

***DEPLOYMENT
STRATEGY
&
DESTINATIONS***

**by
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Estimated glocal capacity 2011

Region	No of berths deployed	Estimated Passengers	Estimated Passenger-nights
Caribbean	252,634	7,667,184	48,950,010
Mediterranean/ Atl Is	222,355	4,542,413	38,132,690
N Europe	112,124	2,044,906	11,400,188
West & East Coast N America ①	108,325	2,374,747	16,530,916
S America	62,106	772,031	5,498,623
Indian Ocean	47,908	386,026	3,211,012
Asia Pacific	59,875	1,204,729	9,469,882
TOTAL	②430,000	18,992,036	133,193,321

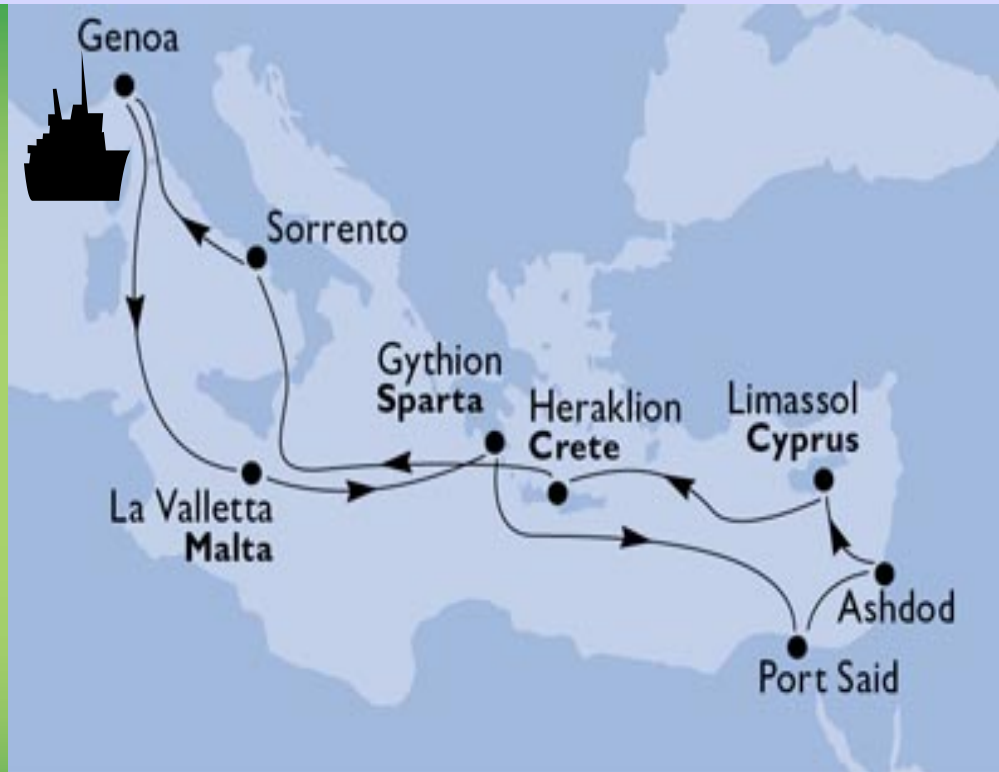
① 2010 data – no significant growth is expected in this region in 2011.

② Estimated total number of berths worldwide.

The column total is higher because many ships move from region to region.

