



European Union



Union pour la Méditerranée
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The Hashemite
Kingdom of Jordan



HELLENIC REPUBLIC

UNION FOR THE MEDITERRANEAN STAKEHOLDER CONFERENCE

"TOWARDS A ROADMAP FOR BLUE INVESTMENT AND JOBS IN THE MEDITERRANEAN"

27th May 2015

Hotel Divani Caravel
Vasileos Alexandrou Avenue 2, Athens, Greece

DRAFT PROGRAMME

08:30-09:00 Registration (coffee)

Plenary session (Working languages: EN - FR - AR)

09:00-09:45 ***Opening remarks***

- Mr **Yannis Tsironis**, Alternate Minister of Reconstruction of Production, Environment and Energy, Greece
- Mr **Qais Gogazeh**, (Eng.) National Coordinator of IMP Project, Ministry of Transport, The Hashemite Kingdom of Jordan.
- Mr **Hubert Gambs**, Director for the Mediterranean and Black Sea, Directorate-General for Maritime Affairs and Fisheries, European Commission
- Mr **Naser Tahboub**, Deputy Secretary General for Environment and Water of the UfM Secretariat

09:45-10:30 ***Addressing challenges and seizing emerging opportunities for investment and jobs creation in the Blue economy of the Mediterranean basin***

- ***Moderated*** by Mr. **Hussein Souob**, Director of Arab Bridge Maritime (ABM), Jordan

Speakers:

- Mr. **Stephan Lechner**, (Dr.) Director, Institute for the Protection and Security of the Citizen, Joint Research Center, European Commission
- Mr **Ahmad Mohamed Ali**, (Dr.), President of Islamic Development Islamic bank Group (tbc)
- Mr **Jean Christophe Lalloux**, Deputy Director General, European Investment Bank (tbc)

10:30-11:00 Coffee break

Parallel sessions

11:00-13:00 **Panel 1A: New partnerships for marine Research and Innovation in the Mediterranean**

(Working languages: EN - FR - AR)

Scope: This panel will discuss how to develop blue growth and jobs in the Mediterranean by fostering integration of knowledge and by promoting joint actions for research and innovation including coordination, planning and programming of relevant research and innovation policies and instruments.

Co-chairs:

- Ms **Sigi Gruber**, Head of Unit Marine Research, Directorate-General for Research and Innovation, European Commission
- Ms **Hanan I. Malkawi**, (Prof.) Department of Biology, University of Yarmouk, Jordan

Introductory speaker: Mr **Fabio Fava**, (Prof.) Deputy Director of the Department for Civil, Chemical, Environmental and Materials Engineering, University of Bologna, Italy and Coordinator of the BLUEMED Initiative

Panelists:

- Mr **Jan Maarten Devet**, Director Ecorys, Project Leader Study on Maritime Clusters in the Mediterranean
- Mr **Saloua Sadok**, (Prof.) Institut National des Sciences et Technologies de la Mer, Tunisia
- Mr **Patrick Baraona**, Director of Pole Mer Méditerranée, France
- Mr **Mahmoud Benjelloun**, President of Cluster Maritime Marocain, Morocco (tbc)
- Mr **Evangelos Papathanassiou**, (Prof.) Research Director Hellenic Centre for Marine Research, Greece
- Mr. **Zafer Freihhat**, Marine Manager, Aqaba Port Marine Services Company (APMS), Jordan

11:00-13:00 **Panel 1B: Emerging knowledge based business opportunities**

(Working languages: EN - FR)

Scope: Innovative Information and Communication Technologies (data analytics, Big Data, Cloud Computing, Mobile technologies,) and Open Data have changed the Information Technology landscape and are creating many opportunities. They are making easier for the ICT community to leverage heterogeneous data sources to provide tailor-made solutions. Shared and Open Data from a number of public communities such as marine, atmospheric or maritime, could accelerate Blue Growth by providing the ICT industry with the data and information they need to build solutions, for example, to support coastal communities through

specific applications. These innovative technologies help policy makers and administrators in their decision-making while, at the same time, they can stimulate investment and growth for businesses through the reduction of uncertainties and better predictability. This Panel will discuss the potential of these new technologies, as well as of shared, multipurpose and Open Data to create growth and jobs in the Blue Economy and how this potential can be realised.

