



LE WATERFRONT NEXT GENERATION ? J'Y TRAVAILLE, J'Y VIS !

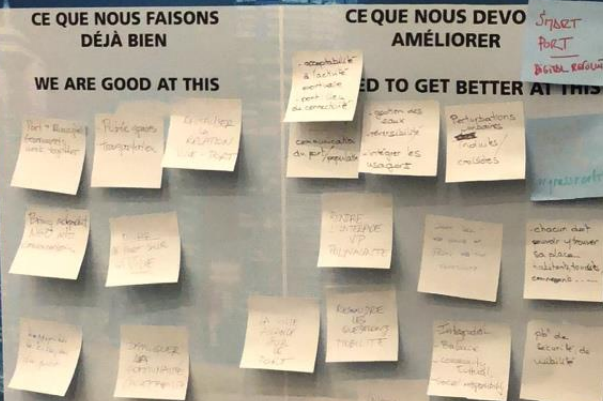
THE WATERFRONT NEXT GENERATION ? I'M LIVING AND WORKING HERE!

MISE EN PERSPECTIVE
DE NOS EXPÉRIENCES ET DES
CONTENUS DE LA CONFÉRENCE

PERSPECTIVES FROM OUR EXPERIENCES
AND WHAT WE'VE LEARNED DURING THE
CONFERENCE

CE QUE NOUS FAISONS
DÉJÀ BIEN

WE ARE GOOD AT THIS

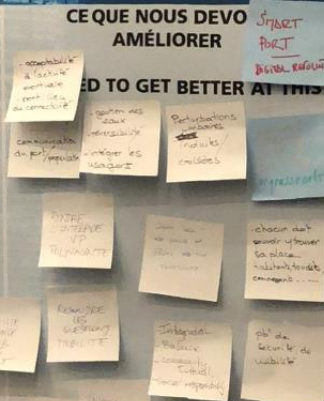


LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES
THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

- # PORT-CITY PARTNERSHIP (NOTES)
- # AWARENESS ON COMMUNITY ENGAGEMENT
- # WATERFRONT PUBLIC SPACE

CE QUE NOUS DEVO
AMÉLIORER

WE NEED TO GET BETTER AT THIS



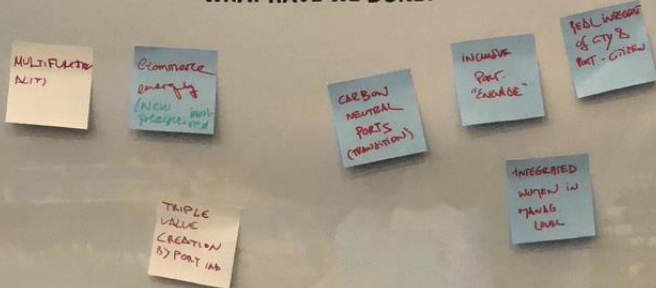
LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES
THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

- # PORT IDENTITY (DNA)
- # FLEXIBILITY
 - LEGISLATION
 - USES
 - FINANCIAL
- # CO CREATION - PPP

VISION 2030 NEXT GENERATION

NOUS SOMMES EN 2030, NOUS AVONS RÉUSSI À RELEVER LES DÉFIS
« NEXT GENERATION » ET NOUS SOMMES FIERS:
QU'AVONS-NOUS FAIT ?

WE ARE IN 2030, WE SUCCEEDED IN MEETING THE « NEXT
GENERATION » CHALLENGES AND ARE PROUD OF OURSELVES.
WHAT HAVE WE DONE?



LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES OUR DISCUSSIONS

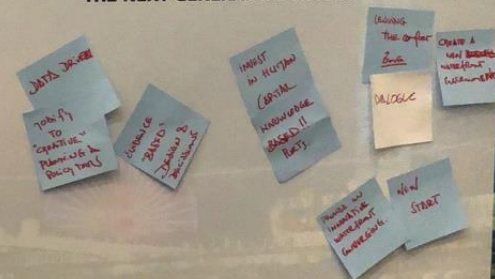
- # TRIPLE VALUE CREATION BY PORT INDUSTRIES (ECONOMIC, SOCIAL + ECOLOGICAL)
- # ABLE TO INTEGRATE NEW PLAYERS (E-COMMERCE, ENERGY, DIGITAL, ETC.)
- # BALANCE IN DIVERSITY

PROPOSITIONS POUR UN FUTUR
NEXT GENERATION

PROPOSITIONS FOR A
NEXT GENERATION FUTURE

QUE DEVRONS NOUS TOUS FAIRE DE NOUVEAU OU DE DIFFÉRENT
AFIN DE CONCRÉTISER LA VISION NEXT GENERATION?