REFERENCE : GP WILD STATISTICS

Operated East Med itineraries

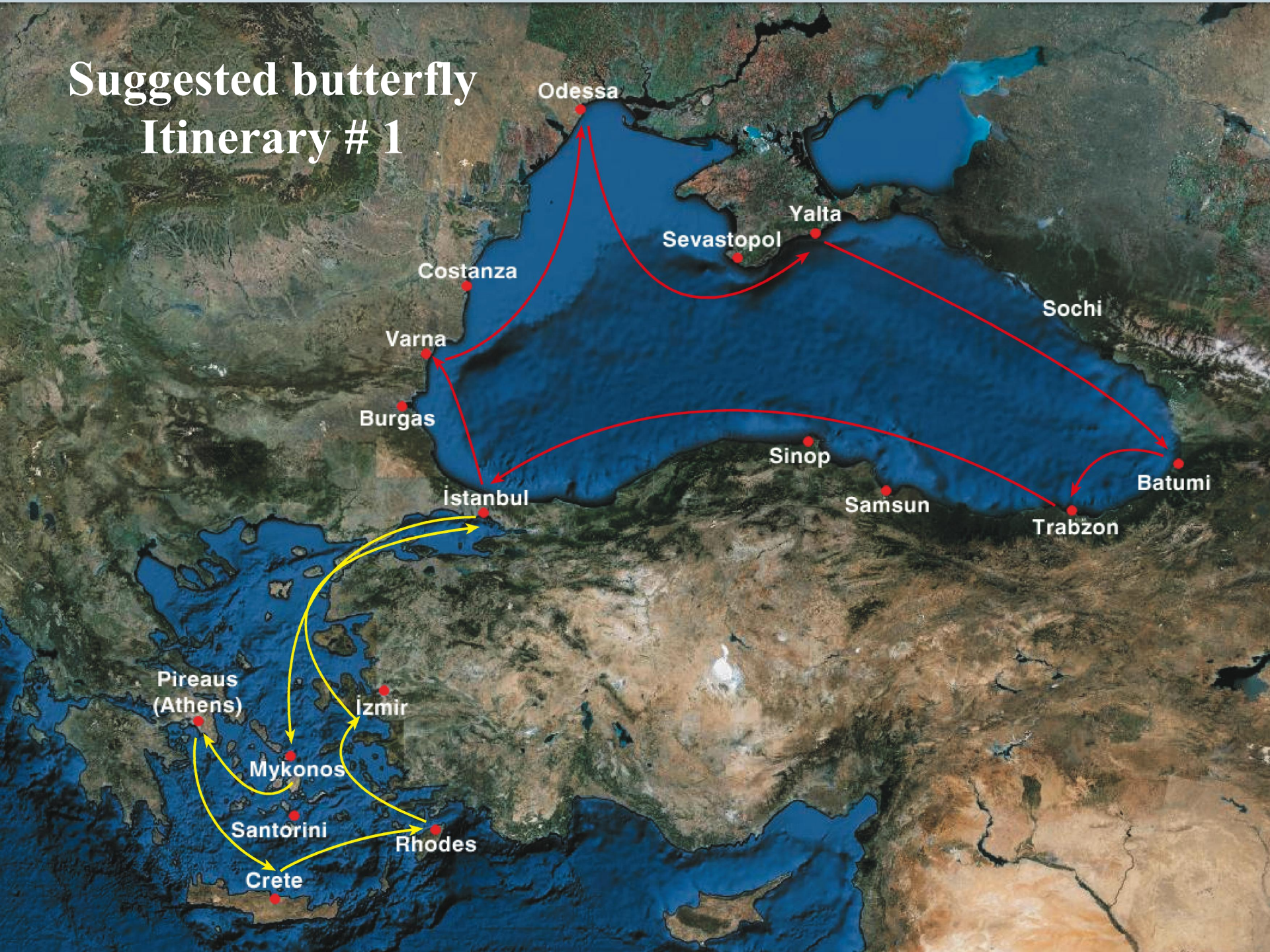


Although, some ports have been removed from all the programs due to the political unrest, the calls will most likely restart once this problem is settled.