Co-chairs:

- Ms **Alessandra Zampieri**, Head of Unit Maritime Affairs, Joint Research Centre, European Commission
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Panelists:

Mr **Ami Daniel**, Chief Executive Officer of Windward, Israel (tbc)

Mr **Michele Vespe**, Project Leader, Maritime Affairs, Joint Research Centre, European Commission

Mr **Charles Troupin**, (Eng.) Head of SOCIB Data Centre (Balearic Islands Coastal Ocean Observing and Forecasting System), Spain

Ms **Maria Snoussi**, (Prof.), University “Mohammed V” of Rabat, Global Ocean Observing System (GOOS), Morocco

Ms **Nadia Pinardi**, MyOcean and EuGooS (tbc)

Mr **Christos Theophilou**, Unit Maritime Policy Mediterranean and Black Sea, Directorate-General for Maritime Affairs and Fisheries, European Commission

11:00-13:00 **Panel 1C: Marine litter**

(Working languages: EN - FR - AR)

Scope: Marine litter is growing threat to the coastal and marine environment, posing significant risks to marine wildlife and ecosystems, human safety and livelihood. Marine litter mainly comes from land-based activities such as inappropriate household waste disposal, inadequate waste management at all stages, touristic and recreational activities, discharges of untreated municipal sewage, etc. but also more and more from fisheries related activities. The Regional Plan on marine litter management prepared under the Barcelona Convention provides the relevant policy framework, sets the priorities at the Mediterranean and addresses land-based and sea based sources via a comprehensive set of measures. Information sharing coupled with coordinated and multi-sectorial actions are essential to tackle marine litter. Marine litter is also highlighted as emerging priority under the UfM Declaration on Environment and Climate Change, adopted in May 2014.

Co-chairs:

- Mr **Naser Tahboub**, Deputy Secretary General for Environment & Water, Union for the Mediterranean Secretariat
- Mr **Joachim D'Eugenio**, Deputy Head of Unit Marine Environment and Water Industry, Directorate-General for Environment, European Commission (tbc)

Introductory speaker: Ms **Tatiana Hema**, UNEP-MAP

Panelists:

Mr **Abdallah Srouer**, Executive Secretary, GFCM - General Fisheries Commission for the Mediterranean (tbc)

Ms **Cristina Fossi**, Prof. University of Siena, Coordinator of Plastic Bluster project, Italy

Ms. **Thomie Vlachogianni**, Programme Officer, Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)

Mr **Mohamed Banni**, (Prof. Dr.) Biochemistry and Environmental Toxicology, Higher Institute of Agronomy, Sousse University, Tunisia

Ms **Carolina Pérez Valverde**, Director ECNC Group/ EUCC Mediterranean Centre, Spain

Mr. **Mohammad Salman**, (Eng.), Director of Tech. Affairs & Maritime Safety Directorate, Jordan Maritime Commission (JMC), Jordan

13:00-14:30 Lunch (buffet)

Parallel sessions

14:30-16:30 **Panel 2A: Maritime governance tools**

(Working languages: EN - FR - AR)

Scope: The panel will analyse existing tools such as the Sea basin strategies as coordination and cooperation frameworks and Maritime Spatial Planning as a key enabling tool for the sustainable coexistence of activities at sea: i.e. tourism, aquaculture, marine protected areas.

Building on existing experience, such as the EU Strategy for the Adriatic and Ionian Region and the ADRIPLAN project, panellists will discuss pros and cons with regard to the Mediterranean Sea basin. This panel will also focus on aquaculture and the interaction with other sectors at sea. on how aquaculture and fisheries can benefit from better MSP in the Med, analytics to reveal the relation to touristic areas, data-driven identification of fishing grounds.

Co-chairs:

- Ms **Beate Gminder**, Head of Unit Maritime Policy Mediterranean and Black Sea, Directorate-General for Maritime Affairs and Fisheries, European Commission
- Ms **Karima Kabbaj**, Director for the EU and the Mediterranean process, Ministry of Foreign Affairs, Morocco (tbc)

Introductory speakers: Mr **David Kerr**, Maritime Affairs Attaché, Permanent Representation to the EU of Malta

Panelists:

Mr **Elie Jarmache**, Chargé de mission, Secrétariat General de la Mer, France (tbc)

Ms **Sofia Loukmidou**, EUSAIR Pillar 1 Coordinator, Ministry of Reconstruction of Production, Environment and Energy, Greece (tbc)

Mr **F. Natale**, Maritime Affairs Unit, Joint Research Centre, European Commission

Mr **PierPaolo Campostrini**, Director of CORILA and Coordinator of ADRIPLAN project, Italy

