



Messe München
International

EKO
FAIR LIMITED CO.



logi trans

Transport Logistics Exhibition

15-17 November 2012
Istanbul

www.logitrans.com.tr

Organized by EKO MMI Fair Limited Co.



THIS FAIR IS HELD UPON THE AUTHORIZATION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY, IN ACCORDANCE WITH LAW NUMBER 5174.

logitrans 2012

Transport Logistics Exhibition

Where the right people meet at the right time
15-17 November 2012

As a hub between Asia and Europe, Istanbul - the heart of the logistics community - is ready to bring professionals together again in 2012.

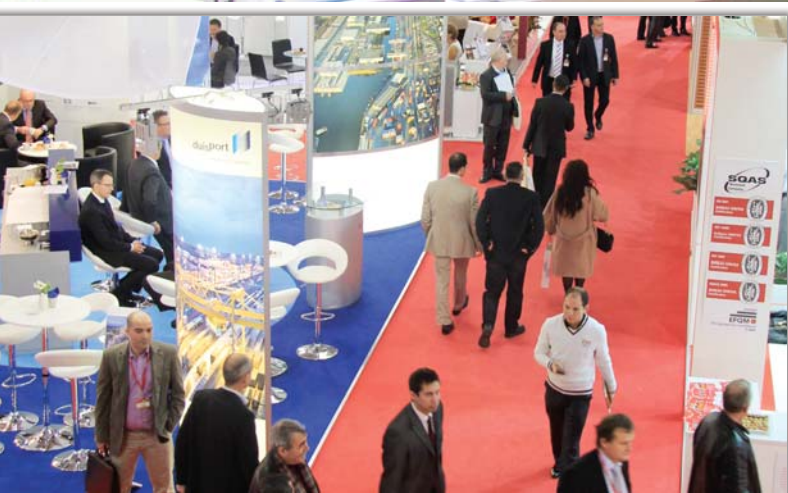
As the undisputed leader in the region, **logitrans** Transport Logistics Exhibition continues to bring representatives of the transportation and logistics sectors together on an international stage in the categories 'Freight transport and logistics services', 'Freight transport systems', 'IT/telematics' and 'Intralogistics, materials flow'.

Due to its favorable location between shipping destinations in the east and west such as Germany and Shanghai, **logitrans** has

experienced uninterrupted growth year for year.

It will proceed down this path in 2012 with a strong, reliable and prestigious organizational structure to help reinforce relations and bring exhibitors together with potential partners.

Leading Turkish and international brands will meet again at **logitrans** to strengthen ties, intensify brand awareness, broaden their horizons, obtain new customers and develop promising business partnerships.



Professionals to meet again

Decision-makers at **logitrans** 2012

logitrans 2011 was a key gathering for industry professionals.

► **11,856** participants

► **36** countries

The 2011 fair brought together 12,000 people from 36 countries, including high-profile decision-makers who left their mark on the **logitrans** Transport Logistics Exhibition.

There were 11,856 visitors at **logitrans** 2011 - a 37 % increase in the number of visitors over 2010. 21 % of them were from countries other than Turkey.

Following Turkey, Germany, Italy and England accounted for the largest share of visitors. Leading

representatives from Armenia, Australia, Bosnia, China, Czech Republic, Georgia, Hungary, Iraq, Korea, Kuwait, Luxembourg, Macedonia, Slovakia, Spain, Taiwan, the Netherlands, the USA and Ukraine participated in **logitrans** for the first time.

Over 90 percent of the industry executives who came to **logitrans** to establish business enterprises and acquire customers in new markets expressed their appreciation of the event.



Those who left their marks on transportation and logistics

exhibit their products and services at **logitrans 2012**

- ▶ **24** countries
- ▶ **207** exhibitors
- ▶ **10,000** m² exhibition space

Doubling its numbers from the previous year, **logitrans 2011** occupied two halls with 10,000 square meters of exhibition space where 207 companies from 24 countries exhibited their products and services. The number of the exhibitors was up by 86 %, and there was a six-fold increase in the number of exhibitors from abroad. With a total of 111 foreign companies, the share of international exhibitors was over 50 %.

logitrans 2011 broke its own record in terms of the number of exhibitor countries, which increased from 13 to 24. The top five exhibitor countries were Turkey, Italy, Germany, Latvia and Austria. Companies from Germany, Italy, Austria, Latvia, and the Czech Republic exhibited in country pavilions.

