



EUROPEAN MARITIME DAY

Coastal development and sustainable maritime
tourism: an investment for blue growth

Valletta, Malta, 21-22 MAY 2013

Draft version: 19 April 2013

**SUNDAY 19 & MONDAY 20 MAY 2013
PUBLIC DAYS**

On Sunday 19 and Monday 20 May 2013, Valletta will be animated with a broad range of maritime public events to showcase, promote, discuss and celebrate the value of long standing maritime tradition in the Maltese islands. Come and explore!

MONDAY 20 MAY 2013

20.00-22.00

Welcoming reception for all – Maritime Museum Valletta



MINISTRY FOR THE ECONOMY,
INVESTMENT AND SMALL BUSINESS

TUESDAY 21 MAY 2012

POLITICAL DAY

7.30

Registration in Mediterranean Conference Centre

Moderator for the day: MR. AXEL WENBLAD, Former Director General of Swedish Board of Fisheries

9.00-9.30

Opening - Welcome to European Maritime Day 2013

Joint welcome address from

MR. KARMENU VELLA, Minister for Tourism, Malta

DR. CHRIS CARDONA, Minister for Economy, Investment and Small Business, Malta

→ **PLENARY**

Interpretation in EN-MT-FR-AR-IT, passive ES and DE

9.30-10.30

Keynote speeches

MS. MARIA DAMANAKI, Commissioner for Maritime Affairs and Fisheries, European Commission

MS. CATHARINA ELMSÄTER-SVÄRD, Swedish Minister of Infrastructure

Representative of the Irish Presidency of the Council of the European Union- tbc

→ **PLENARY**

Interpretation in EN-MT-FR-AR-IT, passive ES and DE

10.30-11.00

Coffee break

11.00-12.30

Plenary session 1: 'Investing in sustainable maritime and coastal tourism - on the path towards Blue Growth'

How can we foster competitiveness and employment of the European coastal and maritime tourism (EU 2020 objectives)? How do we overcome seasonality? Should maritime heritage be revived in the context of maritime and coastal tourism?

The first plenary session will focus on new opportunities for maritime and coastal tourism in Europe. Sustainability challenges (environmental impacts of tourism and relevant socio-cultural aspects) will also be key elements of the debates.

→ **PLENARY**

Interpretation in EN-MT-FR-AR-IT, passive ES and DE

Moderator:

MS. LOWRI EVANS, Director-General, Directorate General for maritime affairs and fisheries, European Commission

- Speakers: [PROFESSOR LARRY DWYER](#), Professor at the University of New South Wales and President of the International Association for Tourism Economics (IATE)
- [DR. MARIE LOUISE MANGION](#), Head of EU Affairs and Policy Development (Tourism, Culture and Local Government)
- [MS. BETINA MELISS](#), University of Greifswald, Institute of Geography
- [MR. MAARTEN VAN BEMMLEN](#), SEEMORE Project Director

12.30-14.00

Lunch

14.00-15.30

Plenary session 2: 'Connectivity for Blue Growth in Europe'

The seas surrounding Europe today already provide an important space for the movement of people, goods and services. Yet, more can be done to better connect islands and coastal regions and stimulate blue growth in Europe.

Europe has to improve the fluidity of goods and information flows and via the traditional sectors such as transport, shipping and port services but it must also harness the potential of emerging sectors, develop specialised clusters of maritime services and technology sharing. This plenary session will look at ways in which maritime connectivity can be developed further to create synergies amongst sectors and regions and contribute to maritime economic growth.

→ **PLENARY**

Interpretation in EN-MT-FR-AR-IT, passive ES and DE

Moderator: [MR. FOTIS KARAMITSOS](#), Acting Deputy Director-General, Directorate-General for Mobility and Transport, European Commission

- Speakers: [DR. JOE BORG](#), University Lecturer, Former European Commissioner
- [MS. ANA AGUADO CORNAGO](#), Chief Executive Officer, Friends of the Supergrid, Mainstream
- [MR. PATRICK VERHOEVEN](#), Secretary General of European Sea Ports Organisation
- [MR. JAN HANSES](#), Executive Vice President of Viking Line
- [MR. MARKKU MYLLY](#), Executive Director of EMSA

15.30-16.00

Coffee Break

16.00-17.30

Parallel sessions

Parallel Session 1

'The cruise sector – a safe and sustainable growth sector'

The cruise industry has seen enormous growth in recent years and has an enviable safety record. It is also a sector which is one of the drivers of competitive and innovative shipbuilding in Europe. How can the contribution of this sector to the Blue Economy and European Maritime tourism be maximised? How is safety on these ever-growing vessels maintained and improved?