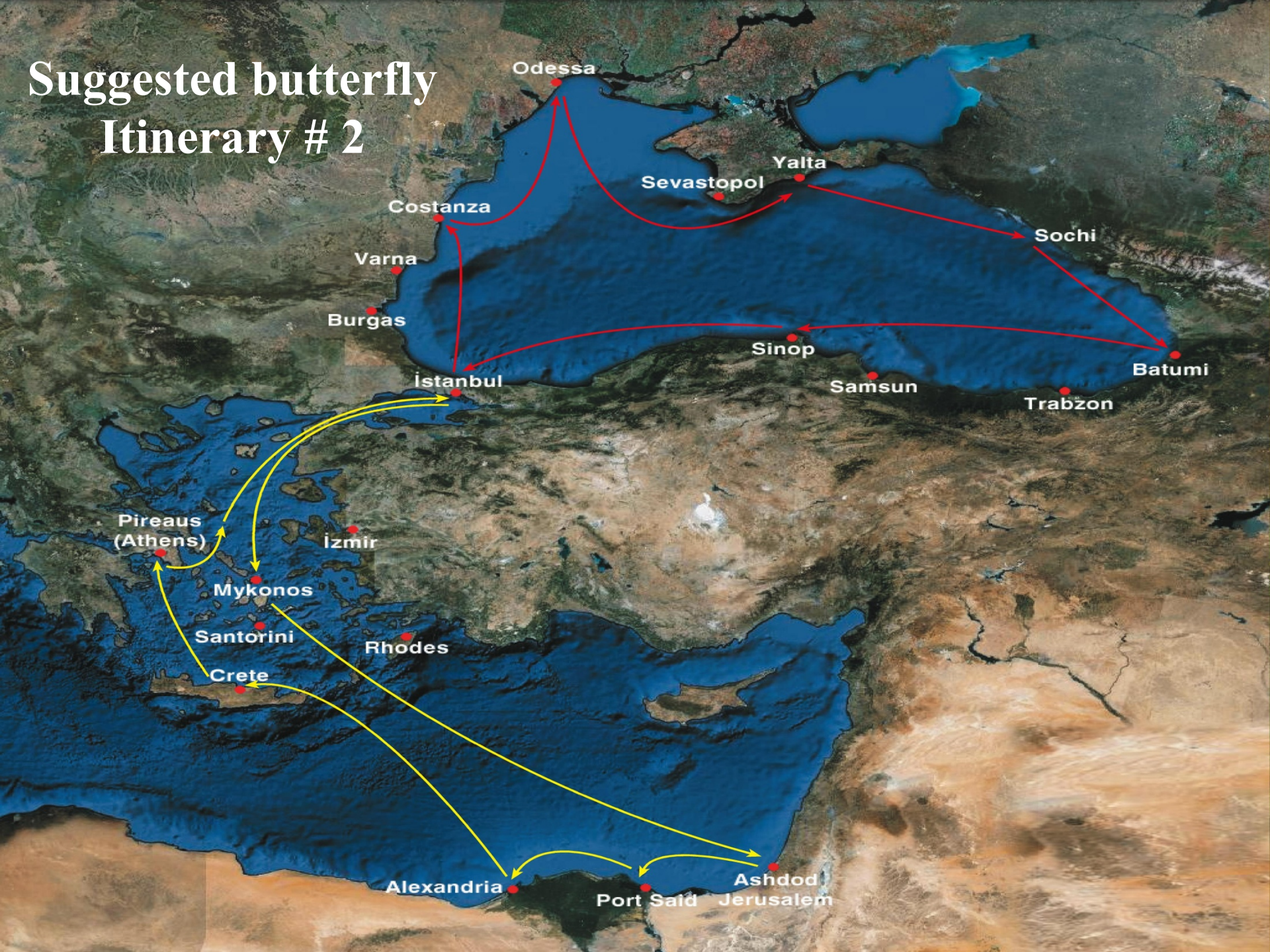


Istanbul Seaport

Suggested butterfly Itinerary # 1



Suggested butterfly Itinerary # 2



NEW SOCHI PORT PROJECT



*Thank you for your
time*

