

GREEN PORT CRUISE

Barcelona, 14th October, 2014







- ► 10 Vessels
 most modern fleet in the world
- Success
 one of the fastest growing and successful travel companies in Germany

Future two new vessels until 2016



AIDAcara 1996



AIDAvita/aura 2002–2003



AIDAdiva/bella/luna 2007–2009



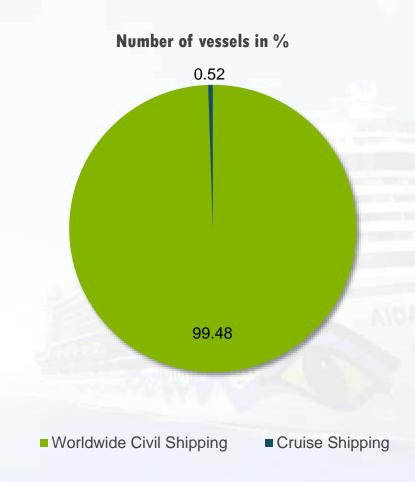
AIDAblu/sol/mar/stella 2010–2013



AIDAprima/... 2015–2016

Worldwide Civil Shipping





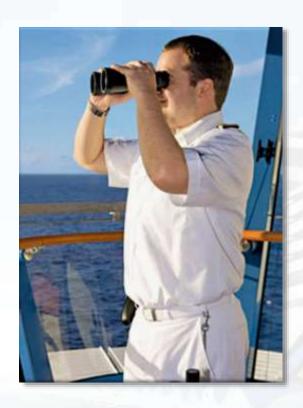
- Cruise ships (513 vessels) only equal 0,52% of the civil shipping fleet worldwide (about 99.000 vessels).
- AIDA Cruises: ~0,02% of the entire worldwide civil shipping





- For AIDA Cruises, acting sustainably is acting responsibly.
- We manage resources carefully and protect the environment, promote cultural and biological diversity and are committed to helping people on board and ashore.
- We are convinced that a sustainable business model is fundamental in allowing us to continue being a successful cruise operator in tomorrow's world.





- Commitment to preserve the environment and to maintain biological diversity
- Investment in energy efficient technologies
- Close collaboration with science and research partners
- Preserve use of resources and, wherever possible, recycling in technological and biological processes
- "cradle to cradle" approach to procurement and purchasing and wherever possible use of environmental friendly and recyclable products
- We take on social responsibility
- We believe in responsible growth: Protecting the environment and social responsibility are indispensable to future business success.

Technology: We have the 3-Liter-Ship



SUSTAINABLY

conserving resources determines our thinking and our actions.



We have the 3-liter-ship!

The AIDA fleet is one of the cleanest and most modern cruise line fleets in the world. An AIDA ship today consumes just three liters of fuel per person over 100 kilometers, confirmed by Germanischer Lloyd. In 2015 an 2016 we will put two ships of a new generation into service. They are going to be equipped with dual-fuel engines and can be powered with liquefied gas in ports. With a comprehensive exhaust gas treatment system we are going to reduce the emissions of soot particles, nitrogen oxides and sulfur oxides by 90 to 99 percent. For the first time on a cruise ship, the so-called MALS technology will be put to use on our newbuilds 2015/2016. This technology allows our ships to glide along on a carpet of air which reduces friction and such fuel consumption.

Many forward-looking measures are a matter of course for us already today, so that our guests can enjoy their holiday and the first-class services onboard AIDA in good conscience.