Another pre-requisite for the sustainability of the sector is to pay close attention to its

environmental impact, including the coast and its forage into new and pristine maritime areas. What is the record of the sector with regard to the environment, and how can it contribute to Blue Growth through innovative and sustainable concepts?

→ **MICHEL ANGELO GRIMA**

Moderator: **MR. FOTIS KARAMITSOS**, Acting Deputy Director-General, Directorate-General for Mobility and Transport, European Commission

Speakers: **MR. JOHN PORTELLI**, Chief Executive Officer, Valletta Cruise Port

MR. DAVID DINGLE, Chief Executive Officer of Carnival UK – tbc

MS. EEVA HIETANEN, Chairman of the ESPO Passengers Committee and Director of Communications & Cruise Development at Port of Helsinki

MR. EMMANUELE GRIMALDI, Grimaldi Lines, representing Interferry

MR. WILLEM DE RUITER, Baltic and International Maritime Council

Parallel session 2

'Marine and coastal management – fostering sustainable development and climate change adaptation'

What tools do we have at our disposal to manage seas and coasts in a perspective of Blue Growth? What knowledge do we need in order to make sustainable decisions? What is the impact of climate change and how best to adapt to them? How big are the cumulative human pressures that affect the marine environment? The session aims to discuss these elements.

→ **TEMI ZEMMIT HALL**

Moderator: **MR. KARL FALKENBERG**, Director-General, Directorate-General for the Environment, European Commission

Speakers: **MS. MICHELLE BORG**, Malta's Government Representative

PROFESSOR LAURENCE MEE, Director of the Scottish Association of Marine Science

MS. EMMY BOLSIUS, Director of the coast programme of the Netherlands

MS. JACQUELINE ALDER, Head of the UNEP coastal and marine ecosystems branch

Parallel session 3

'Mediterranean Sea Region – laying the conditions for sustainable growth and jobs'

"The marine and maritime actions launched in the Mediterranean Sea region have greatly improved its environmental status, maximised the sustainable use of resources and enhanced the sustainable growth and jobs in the region. How could we pave the way for the blue economy to further flourish in the region?"

There are several good examples of regional stakeholders which are working together in a spirit to achieve tangible results. The IMP-Med Project being implemented under the European Neighbourhood Policy will add to further discussions."

→ **PLENARY**

Interpretation in EN-MT-FR-AR-IT, passive ES and DE

Moderator: [MS. MONIQUE PARIAT](#), Director for the Mediterranean and Black Sea, Directorate-General for maritime affairs and fisheries, European Commission

Speakers: [MR. ABDELKRIM REZAL](#), Director of Mercantile Marine, Algerian Ministry of Transport- tbc

[MR GEORGE ALEXAKIS](#), Region Crete, Member of the Regional Council, for the CPMR InterMediterranean Commission (Maremed)- tbc

[MS. MARIA PURIFICACIÓ CANALS I VENTÍN](#), President of the MedPAN network

[MR. ZACHARIAS SIOKOUROS](#), Chief Executive Officer, Maritime Institute of Eastern Mediterranean Ltd

[PROFESSOR DAVID ATTARD](#), Judge, Director (IMO) International Maritime Law

18.00-18.30

Messages for stakeholder day – closing of political day

[MS. LOWRI EVANS](#), Director-General, Directorate General for Maritime Affairs and Fisheries, European Commission

[DR. EDWARD ZAMMIT LEWIS](#), Parliamentary Secretary for Competitiveness and Economic Growth, Malta

[MR. MICHAEL ODENWALD](#), State Secretary at the Federal Ministry of Transport, Building and Urban Development, Germany

[MR. MARTIN GÜNTNER](#), Minister for Economic Affairs, Labour and Ports of the Free Hanseatic City of Bremen