Apply now for **logitrans 2012**.

The participation documents can be found at

"www.logitrans.com.tr/english/participation"

logitrans 2012 range of products and services

▶ **Freight transport and logistics services**

- ▶ 3 PL and 4PL companies
- ▶ Logistics operators
- ▶ Intermodal / combined transporters
- ▶ Road transportation companies
- ▶ Ro-Ro operators
- ▶ Railway agencies, public authorities and private operators
- ▶ Air cargo (airlines, airport operators and GSAs)
- ▶ Container operators
- ▶ Maritime agencies
- ▶ Ports
- ▶ Express, parcel, postal and courier services
- ▶ Forwarders
- ▶ Insurance companies and financial institutions

- ▶ Risk management institutions
- ▶ Supply chain management
- ▶ Traffic management companies

▶ **Freight transport systems**

- ▶ Bodyworks and applications
- ▶ Container manufacturers
- ▶ Trailers
- ▶ Trucks
- ▶ Vans
- ▶ Commercial vehicles spare parts
- ▶ Commercial vehicles accessories
- ▶ Commercial vehicles workshop equipment

▶ **IT/Telematics, e-business, telecommunication**

- ▶ Communications systems
- ▶ Data-processing systems

- ▶ E-commerce and e-business systems
- ▶ Integrated traffic management systems ITMS
- ▶ Transport control and DP systems

▶ **Intralogistics, materials flow**

- ▶ Auto ID
- ▶ Forklift
- ▶ Packaging
- ▶ Storage machinery, equipment and systems
- ▶ Warehouse management systems

▶ **Miscellaneous**

- ▶ Organizations, trade associations
- ▶ Research and development
- ▶ Press/Media

Guarantee of success in 2012

Outstanding results of 2011

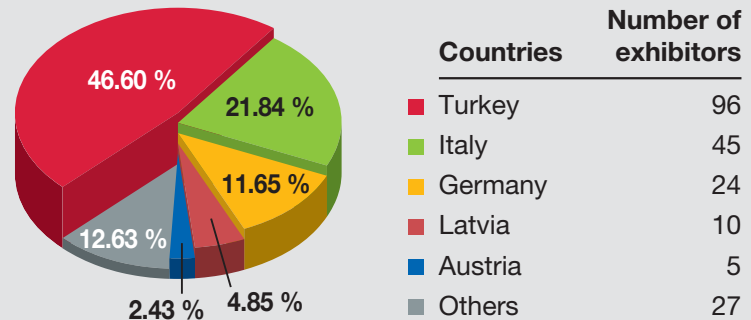
Country share of international participants (%)

▶ Germany	24.35
▶ Italy	8.12
▶ England	4.45
▶ Russia	3.93
▶ Ukraine	3.84
▶ The Netherlands	3.49
▶ Austria	3.49
▶ Bulgaria	3.14
▶ Greece	3.14
▶ China	3.14
▶ USA	3.05
▶ Romania	3.05
▶ Macedonia	3.05
▶ Iran	2.88
▶ France	2.79
▶ Libya	2.71
▶ Others	21.38

Countries of exhibitors

Afghanistan	Germany	Russia
Austria	Greece	Slovakia
Belgium	Iran	Spain
Bulgaria	Italy	Switzerland
China	Latvia	The Netherlands
Czech Republic	Luxembourg	Turkey
France	Poland	U.A.E.
Georgia	Romania	Ukraine

Share of exhibitors by countries



Increase in the number of participants

8,749 participants

2010

11,856 participants

2011

Increase in the number of exhibitors



Number of foreign exhibitor countries

13 countries 2010

23 countries 2011

logitrans 2011 participants were satisfied with the fair

“**logitrans** Transport Logistics Exhibition is a big opportunity for both Turkish and the international transport operators. With such a high number of foreign participants, I see **logitrans** as a very important opportunity for Turkish transporters in terms of introducing themselves as well as making corporations.”