Application of sustainable technologies









- Energy efficiency: Mitsubishi Air Lubrication System (MALS)
- Reduction of air pollution: exhaust gas treatment, shoreside power, LNG Hybrid barge, dual fuel engines
- Protection of biodiversity: ballast water treatment
- Reduction of water pollution: advanced wastewater treatment

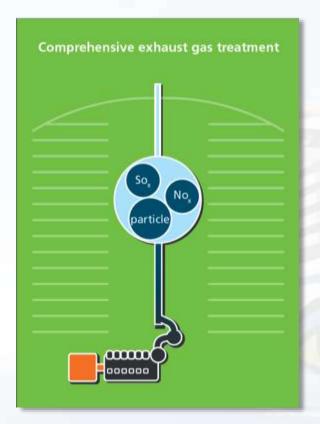


- Dual-fuel engine
- Plug-in for shoreside power
- LNG connection for port operation



Comprehensive exhaust gas treatment system





Reduction of emissions:

-NOx red. > 95%

-SOx red. > 99%

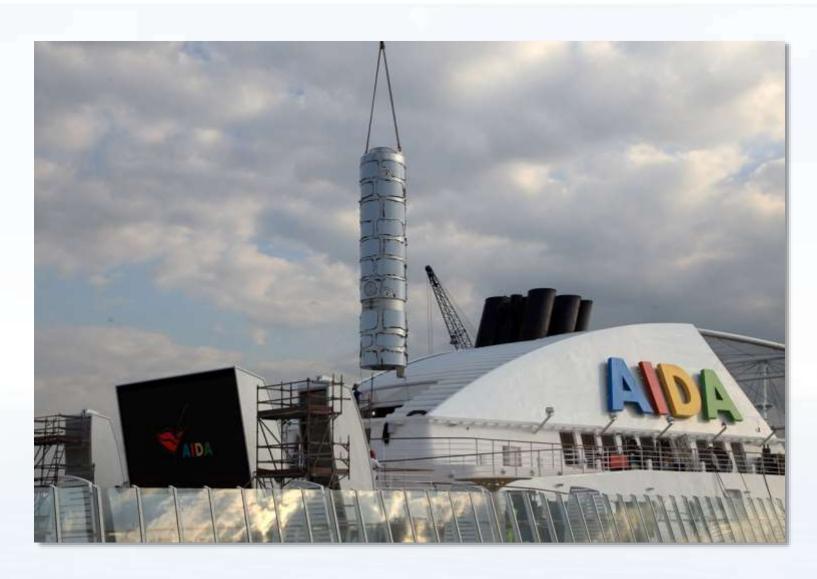
- PM red. > 90%

PLUS

-CO red. > 70%

Unburnt hydrocarbon red. > 85 %









Emission Control Areas





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Innovative technology — LNG Hybrid Barge at Hamburg Port

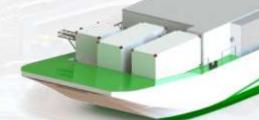


Eco-friendly energy supply
 with liquefied natural gas (LNG) during port stay

Combination with injection of district heat ashore

Modular supply with LNG

Flexible use possible



► AIDA Cruises is pioneer

Emission	Expected Reduction
CO2	ca. 30%
NOx	ca. 80%
SOx	100%
PM	nearly 100%













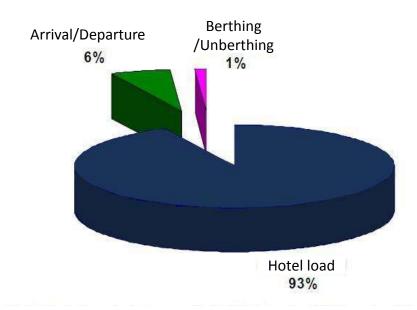


www.aida.de/aidacares

LNG HYBRID Barge makes sence

Present challenges: Reduction of emissions

One average cruise ship (2.000 Pax) caused about 93 % of the emissions during a typical stay in the port while it's lying at the berth.