→ **PLENARY**

Interpretation in EN-MT-FR-AR-IT, passive ES and DE

18.30-20.30

Reception for participants – Conference Venue

20.30-21.30

Concert of Joseph Calleja – Conference Venue

WEDNESDAY 22 MAY 2013 STAKEHOLDERS DAY

8.00

Registration and coffee

9.00-09.20

Opening Address to Stakeholders Day 2013

MS. LOWRI EVANS, Director-General, Directorate General for Maritime Affairs and Fisheries, European Commission

→ **PLENARY**

1st Set of workshops organised by stakeholders (09.30 - 11.00)

09.30-11.00

'The EU Integrated Maritime Policy and human health and well-being: What's the connection?'

→ **Marketing Office**

Organisers: *Joint Programming Initiative "healthy and productive seas and oceans" (JPI Oceans)*
European Marine Board

This workshop focuses on the relationships between marine environmental health and human health. Speakers will discuss the need for a coordinated oceans and human health research programme in Europe, addressing both benefits and challenges to public health, associated with our interactions with the seas. The workshop will also highlight the need for monitoring the marine environment in the context of MSFD.

Moderator: **CAROLINE BOCQUEL**, Irish Marine Institute, JPI Oceans

Speakers: **MICHAEL MOORE**, Peninsula Medical School & Plymouth Marine Laboratory, UK
Representative from the Tourism industry (tbc)
GIOCONDA MIELE, Ministry of Infrastructure and Transport, Italy Michael Moore

09.30 - 11.00

'Islands as catalysts for sustainable innovation and economic development'

▶ **David Bruce**

Organisers: *North Sea Commission*

The workshop aims to showcase a generic cross-sectoral and integrated approach for sustainable island management, focussing on connecting communities with new technologies, and empowering local communities. We will illustrate how regional qualities will be exploited with the experience from the Interreg IV B project Cradle to Cradle Islands, which was a finalist for the Regiostar award 2013 in the category Sustainable Growth. The project aims to contribute to environmental sustainability and economic profit of the North Sea Region by promoting energy responsible and sustainable solutions for island environments.

Speakers: **OLE B. SORENSEN**, President of North Sea Commission

SOREN HERMANSEN, Director Samsø Energy Academy & Adjunct Professor Aalborg University (DK)

[HAN BREZET](#), Research Director & Professor design for sustainability Technical University Delft (NL)

Mediterranean speaker (tbc)

09.30 -11.00

'EU Regions: pathway to boost maritime coastal tourism'

→ **Michel Angelo Grima**

Organisers: *Conference of Peripheral Maritime Regions of Europe (CPMR)
City of Gothenburg*

Which initiatives, projects and financial tools can best cope with challenges affecting the tourism sector? Participation in the debate of representatives of Regional and Local governments and industry will allow brainstorming on how to conclude private public partnerships to implement integrated strategies and smartly allocate financial resources to boost maritime coastal tourism and blue growth.

Moderator: [SIMONA COSTA](#), Head of Office, Representation of Liguria Region

Speakers: [LARS NORDSTROM](#), Councillor, VÄSTRA GÖTALAND REGION and Chairman of CPMR Intercommission working group on Sustainable and Culture Tourism

[PIERRE KARLESKIND](#), Councillor, BRITTANY REGION

[HORIA TEODORESCU](#), President of TULCEA COUNTY COUNCIL

[WOLF BORN](#), Expert, MECKLENBURG, VORPOMMERN

[DESPOINA PANAGIOTOPOULO](#), Expert, EAST MACEDONIA AND THRACE

09.30-11.00

'Tourism and Biodiversity: Opportunities and Threats'

→ **Temi Zammit Hall**

Organisers: *Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE) in cooperation with Horizon 2020 Capacity Building/Mediterranean Environment Programme and the MedPartnership*

The workshop will raise awareness on the opportunities and threats of developing sustainable tourism and ecotourism in the Mediterranean. Special attention will be given to the impacts of the expansion of the tourism season.

Speakers: [PROFESSOR MICHAEL SCOULLOS](#), Chairman of the Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE); University of Athens, Team Leader of Horizon 2020 Capacity Building/Mediterranean Environment Programme (H2020 CB/MEP).

