



SHORTSEA 15

EUROPEAN CONFERENCE

COPENHAGEN BUSINESS SCHOOL EXECUTIVE
COPENHAGEN • 18–19 JUNE 2015

At the Copenhagen conference, there will be a detailed focus on the three main priorities of Motorways of the Sea, namely environment, relevance to the international logistics chain, and safety and the human element, particularly assessing how they impact on Short Sea Shipping

The ultimate aim is to integrate short sea shipping fully into the Trans-European Transport Network (TEN-T) Core Network Corridors. Every TEN-T corridor starts or ends in a port, connecting to maritime operations supporting either internal or external trade operations

THURSDAY 18TH JUNE

- Session 1: Markets
- Session 2: Motorways of the Sea

FRIDAY 19TH JUNE

- Session 3: Port, Multimodal and Technology Issues
- Session 4: Policy and Cost Issues

CONTACT

Info, sponsorships, exhibition possibilities etc.:
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VENUE

Copenhagen Business School Executive
Ovnhallen, Porcelænshaven 20
2000 Frederiksberg

DATE AND TIME

17TH June: 17.00 – 20.00, Welcome Reception
18TH June: 09.00 – 17.00, Official dinner at 19.30
19TH June: 09.00 – 16.00

PRICE

750 Euro + Danish VAT

REGISTRATION

www.conferencemanager.dk/sssconference2015

The European Short Sea Shipping Conference 2015 is organized by the Maritime Development Center of Europe, Denmark and CBS Executive in collaboration with European Shortsea Network:



Welcome reception hosted by



Conference sponsors



Conference dinner hosted by



WEDNESDAY 17TH OF JUNE

17.00 – 20.00 WELCOME RECEPTION

On board the historic schooner Halmø, hosted by J. Lauritzen

Welcome by Jan Kastrup-Nielsen, President and CEO, J. Lauritzen

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DAY 1: THURSDAY 18TH OF JUNE

09.00 – 09.30 OPENING SESSION

- **Opening remarks** by **José Anselmo**, Principal Administrator of the European Commission's Directorate General for Mobility and Transport, DG TREN & Conference chairman
- **Keynote speech** by **Brian Simpson**, European Coordinator for Motorways of the Sea, OBE
- **Welcome address** by **Anne Steffensen**, Director General, Danish Shipowners Association

09.30 – 10.40 SESSION 1: MARKETS

- Analysis of the RORO by **Per Westling**, CEO, Stena RoRo
- Analysis of container shortsea shipping markets by **Lars Jensen**, CEO & Partner, SealIntel
- Analysis of the shortsea shipping chemical tankers by **Michael Adeltoft**, Senior Vice President, Chartering and Operations, Nordic Tankers

10.50 – 11.20 COFFEE BREAK

11.20 – 12.30 SESSION 1: MARKETS (Continued)

- Feeder vs. dedicated services in the shortsea shipping industry by **Niels Kjær-Richardt**, Shortsea Director & **Jon Risvig**, Business Development Director, UNIFEEDER
- Project cargoes opportunities for the shortsea shipping industry by **Thomas Vestergaard**, Managing Director, Tschudi Logistics
- The impact of the offshore industry in the shortsea shipping industry - wind energy focus by **Thomas Poulsen**, PhD Fellow, Aalborg University

12.30 – 14.00 LUNCH BREAK

14.00 – 15.10 SESSION 2: MOTORWAYS OF THE SEA

- Sustainable corridors in Europe: challenges and opportunities by **Harilaos N. Psaraftis**, Professor, Technical University of Denmark
- Shortsea shipping in the Baltic by **Anders Refsgaard**, Vice President, DFDS
- Shortsea shipping in Atlantic by **Mike Garrat**, Managing Director, MDS Transmodal
- Integration of shipping in TEN-T corridors by **Alexio Picco**, Technical Manager, WiderMos
- Efficient MoS multimodal link by **TBA**, Dover-Calais, Port of Dover

15.10 – 15.30 COFFEE BREAK

15.30 – 16.40 SESSION 2: MOTORWAYS OF THE SEA (Continued)

- Shortsea shipping in Western Mediterranean by **TBA**, Grimaldi Lines
- Shortsea shipping in Eastern Mediterranean by **Panayotis Zachariadis**, Ocean Finance
- Shortsea shipping in Upper Baltic - Kwarken Link - MoS on the Gulf of Bothnia by **Kjell Nybacka**, Director, West Finland Alliance

16.45 - 17.00 WRAP-UP OF THE DAY BY JOSÉ ANSELMO

19.00 – 22.00 CONFERENCE DINNER, hosted by Cobham

DAY 2: FRIDAY 19TH OF JUNE

09.00 – 10.10 SESSION 3: PORT, MULTIMODAL AND TECHNOLOGY ISSUES

- Port issues in the shortsea shipping industry by **Julian Skelnik**, Marketing Director, Port of Gdansk, Poland
- Supply chain event management - enhancing planning and monitoring of intermodal chains by **Prof. Dr. Frank Arendt**, Institute of Shipping Economics and Logistics, Bremen, Germany
- Shortsea shipping integration into multimodal/intermodal chains - Development of shortsea shipping in a restrictive regulatory environment - the Great-Lakes and St. Lawrence case by **Martin Fournier**, Executive Director, St. Lawrence Ship operators

10.10 – 10.40 COFFEE BREAK

10.40 – 12.30 SESSION 3: PORT, MULTIMODAL AND TECHNOLOGY ISSUES (Continued)

- Innovation in shipping by **Peter Lorange**, President and CEO, Lorange Institute of Business Zurich
- Next generation of ships and services in shortsea shipping by **Flemming Mose Christensen**, Country Manager, DNV GL
- LNG infrastructure development and port reception facilities - Baltic Ports by **Bogdan Oldakowski**, General Secretary, Baltic Ports Organization
- The impact of SECA's in the shortsea shipping industry by **Poul Woodall**, Director, Environment & Sustainability, DFDS

12.30 – 14.00 LUNCH

14.00 – 15.30 SESSION 4: POLICY AND COST ISSUES

- Exploiting the full potential of shortsea shipping by **Patrick Norroy**, European Commission
- Policy gaps in the shortsea shipping market by **Lieselot Marinus**, International Relations, Security, Ports and Logistics Director, European Commission ECSA
- Cost drivers in the shortsea shipping industry by **Ole Seavild**, CEO, SEA Cargo
- Economics of the shortsea shipping industry – SSS and SECAs – Profitability in EU vis-à-vis other regions by **Prof. Dr. Orestis Schinas**, Hamburg School of Business Administration

15.30 - 15.40 ANNOUNCEMENT: SHORTSEA SHIPPING CONFERENCE 2016 IN BARCELONA

15.40 - 16.00 WRAP-UP OF THE CONFERENCE BY JOSÉ ANSELMO

Conference Chairman: José Anselmo, Principal Administrator of the European Commission's Directorate General for Mobility and Transport, DG TREN