WHAT SHOULD WE ALL DO THAT IS NEW OR DIFFERENT TO GET US TO
THE NEXT GENERATION VISION?



PROPOSITION #1

INVEST IN HUMAN CAPITAL, BY CREATING AND BONDS FOR HUMAN
LIFELIFE LEARNING

PROPOSITION #2

CREATE A TASK FORCE / KNOWLEDGE BASED
→ WE NEED A TASK FORCE / KNOWLEDGE BASED
AGENDA FOR PORT CITIES' NEXT ECONOMY



PLUS SAIN, PLUS VERT : MON CADRE DE VIE NEXT GENERATION

HEALTHIER, GREENER: MY PORT CITY ENVIRONMENT NEXT GENERATION

MISE EN PERSPECTIVE DE NOS EXPÉRIENCES ET DES CONTENUS DE LA CONFÉRENCE

PERSPECTIVES FROM OUR EXPERIENCES AND WHAT WE'VE LEARNED DURING THE CONFERENCE

CE QUE NOUS FAISONS DÉJÀ BIEN

WE ARE GOOD AT THIS

- Awareness
- Port-city interaction
- Desire to collaborate
- Dialogue *

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MEILLEUR NOS ÉCHANGES

- # Awareness (awareness/commitment to Port-cities)
- # Collaboration
- # Dialogue

CE QUE NOUS DEVONS AMÉLIORER

WE NEED TO GET BETTER AT THIS

- EEE management (opex, ex-ante, ex-post)
- Integration between natural environment & industrial activities
- Éviter les conflits d'usage
- Identify good performance index regulations vs expectations
- (Smarter performance index)
- Work beyond the boundaries
- Get terminal operator involved
- Clear role & responsibilities ID
- Improve communication within the port authority & to the community

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MEILLEUR NOS ÉCHANGES

- # Terminal operator
- # Monitoring
- # Performance indicators

VISION 2030 NEXT GENERATION

NOUS SOMMES EN 2030, NOUS AVONS RÉUSSI À RELEVER LES DÉFIS
« NEXT GENERATION » ET NOUS SOMMES FIERS:
QU'AVONS-NOUS FAIT?

WE ARE IN 2030, WE SUCCEEDED IN MEETING THE « NEXT
GENERATION » CHALLENGES AND ARE PROUD OF OURSELVES.
WHAT HAVE WE DONE?

- Established guidelines #collaboration
- Transparent DATA
- CONSIDER DE MEILLEURES PRATIQUES ENVIRONNEMENTALES
- Cleanen/safer water (fish, swim)
- ZERO complaints/ZERO pollution
- Perfect AWARENESS
- ENERGY +ve (capturing)
- Resource efficient

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MEILLEUR NOS ÉCHANGES

- # ZERO POLLUTION
- # (CLEAR) COLLAB-GUIDELINES
- # EMPLOYER

PROPOSITIONS POUR UN FUTUR NEXT GENERATION

PROPOSITIONS FOR A NEXT GENERATION FUTURE

QUE DEVRONS NOUS TOUS FAIRE DE NOUVEAU OU DE DIFFÉRENT
AFIN DE CONCRÉTISER LA VISION NEXT GENERATION?

WHAT SHOULD WE ALL DO THAT IS NEW OR DIFFERENT TO GET US TO
THE NEXT GENERATION VISION?