Ms **Suzan Kholeif**, National Institute for Oceanography and Fisheries, Egypt

Ms **Vassiliki Celia Vassilopoulou**, Research Director Hellenic Centre for Marine Research, Institute of Marine Biological Resources & Inland Waters, Greece

14:30-16:30 **Panel 2B: New technologies and skills for maritime transport, ocean energy and offshore wind**

(Working languages: EN - FR - AR)

Scope: To present growth and jobs opportunities from the introduction of green technologies for shipbuilding (NOx, SOx, CO2 abatement, ballast and waste water treatment), for smart and clean ports, and energy efficiency for ships (fuel plus energy management in general), including for fishing vessels and for the generation of energy offshore, paying particular attention to the potential of deployment of offshore wind farms and other renewable power generation options. To discuss about traditional and new skills needed in the maritime sector (sea jobs of the future).

Co-chairs:

- Ms **Patricia Fontaine**, Unit for International Transport Affairs, Directorate-General for Mobility and Transport, European Commission (tbc)
- Mr. **Moain Zoubi**, (Eng.) Executive Director of Transport & Logistics Aqaba Development Corporation, Jordan

Panelists:

Mr **Mario Dogliani**, President of the Water Board Technology Platform, Head of Project Financing at RINA Services S.p.a, Italy

Mr **Mohamed Choucair**, President of ASCAME (Association of Mediterranean Chambers of commerce and Industry), Lebanon (tbc)

Mr **Apostolos Sigouras**, Chief Executive Officer of NAFSOLP SA, Greece (tbc)

Mr **Abdulkader Darwish**, Admiral, Chairman of the Port Authority of Alexandria, Egypt

Mr **Ivan Sammut**, Registrar of Ships, Ministry for Transport, Malta (tbc)

Mr **Mohammad Ali**, (Prof.) Director of Arab Academy for Sciences, Technologies and Maritime Transport, Cairo & Port Saied Branch, Egypt (tbc)

Mr **E. Tzimas**, Project Leader, Energy Technology Policy Outlook, Joint Research Center, European Commission

14:30-16:30 **Panel 2C: New tourism concepts for a Sustainable Med**

(Working languages: EN - FR)

Scope: The panel will address key sustainability obstacles and cooperation opportunities in coastal tourism, targeting best practice sharing and the development of synergies in new tourism products, including underwater cultural heritage and new cruise tourism routes. The panel will also have the opportunity to discuss new approaches to sustainable management of destinations.

Co-chairs:

- Mr **Hamed Zekri**, Deputy Director for relations with the EU, Ministry of Foreign Affairs, Tunisia (tbc)
- Mr **Franz Lamplmair**, Advisor Maritime Policy, Mediterranean and Black Sea, Directorate-General for Maritime Affairs and Fisheries, European Commission

Introductory speaker: Mr **Peter Janech**, UNWTO (tbc)

Panelists:

Ms **Esther Valero**, The European Tourism Indicator System (Comunitat Valenciana), Spain (tbc)

Mr. **Ahmed Youssef**, Capt. International Forum for Maritime Transport Arab Academy for Science, Technology and Maritime Transport, Egypt

Mr. **Zacharias Siokouros**, President Maritime Institute of Eastern Mediterranean, (to showcase their EASTMED cruise project), Cyprus

Mr **Dimitris. Sakellariou**, Research Director, Institute of Oceanography, Hellenic Centre for Marine Research, Greece

Mr **Mohamed Ali Gharbal**, President, Comité National de plongée et activités subaquatiques, Morocco (tbc)

Mrs **Angela C. Simossi**, Head of Ephorate of Underwater Antiquities, Ministry of Culture, Greece

16:30-17:00 Coffee break

Plenary session

17:00-17:30 ***Reporting from panels:***

Rapporteurs from the 6 panels.

17:30-18:00 ***Closing remarks:***

- Ms **Beate Gminder**, Head of Unit Maritime Policy Mediterranean and Black Sea, Directorate-General for Maritime Affairs and Fisheries,

European Commission

- Ms **Nourhan Shuqman**, (Eng.) EU Affairs Advisor, National Coordinator of EuroMed Project, Ministry of Transport, Jordan Co-Presidency
- Ms **Alessandra Zampieri**, Head of Unit Maritime Affairs, Joint Research Centre, European Commission
- Mr **Naser Tahboub**, Deputy Secretary General for Environment and Water of the UfM Secretariat

[19:30-22:00 Dinner]