ANTALYA		ALANYA		MARMARIS	
	PASSENGER #	CALL #	PASSENGER #	CALL #	PASSENGER #	CALL #	PASSENGER #	CALL #	PASSENGER #	CALL #	PASSENGER #	CALL #
WINTER 2010	1.084	1	721	3	18.035	7	208	1	1.400	3	10.000	5
WINTER 2011	0	1	5.800	5	32.000	13	585	3	12.300	13	22.000	10

TURKEY 2011

FIRST CALL

**END OF
JANUARY**

LAST CALL

**MID
DECEMBER**

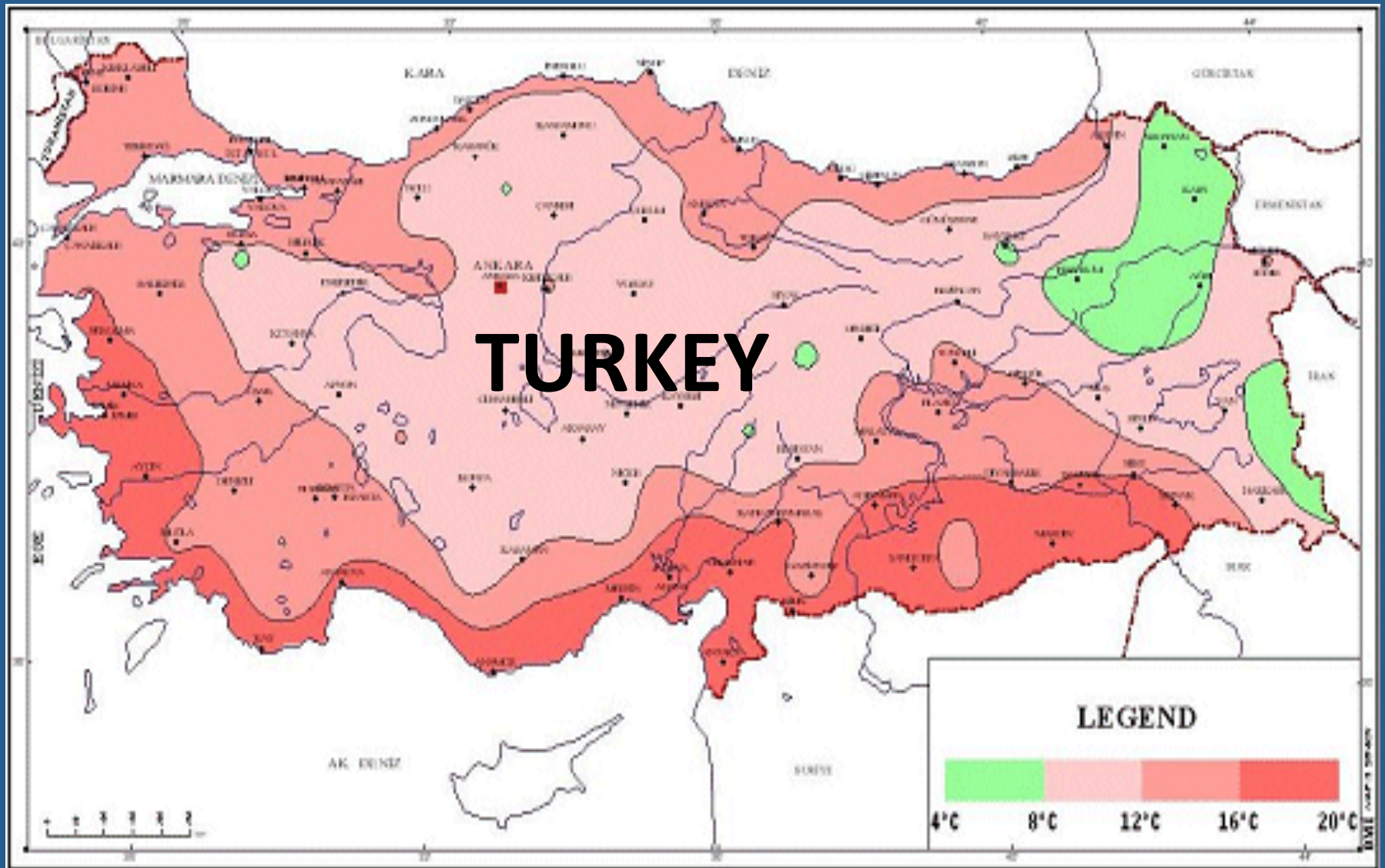


ANTALYA DECEMBER 2011



NEW YORK DECEMBER 2010

TEMPERATURE BANDS



**DAY TIME AVERAGE TEMPERATURES MEASURED in LONG PERIOD (°C)
ANTALYA**

Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
23.9	23.4	28.8	33.2	37.6	43.5	45.0	43.3	41.2	37.7	33.0	25.4



