## Rotterdam, 31 May - 1 June 2018, RDM Onderzeebootloods Rotterdam

## *Version 6 − 2 March 2018*

# **Investing in the Port of Tomorrow**

What are the main drivers for ports to invest? How to match long investment processes with the rapidly changing supply chain needs? Can port authorities drive the change or are they driven by changes? How to build a strong case for further port development? Which are the most appropriate sources of investment to ensure that European ports can continue to play their role as gateways for trade and primary nodes in the logistic chain, as clusters of energy and industry and as major partners on the way towards a carbon free economy and society?

These are the main issues to be discussed during the 15<sup>th</sup> edition of the ESPO Conference being hosted by the Port of Rotterdam on 31 May and 1 June 2018.

On 29 May, the Commission is due to adopt the new Connecting Europe Facility proposal, the key EU funding instrument for transport infrastructure. What's in for ports? The ESPO conference is probably the first occasion to discuss this new proposal with the Commission, Members of the European Parliament, the TEN-T coordinators and the ports.

As usual, the ESPO Conference is gathering an impressive line-up of high-level experts and inspiring speakers, who will set the scene for lively debates with different port authorities and EU policy makers.

The ESPO conference 2018 is taking place in Europe's new capital of cool, the city that "makes it happen", Rotterdam. You can be sure that our host, the Port of Rotterdam, is going to do everything possible to live to its reputation as Europe's biggest port. ESPO will be welcoming its guests in the recently renovated *Onderzeebootloods*, an impressive hall where submarines slipped off the ramp in earlier days.

ESPO conferences are more than just a conference. Also this year throughout the conference, delegates will have the opportunity to network and will be invited to a very exclusive conference dinner in the remarkable historic setting of the Laurens Church.

## **DRAFT PROGRAMME**

Day One: Thursday, 31 May 2018		
09h00	Registration and welcome coffee	
09h20	Opening Session	
	Welcome by	
	Eamonn O'Reilly, Chairman, ESPO	
	Allard Castelein, CEO Port of Rotterdam	
09h45	Opening keynote speech	
	Cora Van Nieuwenhuyzen, Dutch Minister of Infrastructure (tbc)	
	Outlook for ports and shipping	
	Tim Power, Managing Director, Drewry	
	Trends in shipping and implications for ports	
10h45	Coffee Break	

## 11h15-12h45

#### Session 1: The drivers of port infrastructure investments

Moderator: Magda Kopczynska, Director Maritime, DG MOVE, European Commission

- **Dave Murray,** Program Director & Executive Vice President, The Business Performance Innovation Network: *Digital Transformation of the supply chain, Competitive gain in the supply chain*
- Jan Kempers, Program Manager Sustainable Development,
   Supply Chain Services, Heineken: Shippers as drivers of a sustainable supply chain
- **Xxx, Unifeeder:** Trends in shipping, what does it mean for short sea shipping and ports? (tbc)

#### View of the ports

Joachim Coens, CEO, Port of Zeebrugge Santiago Garcia Míla, Deputy Executive Director, Port of Barcelona Jens Meier, CEO, Port of Hamburg Nils Skeby, CEO, associated Danish Ports

#### 12h45

Lunch

## 14h15-15h45

## **Session 2: Financing the diverse port investment needs**

#### Moderator: Annaleena Mäkilä, Vice Chair ESPO

- **Olivier Silla**, Head of Unit, Transport Investment, DG MOVE, European Commission: *EU's Transport Investment policy: the case for co-funding*
- **Olivier Bramaud-Grattau**, Senior Investment Director, Meridiam: *Is private investors* participation realistic in the port sector?
- Stephen O'Driscoll , Head of Division Air, Maritime and Innovative Transport Mobility
  Department, Projects Directorate, European Investment Bank: Covering the capital
  market gap
- **Dr Miguel Otero-Iglesias**, Senior Analyst, International Political Economy, Elcano Royal Institute, Spain: *Chinese investment in Europe, A country level approach*