- Facilitate entrepreneurship start-ups
- Human Resources
- Co-Funding
- Training younger generation university partnership
- Co-creation
- Clear VISION on pollution
- invest in green & public spaces
- avoid, reduce (compensate)
- Regeneration "Global agreement"
- Supply chain monitor Port-city green
- no more silos

PROPOSITION #1

PORT-CITY 'X' TO APPOINT SUPPLY CHAIN GURU (ie STRONG LEADER)
FUNDED BY AUTHORITY/TERMINAL OPERATORS/TENANTS) TO LEAD ON
TRANSPARENT MONITORING, JOINT ACTION, NON-SILO THINKING, SUSTAINABLE
LEADING TO ZERO POLLUTION, ETC. #PORT-CITY-4

PROPOSITION #2

PORT-CITY TO DONATE SPACE/BUILDINGS FOR MARITIME INDUSTRY-RELATED
ENTREPRENEURIAL START-UPS. APPRENTICES, BIG DATA, SUSTAINABLE/CITY
CONTENT TO BE PRIORITISED. PARTNERSHIP WITH UNIVERSITIES, SCHOOLS
WILL BRING VISITORS/AWARENESS TO THIS "BLUE-JOBS-HUB"

PERSPECTIVES FROM
AND WHAT WE'VE LEARNED
CONFERENCE
INNOVATION
EXPERIENCES
DURING
STAKEHOLDERS

WE ARE GOOD AT THIS

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

- # PROBLEMS ARE UNDERSTOOD
- # CREATING EDUCATION = EQUITARIAN
- # ~~3~~ DIALOGUES WITH STAKEHOLDERS

ADDITIONAL

LE MIEUX NOS ECHANGES

KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

- # FUNDING + PROOF OF RETURN ON INVESTMENT
- # PARTNER SHIPS + PARTNERING SKILLS
- # BEING ADAPTIVE TO CHANGE (LABOUR)

GO
WORK
TOGETHER

WE ARE IN 2030, WE SUCCEEDED IN MEETING THE « NEXT GENERATION » CHALLENGES AND ARE PROUD OF OURSELVES. WHAT HAVE WE DONE?

LES 3 MOTS-CLÉS QUI RÉSUMENT
— NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES OUR DISCUSSIONS

- # FULLY CIRCULAR, BOTH IN BUSINESS AND IN EDUCATION
- # EDUCATION IS ACCESSIBLE TO ALL, THROUGHOUT ENTIRE LIFE
- # HYBRID STRUCTURES FOR CREATIVITY + CO-CREATION

PROPOSITIONS FOR A NEXT GENERATION FUTURE

Fun SHOULD A GREAT DO NEW OR DIFFERENT TO GET US TO
PLACE FOR NEXT BE TION VISION? CASH/11/19

PROPOSITION #3
ESTABLISH HYBRID STRUCTURES FOR CONVENING PEOPLE AND IDEAS
WITH THE AIM TO HAVE A MORE COMMON BASE, A COMMON LANGUAGE
AND RAISE A CULTURE OF A COMMON REAL-CITY IDENTITY

PROPOSITION #1

PROPOSITION #1

ESTABLISH PARTNERSHIP MODELS BETWEEN BUSINESS AND SOCIETY AS A WHOLE WITH THE AIM TO CREATE A TRULY CIRCULAR (ZERO WASTE) SOCIETY

PROPOSITION #2

PROPOSITION #2

IN A FEMINIST WAY
CREATE A COLLECTIVE MINDSPACE WITH THE AIM TO
BRING BACK THEIR NATURAL ADVANTAGE OF BEING WIVES AND
GENERAL & INCLUSIVE SOCIETIES
"FROM PRESENT TO FUTURE TO PAST" (2) A FEMINIST WAY



DÉCARBONÉE, PLUS CIRCULAIRE : L'INDUSTRIE PORTUAIRE NEXT GENERATION

CARBON FREE, CIRCULAR: THE PORT INDUSTRY NEXT GENERATION

MISE EN PERSPECTIVE DE NOS EXPÉRIENCES ET DES CONTENUS DE LA CONFÉRENCE

PERSPECTIVES FROM OUR EXPERIENCES AND WHAT WE'VE LEARNED DURING THE CONFERENCE

CE QUE NOUS FAISONS DÉJÀ BIEN

WE ARE GOOD AT THIS

- Clear ambitions
- Conscient des enjeux
- Nombreuses initiatives

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

- # Conscient des enjeux et volonté d'agir
- # Expérimente beaucoup

CE QUE NOUS DEVONS AMÉLIORER

- Concertation AMÉLIORER
- Achats locaux

WE NEED TO GET BETTER AT THIS

Public / Private collab
+ across generations!