[HON. LEO BRINCAT](#), Malta's Minister for Sustainable Development, the Environment and Climate Change

[BEATE GMINDER](#), Head of Unit, Maritime Policy in the Mediterranean and Black Sea, Directorate-General for maritime affairs and fisheries, European Commission

[GORDON SILLENCE](#), Vice-President of ECOTRANS European Network for Sustainable Tourism Development.

09.30-11.00

'Knowing and dealing with oil pollution, a condition for tourism in coastal areas'

→ **La Cassière Hall**

Organisers: *Region Blekinge, Sweden*

Oil pollution is today affecting coastal areas and mobilizing private and public means on a very regular basis. Elected representatives, project managers, and experts from international organizations will share expertise about the damage (economic, ecological) resulting from oil pollution and affecting tourism in coastal areas, and about concrete

ways to deal with it.

Moderator: [PIERRE KARLESKIND](#), Region Brittany and CPMR

Speakers: [ANTIDIA CITORES](#), Surfrider Foundation

[FREDERIC HEBERT](#), REMPEC

[LINUS KARLSSON](#), Baltic Maritime Science Park (BMSP)

[OLOF LINDEN](#), World Maritime University

09.30-11.00

'Supporting adaptation efforts in coastal and maritime areas through guidance and good practice examples'

→ **Cotoner Hall**

Organiser: *Fresh-Thoughts Consulting/Ricardo-AEA*

The workshop will introduce the European Climate Adaptation Platform, illustrating how it can be used for developing adaptation responses in maritime sectors. Discussions with regional stakeholders on the difficulties they have encountered in implementing ICZM and MSP principles in the context of climate change adaptation will help identify where additional guidance in the Platform could be useful to support marine and coastal management.

Moderator: [MARIA BERGLUND](#), Policy Expert from Fresh-Thoughts Consulting

Speakers: [NIKKI KENT](#), Senior Adaptation Consultant from Ricardo-AEA: Introducing the EU Climate Adapt Platform

[ALEJANDRO IGLESIAS-CAMPO](#), Fellow from Ecologic Institute: Linking the OurCoast and Climate-Adapt databases

09.30-11.00

'Sailing Towards Horizon2020 - RDI Priorities and Instruments for the Waterborne Sector'

→ **Republic Hall**

Organiser: *WATERBORNE European Technology Platform*

This workshop aims to discuss the priorities and implementation instruments for the waterborne sector in Horizon2020, in two main streams: (1) Scientific and Technical (future research and innovation) and (2) Governance of RDI.

Taking guidance from the WATERBORNE SRA , IMP, Blue Growth, White Paper on Transport and the upcoming STTP, focus will be on Vessels and Operations articulated along two pillars (Efficient Ship and Towards Zero Accident) and shaped in 6 Research Arenas (Efficiency, Hull/Water Interface, e-Maritime, Design/Production, Engines/Fuels, New Vessels and Systems Concepts).

Moderator: [PIERRE SAMES](#), WATERBORNE ETP Support Group

Speakers: [THOMAS WITOLLA](#), Director of RDI at Meyer Werft

[PAUL GREAVES](#), Director of Maritime RDI at Rolls-Royce

[DR. WILLEM LAROS](#), WATERBORNE Chairman

11.00-11.30

Coffee Break

2nd Set of workshops organised by stakeholders (11.30 - 13.00)

11.30-13.00

'Copernicus - working towards safer seas'

→ **Marketing Office**

Organisers: *DOLPHIN FP7 project, in cooperation with the NEREIDS and SIMTISYS FP7 projects.*

The workshop will address the support to Maritime Surveillance provided by Copernicus, the EU's Earth Observation programme combining satellite images and data with local data sources to deliver geo-spatial information services and products. The aim of the workshop is to showcase services provided in three policy areas of interest (border surveillance, traffic safety and fisheries control), collect feedback from existing and potential users, and present 'success stories' from users of precursor services.