## Views of the Ports

	Maša Certalic, Head of Strategic Department, Port of Koper  Magnus Karestedt, CEO Port of Göteborg  Dan Nicolae Tivilichi, CEO, Port of Constanza
15h45- 16h00	Coffee break
16h00	Session 3: Building acceptance for further port development  Moderator: Richard Ballantyne, Chief Executive British Ports Association
	- <b>Mateu Turró,</b> Professor of Transport at the Polytechnic University of Barcelona: <i>Do's</i> and don'ts of CBA - Why a good Cost Benefit analysis should be an integral part of any port investment decision?
	- Xxx, European Environment Agency: opportunities to shape the future shipping sector (tbc)
	<ul> <li>Malte Siegert, Head of Environmental Policy, Naturschutzbund Deutschland (NABU),         Federal office, Hamburg: opportunities and challenges of working with stakeholders to         build acceptance for port development projects</li> </ul>
	- <b>Tom Strang,</b> Senior Vice President, Maritime Affairs, Carnival Corporation: how to ensure a sustainable growth of the cruise industry?
	View of the ports
	<b>Eeva Hietanen,</b> Director of Communications, Port of Helsinki
	Pino Musolino, President North Adriatic Sea Port Authority
	Koen Overtoom, CEO, Port of Amsterdam
	<b>Lidia Sequeira,</b> President of the Port of Lisbon, President of the Portuguese Association of Ports
17h30	End of the first conference day
17h30	Departure to hotels
19h30	Departure for Conference Dinner

Day Two: Friday, 1 June 2018		
09h00	Welcome	
	Moderator of the day: Rob Heirbaut, European correspondent, VRT	
09h15	Roundtable 1: Ports and the multimodal and corridor-based TEN-T approach	
	Introduction by:	
	- Catherine Trautmann, TEN-T coordinator North-Sea Baltic Corridor	
	- Paweł Wojciechowski, TEN-T coordinator Rhine Alpine corridor	
	<ul> <li>Followed by a roundtable discussion with:         <ul> <li>Dirk Steffes, Senior Vice-President Intermodal, DB Cargo AG</li> <li>Didier Leandri, Chairman, the French association of barge owners and operators, Commissioner CCNR</li> <li>Hervé Martel, CEO, Port of Le Havre</li> </ul> </li> </ul>	
10h15	<b>Keynote speech by Herald Ruijters</b> , Director at the European Commission, DG MOVE, responsible for investments, innovative and sustainable transport: <i>Presentation of the new Connecting Europe Facility</i>	
	<b>Dr Peter de Langen</b> , Ports and Logistics Advisory and visiting professor at Copenhagen Business School: <i>Presentation of the study on the infrastructure investment needs of European Ports</i> .	
	First reactions by: Kurt Bodewig, TEN-T coordinator Baltic-Adriatic corridor	
	Brian Simpson, TEN-T coordinator Motorways of the Sea	
	Followed by a roundtable with the ports:  Zeno D'Agostino, President Port of Trieste, President Assoporti (invited)  Eamonn O'Reilly, CEO Port of Dublin and Chairman ESPO  Ansis Zeltiņš, CEO Port of Riga	
11h45	Coffee break	

12h00	Closing Roundtable 3: How to make ports champion of change?
	Wim van de Camp , Member of the European Parliament Knut Fleckenstein, Member of the European Parliament
	Ports: Christine Cabau, CEO Port of Marseille Allard Castelein, CEO Port of Rotterdam Jacques Vandermeiren, CEO Port of Antwerp
13h00	Closing of the ESPO 2018 Conference
	Eamonn O'Reilly, Chairman, ESPO
13h10	Announcing ESPO Conference 2019
13h10	Departure for Port Visit with lunch on board
15h30	Arrival back to hotel
	If you join the visit of the port, make sure your plane at Amsterdam Schiphol airport is not leaving before 19:00.