**TURKEY
WEST
MEDITERRANEAN
COAST BAND**

	06:00-12:00	12:00 - 18:00	18:00 - 00:00	00:00 - 06:00
GALE	No Gale	No Gale	No Gale	No Gale
WEATHER	Few Cloudy,	Few Cloudy,	Few Cloudy,	Few Cloudy,
WIND	West and Southwest 2 to 4,	West and Southwest 2 to 4,	West and Northwest 2 to 4,	West and Northwest 2 to 4,
WAVE	0.5 to 1.5m.,	0.5 to 1.5m.,	0.5 to 1.5m.,	0.5 to 1.5m.,
VISIBILITY	Good,	Good,	Good,	Good,

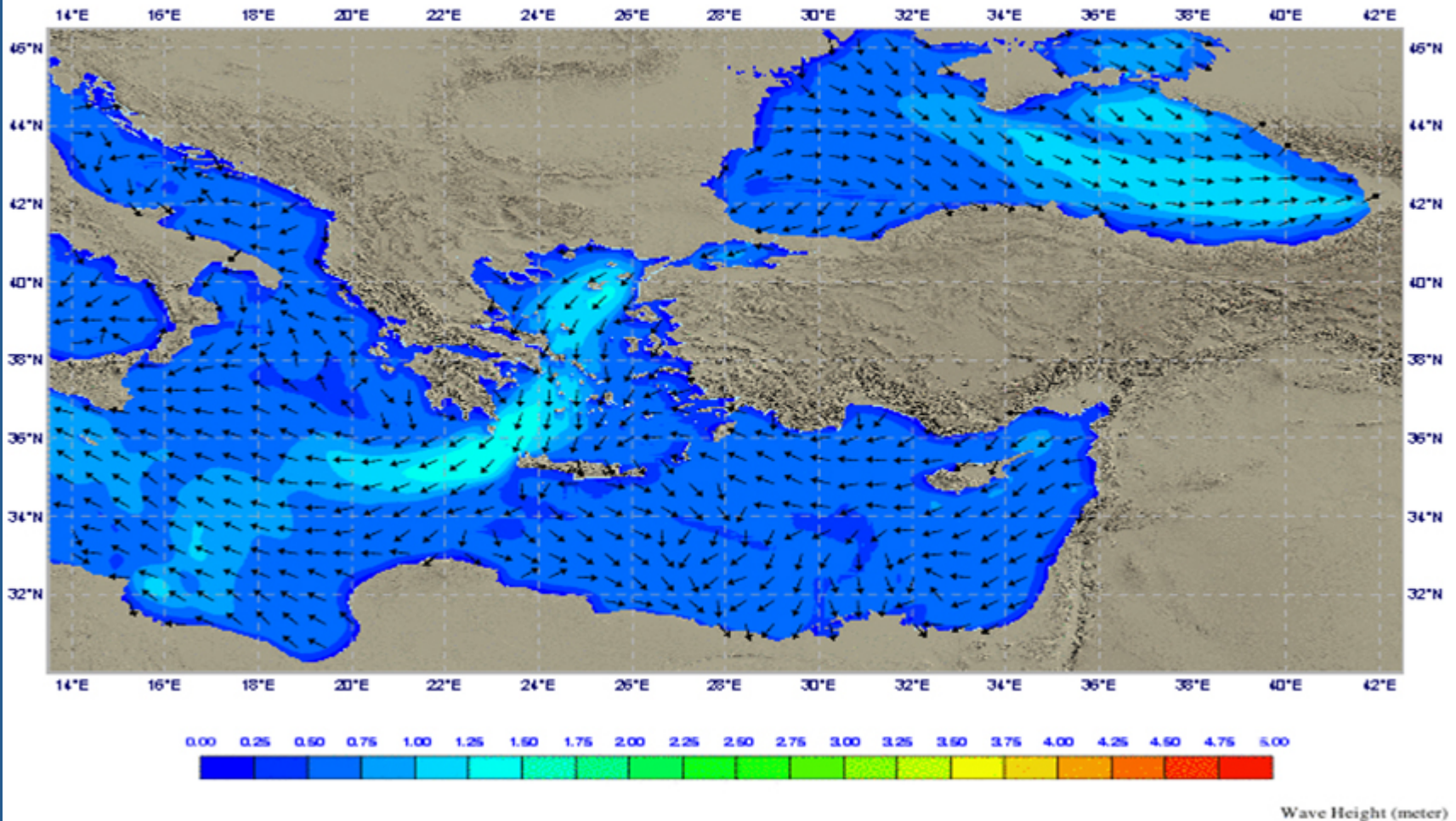
**TURKEY
EAST
MEDITERRANEAN
COAST BAND**

	06:00-12:00	12:00 - 18:00	18:00 - 00:00	00:00 - 06:00
GALE	No Gale	No Gale	No Gale	No Gale
WEATHER	Few Cloudy,	Few Cloudy,	Few Cloudy,	Few Cloudy,
WIND	North and Northeast 2 to 4,	North and Northeast 2 to 4,	North and Northeast 2 to 4,	North and Northeast 2 to 4,
WAVE	0.5 to 1.5m.,	0.5 to 1.5m.,	0.5 to 1.5m.,	0.5 to 1.5m.,
VISIBILITY	Good,	Good,	Good,	Good,