Moderator: [LEENDERT BAL](#), Head of Operations Department (EMSA)

Speakers: [PAOLA NICOLOSI](#), (e-Geos) DOLPHIN

[GERARD MARGARIT MARTIN](#), (GMV) NEREIDS

[FULVIA VERZEGNASSI](#), (Thales Alenia Space Italia) - SIMTISYS

TBC, Italian Coast Guard Representative

11.30-13.00

'The Baltic Sea Region - from local and coastal cases to "blue" macro-regional strategies'

→ **David Bruce**

Organisers: *The Maritime Institute in Gdańsk, Pro sustainable projects*

The focus is on macro-regional cooperation on Blue Growth in the Baltic Sea basin. Using findings of such projects as: BaltAdapt, AQUABEST, SUBMARINER, PartiSEApate, the panel and audience discussion will address following issues:

- 'blue' macro-region management: ecosystem as a planning area, multi-level and multi-sector cooperation;
- role of regional/local actors in development of mariculture, biotechnology, coastal tourism;
- environmental/climate change solutions as business opportunity;
- cooperation with non EU Members on Blue Growth;
- Baltic Blue Growth good practices.

Moderator: [ANGELA SCHULTZ ZEHDEN](#)

Speakers: [JOANNA PRZEDRZYMIŃSKA](#), SUBMARINER Network and PartiSEApate flagship project

[JOUNI VIELMA](#), AQUABEST flagship project

[SUSANNE ALTVATER](#), BALTADAPT flagship project

[MIKA AKKANEN](#), City of Turku

11.30-13.00

'Boosting maritime tourism destinations in Europe'

→ **Michel Angelo Grima**

Organisers: *European Federation of Nautical Tourism Destinations (FEDETON)
European Centre for Nature Conservation – ECNC Group*

Maritime and coastal tourism is one of the key focus areas of the Blue Growth Strategy, accounting for over 2 million jobs in Europe. Coastal and island destinations are in a privileged position to seize the economic and social opportunities of the Blue Economy. Integrating sustainable development into the overall management of tourism destinations and prioritising tourism products and services that thrive on our shared European natural heritage and ecological values is key to successfully addressing the challenge of strengthening Europe's position as N° 1 Tourism Destination in the world.

Moderator: [RAFAEL MORENO](#), European Federation of Nautical Tourism Destinations

Speakers: [ANA COELHO](#), Acc 10, FEDETON

[JULIA VERA PRIETO](#), Breakaway Travel, FEDETON

[DIRK GOTZMANN](#), CIVILSCAPE

[ALBERT SALMAN](#), Director Sustainable Development, ECNC group

11.30-13.00

'Striking the right balance between marine protected areas and nautical tourism in Mediterranean Sea'

→ **Temi Zammit Hall**

Organisers:

European Boating Industry

European Marine Board

MedPAN – Network of marine protected area managers in the Mediterranean Sea

The workshop will look at the current development of marine protected areas in the Mediterranean Sea and wider science needs for achieving MPA networks across Europe. Bringing together a range of marine and maritime stakeholders together, the workshop will highlight the possible impacts of MPA development on nautical activities and boating tourism. A key objective of the workshop will be to examine whether a common understanding of the various stakeholders' needs could open the possibility for a common strategy and joint guidance to be developed together for sustainable nautical tourism in the Mediterranean Sea.

Moderator: [MIRNA CIENIEWICZ](#), European Boating Industry

Speakers: [PURIFICACIO CANALS](#), President of MedPAN

[ESBEN OLSEN](#), Chair of the European Marine Board Working Group on Marine Protected Areas

[PROF. GIAN MARCO UGOLINI](#), Technical Director of Italian Nautical Tourism Observatory

[ROBERT MARX](#), President of European Boating Industry

11.30-13.00

'Sustainable shipping by market-based measures'

→ **La Cassière Hall**

Organisers:

Swedish Agency for Marine and Water Management

Clean Shipping Index

The Region of Västra Götaland, Sweden

Malta Shortsea Promotion Centre

The workshop will focus on the possibilities of using environmental indices to contribute to sustainable shipping. Europe heavily depends on shipping to transport goods mainly to and from Asia. Short sea shipping is an important part of this supply chain. Compared to other transport modes, shipping is competitive when it comes to climate change and CO₂ emission. However, voices are heard from all over the world to increase focus on the overall environmental impact of shipping.