- Tailoring to implement the Paris Accord
- Tester les modèles, prendre des risques
- Industrialiser le processus de régénération des modèles
- So thinking
- Conscience intérêt des parties et du public
- Augmenter la fiabilité des orientations

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

- # Best practice model for industrialization and funding
- # Industrialise
- # Think outside of the box with the NEXT Generation

VISION 2030 NEXT GENERATION

NOUS SOMMES EN 2030, NOUS AVONS RÉUSSI À RELEVER LES DÉFIS
« NEXT GENERATION » ET NOUS SOMMES FIERS:
QU'AVONS-NOUS FAIT?

WE ARE IN 2030, WE SUCCEEDED IN MEETING THE « NEXT
GENERATION » CHALLENGES AND ARE PROUD OF OURSELVES.
WHAT HAVE WE DONE?

- ① - We contributed to the peace in the world
 - On a changé les comportements
 - On a réduit l'empreinte environnementale: port / industrie / transport maritime
 - On aura préparé la prochaine génération à prendre la relève
- ② - Pensification, intégration des activités industrielles dans le port
 - Juste équilibre entre concertation et réseaux
- ③ - Juste équilibre entre le port et la ville / citoyens

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

#

PROPOSITIONS POUR UN FUTUR NEXT GENERATION

PROPOSITIONS FOR A NEXT GENERATION FUTURE

QUE DEVRONS NOUS TOUS FAIRE DE NOUVEAU OU DE DIFFÉRENT
AFIN DE CONCRÉTISER LA VISION NEXT GENERATION?

WHAT SHOULD WE ALL DO THAT IS NEW OR DIFFERENT TO GET US TO
THE NEXT GENERATION VISION?

- Projets partagés (port / ville / entreprises)
- ② - Concertation / communication (complexité des dossiers)
- Simplifier la réglementation
- Pérennisation de l'économie circulaire
- Encourager le droit à l'expérimentation
- ③ - Juste équilibre entre politiques nationales et initiatives locales
- Créer des systèmes locaux supportant l'économie circulaire

PROPOSITION #1

PROPOSITION #2



UNE LOGISTIQUE PLUS SMART : MA MOBILITÉ NEXT GENERATION

A SMARTER LOGISTIC: MY MOBILITY NEXT GENERATION

MISE EN PERSPECTIVE DE NOS EXPÉRIENCES ET DES CONTENUS DE LA CONFÉRENCE

PERSPECTIVES FROM OUR EXPERIENCES AND WHAT WE'VE LEARNED DURING THE CONFERENCE

CE QUE NOUS FAISONS DÉJÀ BIEN

WE ARE GOOD AT THIS

- DATA COLLECTION/INFORMATION
- COOPERATION IN TECH
- TECHNOLOGY AWARENESS
- CREATIVITY
- KNOWLEDGE OF OPERATIONAL LANDSCAPES
- GLOBAL KNOWLEDGE DEPLOYED LOCALLY
- KNOWLEDGE SHARING

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES
THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

Creativity
knowledge
data

CE QUE NOUS DEVONS AMÉLIORER

WE NEED TO GET BETTER AT THIS

- CONGESTION ISSUES
- UPTAKING TECHNOLOGY
- TAKING RISKS/WALKING OUT OF COMFORT ZONE
- THINKING OUT OF THE BOX
- ENGAGING ALL LEVELS AND OUTER/OTHER INSTITUTIONS/BODIES
- ADAPTABILITY
- INTEGRATED ECOSYSTEM THINKING
- TRANSPARENCY/TRACEABILITY

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES
THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

congestion solutions
traceability
integrated ecosystem thinking

VISION 2030 NEXT GENERATION

NOUS SOMMES EN 2030, NOUS AVONS RÉUSSI À RELEVER LES DÉFIS
« NEXT GENERATION » ET NOUS SOMMES FIERS:
QU'AVONS-NOUS FAIT?

