

Cruise Port Harlingen

A new port of call

By Anna Venema, project leader Cruise Port Harlingen



Context



- Harlingen, The Netherlands
- Port diversification
 - Promotion
 - Business case
 - New facilities
- First cruise calls
- Future plans

Harlingen

The Netherlands

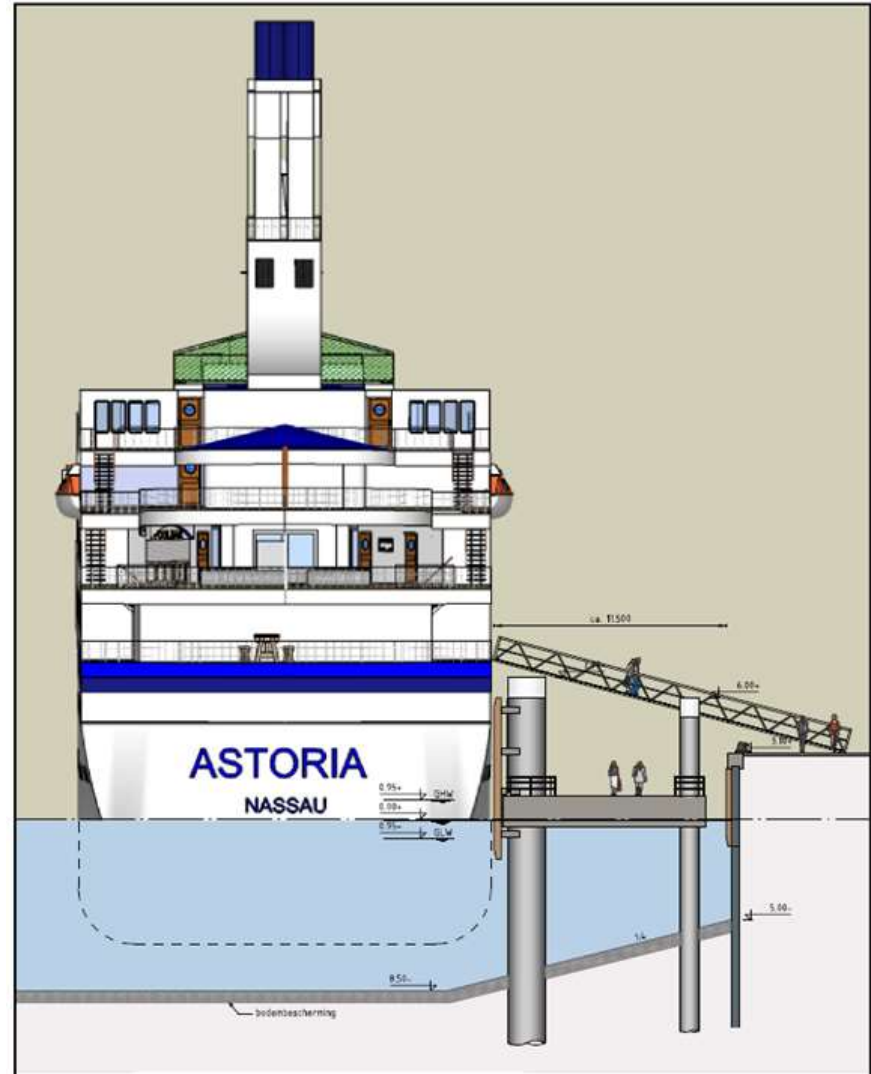
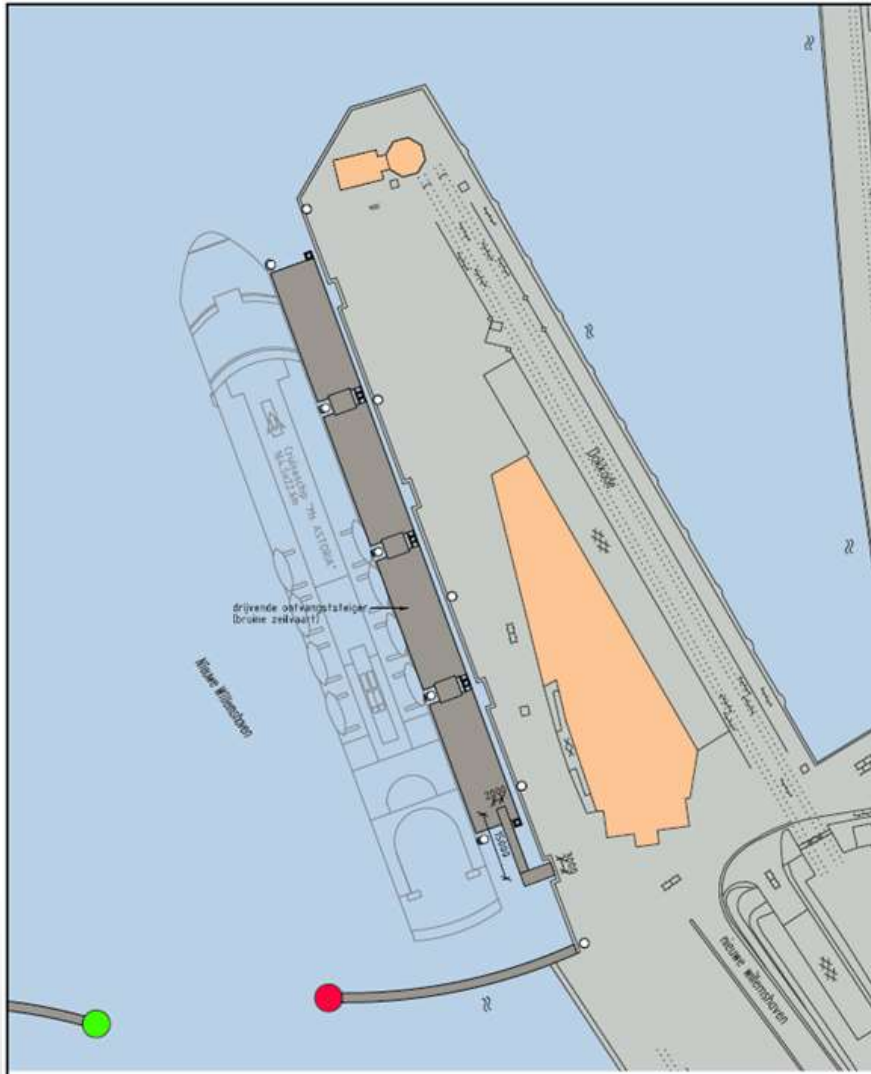




Port diversification



- www.lopind.eu
- Cruise industry, a growing industry
- Cruise consultant Bob Harrison
- Cruise conference in 2012
- Promotion and marketing activities
- www.cruiseportharlingen.com
- Sight inspections
- Cruise Council Harlingen
- New facilities
- Business case



First cruise calls



Exploring the Low Countries: Holland And Belgium

9 Days | NG Explorer | 148 Guests | May | From \$7,320 to \$13,450 |



Future plans



Contact details



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