

PROGRAMME

Day One, Thu. March 21

h. 10.30 OPENING ADRIATIC SEA FORUM 2013

h. 11.00–11.15 Welcome Speeches

Federica Seganti, *Counciler Productions Activities, Autonomous Region of Friuli Venezia Giulia*

Antonio Paoletti, *President, Chamber of Commerce of Trieste and Trieste Terminal Passeggeri*

Marina Monassi, *President, Trieste Port Authority*

h. 11.15–11.45 Presentation

Alessandro Gaetano, *Marketing Director, TurismoFVG*
Guerrino Lanci, *President, PromoTrieste*

“The new Friuli Venezia Giulia nautical offer”

h. 11.45–13.15 Opening plenary session

Promoting the Adriatic: many places, one unique destination

Alberto D'Alessandro, *Director, The Council of Europe Directorate of Culture*

Dario Matošević, *Italy Director, Croatia National Tourist Board*

Gorazd Skrt, *Italy Director, Slovenian Tourist Board*

Riccardo Strano, *Director, Italian Government Tourist Board*

Arber Uka, *Marketing Director, Albania National Agency of Tourism*

Moderator: Francesco di Cesare, *President, Risposte Turismo*

LUNCH BREAK

h. 14.45–15.10 Presentation

Francesco di Cesare, *President, Risposte Turismo*
“Adriatic Sea Tourism Report”

h. 15.10–15.30 Keynote speech

Francesca Tudini, *Head of Unit, Tourism Unit – European Commission*

h. 15.30–16.00 Face to face

Robert Ashdown, *Secretary General, CLIA Europe*
Stavros Hatzakos, *President, MedCruise*

COFFEE BREAK

h. 16.15–17.30 Afternoon concurrent sessions

Distribution of the Adriatic maritime tourism products

Hannes Kikinger, *CEO, Hecker Yachting*

Dimitrij Piciga, *Executive Director, Kompas Slovenia*

Sergio Senesi, *CEO, Traghettonline*

Andrea Tavella, *Sales Manager & Marketing Director, Costa Crociere*

Željko Trezner, *Director, UHPA (Association of Croatian Travel Agencies)*

Moderator: Anton Gosar, *Dean, Faculty of Tourism Studies - University of Primorska*

Maxi Yacht Focus: shipyards, ports and operators on the Adriatic coast

Giorgio Ardito, *President, Porto Turistico Marina Uno*

Oliver Corlette, *Managing Director, Porto Montenegro*

Daniel Hauptfeld, *Marketing Manager, Katarina Lines*

Fabrizio Iarrera, *CEO, Monte Carlo Yachts*

Moderator: Matteo Zaccagnino, *Director, Yacht Capital*

PROGRAMME

Day Two, Fri. March 22

h. 09.30–10.45

Morning concurrent sessions

Regattas and other events: a driving force for promoting the Adriatic and the nautical sector

Paolo Dal Buono, *Director, Assonautiche Adriatiche*

Zoran Grubisa, *Coordinator, ORC Central European Championship and Thousand Islands Race*

Jurij Korenc, *President, IFBSO and Director, Internautica Boat Show*

Roberto Marchetti, *Director, Fano Yacht Festival*

Vincenzo Spina, *President, Società Velica di Barcola e Grignano*

Moderator: Francesco di Cesare, *President, Risposte Turismo*

Ferry Focus: developing passenger traffic

Antun Asić, *Managing Director, Dubrovnik Port Authority*

Kostantinos Grinias, *Development Director, Igoumenitsa Port Authority*

Paul Kyprianou, *External Relations Manager, Grimaldi Group*

Lorenzo Aletti, *Marketing and Communications Director, Tirrenia-CIN*

Franco Napp, *Managing Director, Trieste Terminal Passeggeri*

Moderator: Michele Witthaus, *Editor, International Cruise And Ferry Review*

COFFEE BREAK

h. 11.00–12.30

Closing plenary session

Working and operating on the Adriatic: comparing the costs and taxes of different countries

Bojan Babič, *Vice President, MedCruise*

Bruno Bonifačić, *Chairman of the Board, ACI Croazia*

Roberto Perocchio, *President, Assomarinas*

Luca Sisto, *Secretary, Confitarma*

Anton Francesco Albertoni, *President, UCINA Confindustria Nautica*

Moderator: Giorgio Bertoni, *Italia Oggi*

ADRIATIC
SEA
FORUM

CRUISE
FERRY
SAIL &
YACHT
TRIESTE, 2013
MARCH 21-22

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Trieste Terminal Passeggeri S.p.A.

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