Moderator: *tbc*

Speakers: [ANTIDIA CITORES](#), Surfrider Foundation Europe

[SARA SKOLD](#), Clean Shipping Index

Representative from European Shortsea Network (tbc)

Policy maker/senior advisor IMO (tbc)

11.30-13.00

'Removal of marine litter in Europe's 4 regional seas'

→ **Cotoner Hall**

Organisers:

Milieu Ltd.

The large amounts of litter ending up in the oceans pose environmental, economic, sanitary and aesthetic problems. Marine litter results mainly from poor solid waste management practices, both at sea and on land, and from lack of awareness of the public at large. While prevention is the priority, the removal of marine litter that is already present in the environment should be considered. The workshop will discuss the results of the recently held international conference on marine litter and further focus on critical success factors for litter removal initiatives and how they can be encouraged.

Moderator:

[WIM VAN BREUSEGEM](#), Team Leader "Pilot project: removal of marine litter from Europe's four regional seas"

Speakers:

[LEO DE VREES](#), Policy Officer, European Commission, Environment Directorate-General, D2. Marine Environment & Water Industry

[BERNARD MERKX](#), Project Manager, Waste Free Oceans

[KIM DETLOFF](#), Project Manager "Seas without Plastic", Naturschutzbund Deutschland e.V. – NABU

[WIM VAN BREUSEGEM](#), Team Leader "Pilot project: removal of marine litter from Europe's four regional seas"

11.30-13.00

'What role for a Marine KIC in Europe?'

→ **Republic Hall**

Organisers:

German Marine Research Consortium in cooperation with Cyprus University of Technology, Azores Regional Government, University of Southampton, Alfred Wegener Institute, Region Västra Götaland and Spanish Institute for Oceanography

This session kicks-off a public debate about the possibility of a MarineKIC under the European Institute for Innovation and Technology (EIT). A MarineKIC has the potential to be a unique commercial venture to support blue growth in regions across Europe based on the best education, research and technology, while preserving or even enhancing the environmental quality of the seas and oceans. The speakers will present their expectations of a MarineKIC.

Moderator:

[JAN-STEFAN FRITZ](#), Head, Brussels Office, KDM German Marine Research Consortium

Speakers:

[TOULA ONOUFRIOU](#), Vice-Rector for Academic Affairs, Cyprus University of Technology

[FREDERICO CARDIGOS](#), Director for Maritime Policy, Azores Regional Government

[DAMON TEAGLE](#), Deputy Director, Southampton Marine & Maritime Institute, University of Southampton

[EBERHARD SAUTER](#), Head, Technology Transfer Office, Alfred Wegener Institute, Helmholtz Centre for Polar & Marine Research

Discussants:

[ANDERS CARLBERG](#), Maritime Affairs, Region Västra Götaland

[TEODORA RAMIREZ](#), Spanish Institute for Oceanography

13.00-14.00

Lunch

3rd Set of workshops organised by stakeholders (14.00 - 15.30)

14.00-15.30

'Harnessing natural capital to deliver blue growth: Lessons learnt from the Ecosystem Approach'

→ **David Bruce**

Organisers:

*Scottish Association for Marine Science
Hellenic Centre for Marine Research*

Mediterranean Oceanography Network for the Global Ocean Observing System

We will demystify the ecosystem approach to marine management in order to meet the targets of Marine Strategy Framework Directive. We will demonstrate ways to balance conservation and use of ecosystems while developing and enhancing the ecosystem services which underpin growth in the maritime sectors. We will deliver guidance and promote tools for operational oceanography, stakeholder engagement and the development of sustainable maritime tourism with specific examples from the Mediterranean.

Moderator: [tbc](#)

Speakers: [LAURENCE MEE](#)
[TIM O HIGGINS](#)
[GIOVANI COPPINI](#)
[MICHALIS SKOURTOS](#)

14.00-15.30

'Maritime Education – Maritime Tourism – Maritime Innovation'

→ **Michel Angelo Grima**

Organisers: [Gdynia Maritime University, POLAND](#)
[Centre for Factories of the Future \(C4FF\), UK](#)

The workshop has two main objectives: First, to analyse the forms and scope of cooperation for development maritime and coastal tourism in the Baltic Sea Region and present partnerships in education and development of maritime and coastal tourism. Second, to identify the deficiencies of Maritime Education and Training and promote transfer and development of innovations.