EAST MED WAVE HIGHTS

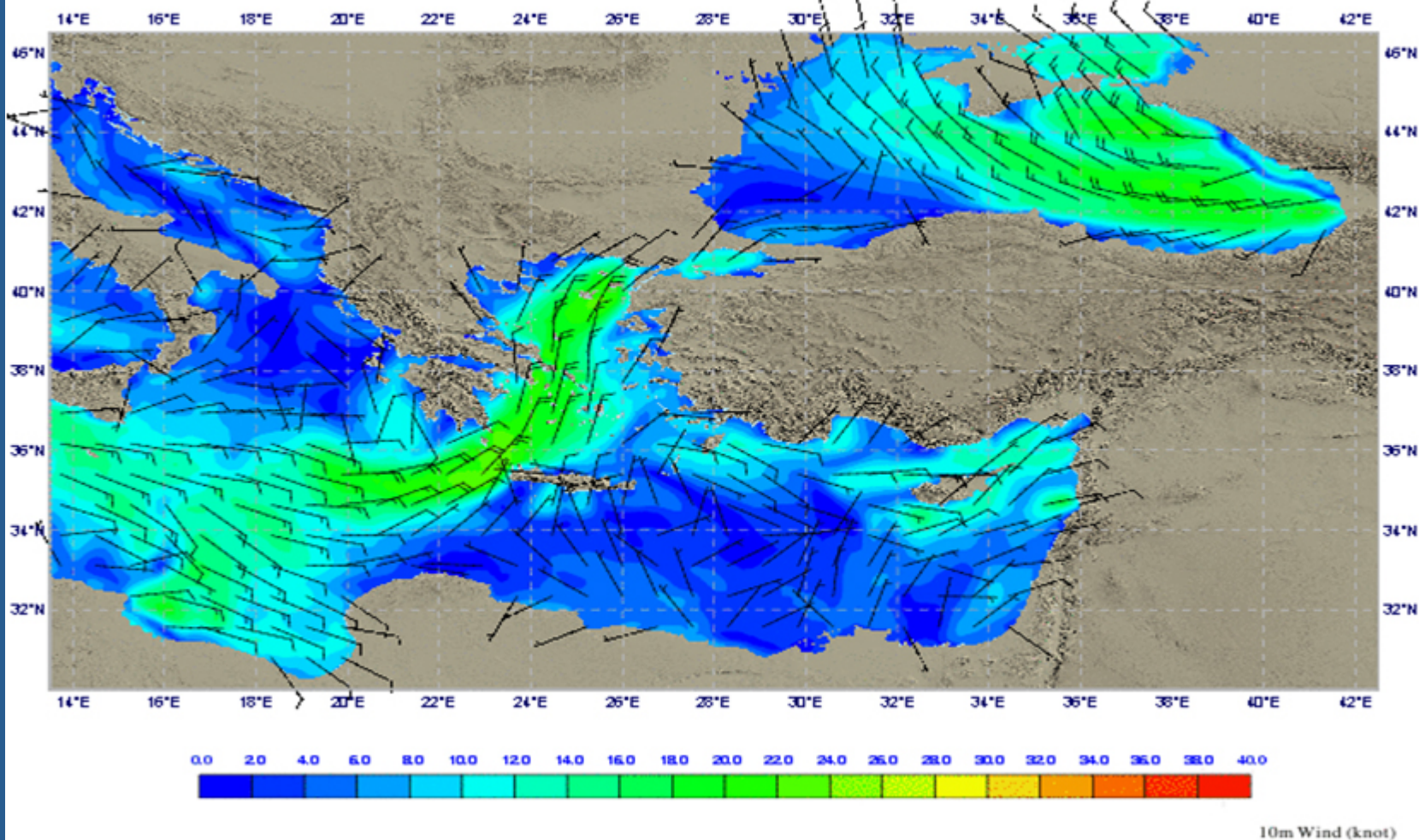
Wave Height (meter) Run: 30.11.2011 00:00GMT (T+3) Valid: 30.11.2011 03:00GMT (Wednesday)





EAST MED WIND MAP

10m Wind (knot) Run: 30.11.2011 00:00GMT (T+3) Valid: 30.11.2011 03:00GMT (Wednesday)









A photograph of a man and a woman sunbathing on a pebbly beach. The woman is in the foreground, lying on her back on a yellow towel, wearing a yellow bikini bottom. The man is lying behind her, also on his back, wearing dark shorts. They are both smiling. In the background, there is a clear turquoise sea with white waves breaking on the shore. The sky is blue. The text "ENJOY THE WINTER SUN" is overlaid in large, bold, black capital letters. Below it, the text "GO WITH A SMILE" is overlaid in a smaller, bold, black italicized font. A digital timestamp "12/01/2011 13:18" is visible in the bottom right corner of the photo.

ENJOY THE WINTER SUN

GO WITH A SMILE