Çetin Nuhoğlu, President of Transport and Logistics Sector Assembly of TOBB (Turkish Union of Chamber of Commerce and Stock Exchanges), Turkey

“The partnership between Messe München and Eko Fair was an important step in the future development of **logitrans**. Collaboration has almost doubled both exhibitor numbers and the level of international participation. I am confident that in a few years the partnership and business ties between Germany and Turkey will bear even more fruit.”

Dr. Andreas Scheuer, Parliamentary State Secretary, Germany

“Considering the general economic and political situation of the Mediterranean area, the location of a transport and logistics fair in Istanbul is correct and positive. Exhibiting here has been interesting.”

Riccardo Gelli, Manager Team Progetti, Port of Venice Pavilion, Italy

“We came here with a little skepticism and cautious optimism - now we are convinced of the quality of the fair and we will be coming back again next year. Quality is more important to us than quantity!”

Frank Lehner, Managing Director, BLG Logistics Group, Germany

“This was the first time we have taken part in a trade fair in Turkey. The organization and the way the fair was designed were highly professional. **logitrans** in Turkey, like the Turkish market itself, has great potential for the future and is definitely very interesting for small and medium-sized logistics companies.”

Peter Baumann, Managing Director, 24plus Logistics Network, Germany

“Such kind of successful organizations that help logistics sector to grow in national and international markets and that create a co-operation platform for the exhibitors have a very important place in the Turkish trade. It is elating to watch the continuity and the growing success of this valuable organization which always renovates itself and ensures sectoral meeting.”

Avşar Dada, General Manager, Yekaş Logistics, Turkey

“As being the meeting point of the people and sectors that share the same ideas, fairs shall be evaluated not by the crowds but the sector relations. In this respect, **logitrans** has been an organization that met the expectations and gained acceleration.”

H. Muzaffer Ermiş, General Manager, ALPORT (Trabzon Port Authority), Turkey



logitrans

Transport Logistics Exhibition

"The Italian Port System has decided to follow the Turkish market directly. For this reason the Italian Ports Association and the main Italian ports are participating in this important exhibition **logitrans**. There is no doubt that new trade relations with this country will give added value to both the Italian and Turkish economies."

Tiziana Murgia, Project Manager of Assoporti, Italian Ports Association, Italy

"The flourishing metropolis of Istanbul, with its hub function for North Africa and countries to the east, and its relations with the west, is an important location for logistics and global value chains.

logitrans is an important trade fair. It has had a good start and it is on the right road."

Prof. Dr.-Ing. Thomas Wimmer, Managing Director, Bundesverband Logistik, Germany

"We have found the fair very successful. Having the big exhibitors with us and the qualified and experienced visitors made us happy."

Emin Taha, Company Owner, Taha Kargo, Turkey

"The importance of the improvements in road transportation to be enjoyed within the next 20 years due to Turkey's becoming the logistics hub between Asia and Europe yet increases the importance of this fair. I have found the fair very successful in terms of exhibitors, location and organization."

Tufan Altuğ, Deputy Marketing Manager, FORD OTOSAN, Turkey

"**logitrans** 2011 took its place as the very positive and productive transport exhibition we have attended. Excellent networking opportunities achieved both with Turkish and foreign companies."

Murat Hatabay, Deputy General Manager, Catoni Maritime Agencies S.A, Turkey

"For us Turkey and therefore also the trade fair **logitrans** is the gateway to the Middle East. But Turkey is not only a link between these markets, it also offers a solid base for interesting business development, thanks to its reliable structure, infrastructure, ports and companies. This trade fair brings together these interests and presents an opportunity to make new contacts."

Bernd Themann, CEO, Lagerhaus Harburg Spedition GmbH, Germany

"Taking part in **logitrans** 2011 was a successful experience for duisport. We had many valuable and very specific new contacts and talks at the fair and we are expecting interesting business relations to develop from this. We will definitely be back at the fair next time around."

Heiko Rumfeld, Member of the Management Board, duisport agency GmbH, Germany





Visiting Hours: 10:00 - 18:00

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