

Winter Cruising Istanbul, Turkey



Holland America Line

A Signature of Excellence



15 Premium Cruise Ships, Operating World Wide

Vista-Class



Zuiderdam (2002)



Oosterdam (2003)



Westerdam (2004)



Noordam (2006)

R-Class



Rotterdam (1997)



Volendam (1999)



Amsterdam (2000)



Zaandam (2000)

S-Class



Statendam (1993)



Maasdam (1994)



Ryndam (1994)



Veendam (1996)



Prinsendam (1988/2002)



Signature Class:

Eurodam (2008)

Nieuw Amsterdam (2010)

Holland America Line's Deployment is Seasonal until October 2012

- ms Rotterdam will be based year round at the port of Rotterdam in The Netherlands. Destinations are:
 - The Canary Islands.
 - The Mediterranean Sea.
 - India and the Far East, including Indonesia.

Ship: ms Rotterdam

Embark Port:
Rotterdam, The Netherlands

Disembark Port:
Rotterdam, The Netherlands

Departure Dates: Dec 22, 2012



Itinerary Requirements for Winter Cruising

- Build in ample time in order to compensate for poor weather and to provide a comfortable ride.
- Avoid all ports at anchor.
- Use ports which offer sufficient historical and cultural interest to compensate for weather related challenges.
- Ports need to adjust.

Ship: ms Rotterdam

Embark Port:

Rotterdam, The Netherlands

Disembark Port:

Rotterdam, The Netherlands

Departure Dates: Nov 02, 2012



Challenges related to Winter Cruises

- Arrival / Departure delays due to poor weather.
- Weather related damage to ship.
- Guest perception and experience.

Ship: ms Rotterdam

Embark Port: Rotterdam, The Netherlands

Disembark Port: Singapore

Departure Dates: Jan 09, 2013



Holland America Line's ms Veendam in Antarctica in summer!

Winter conditions are not unusual:
Southern Summer 2010



Winter Impressions:

ms Veendam in Antarctica:



Winter Cruising, The Future



- At this time, HAL's experience with winter cruising is limited, however the outlook is positive.
- Passengers perception and actual experience will determine the long time viability of Winter Cruising.
- Return on Investment needs to be at least equal to other deployment areas.

Thank you for your attention