Percentage of total emissions in the port of an average Cruise Ship abt. 2000 Pax

Source: Study Germanischer Lloyd: "Reduction of emissions from cruise ships in Hamburg"





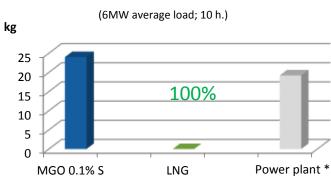
LNG stands for clean energy

CO₂ Emissions per call (6MW average load; 10 h.) kg 40,000 30,000 10,000

LNG

Savings Percentage

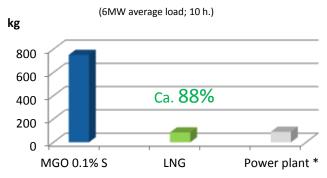
SO_x Emissions per call



* EON - Data 2011

NO_x Emissions per call

MGO 0.1% S

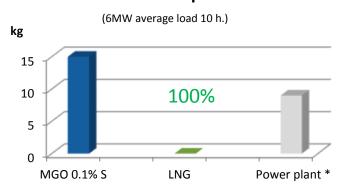


* Federal Environment Agency – Energymix Germany

*Federal Environment Agency - Energymix Germany

Power plant *

PM Emissions per Call



* Federal Environment Agency - Energymix Germany

Data based on the electrical power!







Dimensions: 76 x 11,4 x 2,5 m

Capacity: 2 x 17 t LNG Containers

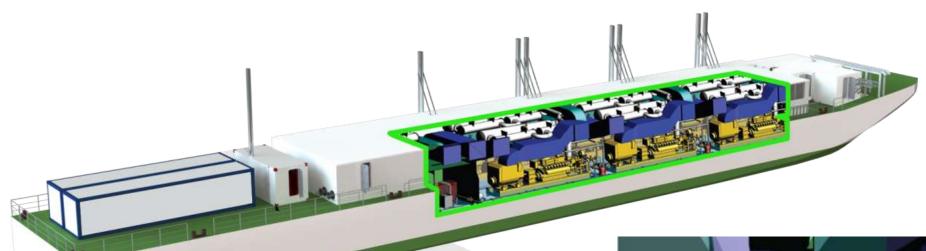
Power: 7,5 MW - Gasmotoren

10,5 MW (Ausbaustufe)

Classified as seagoing ship





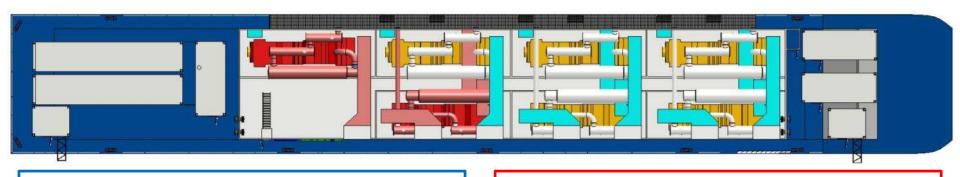


- Push barge (classified as seagoing ship)
- Operation in Port (restricted areas)
- Modular LNG engines in acoustic bonnets
- Silent operation (60 dBA / 10m)
- Heat recovery for gasification









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5 x	1.500 kW 11 kV 60 Hz	7.500 kW Barge/Ship
5x	~1.400 kW 10 kV 50 Hz	~7.000 kW Barge/Shore
Therma	al Capacity:	~7.500 kW

Option

7 x	1.500 kW	10.500 kW
	11 kV	Barge/Ship
	60 Hz	
7x	~1.400 kW	~9.800 kW
	10 kV	Barge/Shore
	50 Hz	
Thern	nal Capacity:	~10.500 kW





Concept Summer & Winter

operating 365 days/year

Summer season:

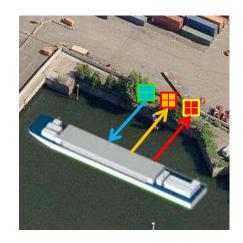
Cruise ships
Power supply 60Hz / 11kV
20 – 90 arrivals, 10 hrs.