Moderators: [JOANNA KIZIELEWICZ](#), Ph. D. Faculty of Entrepreneurship and Quality Science, Department of Hotel and Tourism Management; Gdynia Maritime University, Poland

[DR REZA ZIARATI](#), Chair of Centre for Factories of the Future (C4FF), UK/EU and Vice Rector of Piri Reis University (PRU)

Speakers: [DOMINIKA STACHOWIAK](#), Faculty of Entrepreneurship and Quality Science; Gdynia Maritime University, Poland

[DR. MARTIN ZIARATI](#), Director, C4FF, UK

[CAPT. HEIKKI KOIVISTO](#), Director of Education, Satukunta University of Applied Sciences, Finland

[DR.JANUSZ URIASZ](#), Head of Department, Maritime University of Szczecin, Poland

14.00-15.30

'Maritime and coastal heritage: basis for tourism and local economy'

→ **Temi Zammit Hall**

Organisers: [Coastal & Marine Union – EUCC](#)

The workshop will present and discuss best practices and success stories illustrating the synergy between maritime and coastal heritage and tourism. Tourism will be discussed as a basis for the European Union's ambitions in the field of Blue Growth. The topic will be illustrated by four prominent speakers representing national, regional and local authorities from the Mediterranean region. Gozo, Alonissos, Oeste Region and Lagos are all award winning destinations in EUCC's Quality Coast network.

Moderator: [HENDRIK OOSTERVELD](#), President, EUCC

Speakers: [MANUEL TABONE](#), Director for Tourism and Economic Development, Ministry for Gozo, Malta

[PETROS VAFINIS](#), Mayor of Alonnisos, Sporades, Greece.

CARLOS BERNARDES, Vice President, Torres Vedras, Region Oeste, Portugal

JULIO JOSE MONTEIRO BARROSO, Mayor, City of Lagos, Algarve, Portugal

14.00-15.30

'Port Reception Facilities: towards sustainable marine tourism in Europe'

→ La Cassière Hall

Organisers: *Cruise Line International Association (CLIA) Europe*

Cruise tourism and leisure boating make significant contributions to marine and coastal tourism in Europe. Adequate waste reception facilities are vital to ensure waste produced on board ships can be efficiently discharged in ports. By promoting a dialogue between relevant stakeholders, this workshop aims to address the challenges faced by ports, cruise ships and leisure boats, and to discuss possible solutions to ensure the long-term sustainability of coastal and marine tourism

Moderator: ROBERT ASHDOWN, Secretary General, CLIA EUROPE

Speakers: JONATHAN PACE, Senior Programme Officer, Prevention Unit, REMPEC

JOHN PORTELLI, Chief Executive Officer, Valletta Cruise Port

GUIDO VAN MEEL, Secretary General, Euroshore International

MIRNA CIENIEWICZ, Secretary General, European Boating Industry

14.00-15.30

'Regional Co-operation about the deployment of Offshore Wind Energy in Europe'

→ Cotoner Hall

Organisers: CIVILSCAPE
Renewables-Grid-Initiative (RGI)
Malta Intelligent Energy Management Agency (MIEMA)
Institute of Earth Systems, University of Malta

The workshop will focus on the role of regions in relation to exploiting the potential of offshore wind energy (OSW). Regions are crucial for further OSW development, for practical reasons and because of the political and strategic role they can play.

While the technological advancement in OSW applications is considerable in industry, the uptake in terms of knowledge and effective policy in Europe's regional and local governments is still patchy. On the other hand initiatives like the Renewable Energy Grid Initiative bundle efforts of cable operating companies and non-governmental organisations to support grid development. The workshop will present a state of play on these different aspects.

Moderator: DIRK GOTZMAN

Speakers: ANTONELLA BATAGLINI

INGE GOTZMANN / ELISABETH CONRAD- tbc

ALBERT FALZON

JESMOND XUEREB

16.00-16.30

Conclusion of the European Maritime Day 2013

MR. BERNHARD FRIESS, Director for the Arctic, Atlantic and outermost regions, Directorate-General for Maritime Affairs and Fisheries, European Commission

→ PLENARY