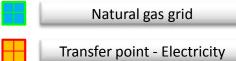




Winter season:

Industriel Customer
Power supply 50Hz / 10kV
24 hrs. / 7 days



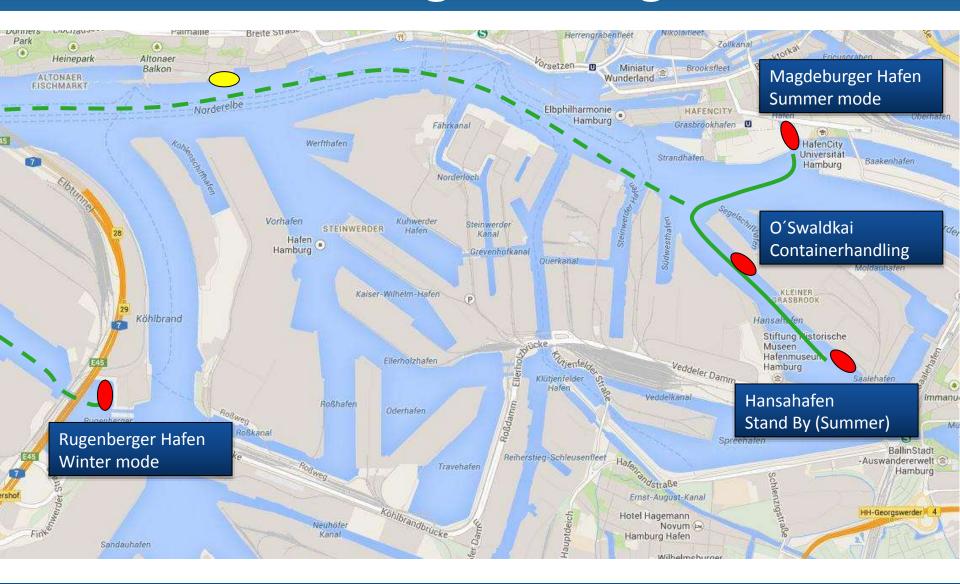


Long distance heat grid





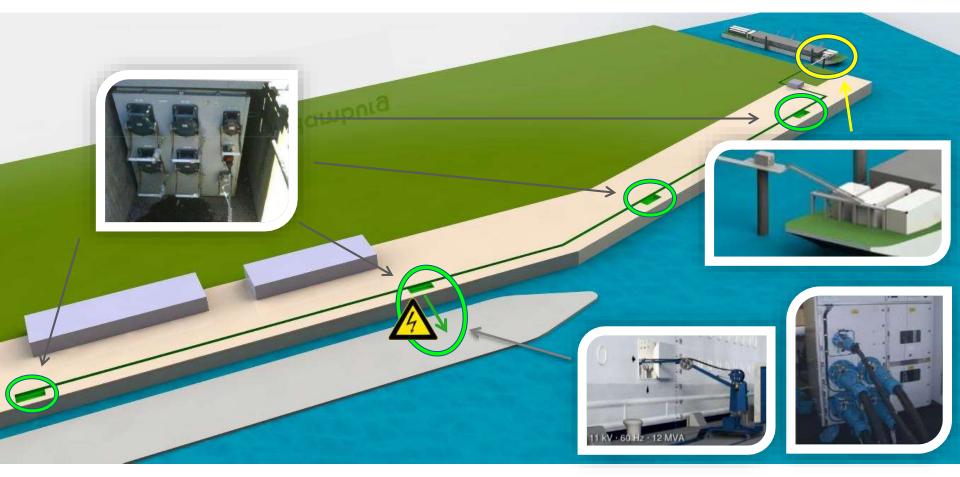
Moving the Barge







Shore Junction Box & Cable Channel





Approvals from Authorities

Flag State

BG Verkehr

BimSchV

Federal Emission Control Act

BSU

Department of Civil Engineering and the Environment

CHP Law

Combined Heat & Power Law

Class Society
Bureau Veritas

Hazard Workshop

Port Authority

Departments

Port Captain

Fire Brigade

Water Police

Approvals for safe operation

Risk Analysis

Collision Analysis





LNG HYBRID Barge arrived in Hamburg







THANKS FOR YOUR ATTENTION