WE ARE IN 2030, WE SUCCEEDED IN MEETING THE « NEXT
GENERATION » CHALLENGES AND ARE PROUD OF OURSELVES.
WHAT HAVE WE DONE?

- CARRIED OUT CONGESTION SOLUTIONS
- ZERO WASTE AND SUSTAINABLE LOGISTICS
- FULL USE OF TRANSPORT MEANS
- DATA DRIVEN DECISION- MAKING PROCESS
- SMARTER/SUSTAINABLE LIVING
- TOTAL USE OF PORT NETWORKS
- IMPROVED AND SAFE WORKING CONDITIONS
- HARMONIZED PORT-CITY GOVERNANCE
- NEED BEFORE TECHNOLOGY

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MIEUX NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES OUR DISCUSSIONS

openports
24seven logistics
smartliving

PROPOSITIONS POUR UN FUTUR NEXT GENERATION

PROPOSITIONS FOR A NEXT GENERATION FUTURE

QUE DEVRONS NOUS TOUS FAIRE DE NOUVEAU OU DE DIFFÉRENT
AFIN DE CONCRÉTISER LA VISION NEXT GENERATION?

WHAT SHOULD WE ALL DO THAT IS NEW OR DIFFERENT TO GET US TO
THE NEXT GENERATION VISION?

- ~~FOCUS~~ FOCUS ON THE HUMAN FACTOR
- COLLABORATION BETWEEN STAKEHOLDERS
- DEFINITION OF REAL/COMMON NEEDS
- HOLISTIC APPROACH OF EACH PLAYER IN THE LOGISTIC CHAIN

PROPOSITION #1
WE SHOULD DEVELOP AN ACTION PLAN TO IMPLEMENT
GREEN MOBILITY

#greennobilityimplementation

PROPOSITION #2
INVITE ALL THE POPULATION TO CONTRIBUTE IN FUTURE
IMPROVED MOBILITY PLANS

#givethemavoice

MISE EN PERSPECTIVE
DE NOS EXPÉRIENCES ET DES
CONTENUS DE LA CONFÉRENCE

PERSPECTIVES FROM OUR EXPERIENCES
AND WHAT WE'VE LEARNED DURING THE
CONFERENCE

CE QUE NOUS FAISONS
DÉJÀ BIEN

WE ARE GOOD AT THIS

- Concertation continue
- Parks + walking planning
- Collaboration fort avec Agence d'Urbanisme et Ecole Nationale Supérieure d'Architecture et Paysagiste
- attracting cheap talent
- Prospective Blockchain, Internet of Things, Smart Infrastructure
- ad-hoc stakeholder engagement techniques
- valuation of 'soft values'
- 'engineering' solutions like landscaping, lookouts, objects, etc.

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MEILLEUR NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

Physical planning

Opening / starting dialogue

#

CE QUE NOUS DEVONS
AMÉLIORER

WE NEED TO GET BETTER AT THIS

- Chasse de carbone
- Prendre le temps de bien développer nos projets
- Celebrating history + pride in place
- nous libérer de notre méfiance mutuelle (ville vs port)
- Mettre en place une opération visuelle
- increasing exports
- meeting stakeholders not as wishes but as opportunities / resources
- inclusive decision-making from the start of projects
- R&D / Innovation policies & administration
- Integrative solutions that combine all kinds of sustainable dev.

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MEILLEUR NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES
OUR DISCUSSIONS

Better trust

Better understanding

Opening the process earlier

TRANSPARENCY
OPENNESS

VISION 2030
NEXT
GENERATION

NOUS SOMMES EN 2030, NOUS AVONS RÉUSSI À RELEVÉ LES DÉFIS
« NEXT GENERATION » ET NOUS SOMMES FIERS :
QU'AVONS-NOUS FAIT ?

WE ARE IN 2030, WE SUCCEEDED IN MEETING THE « NEXT
GENERATION » CHALLENGES AND ARE PROUD OF OURSELVES.
WHAT HAVE WE DONE?

- Contribution à un monde qui vit en paix
- La zone portuaire est belle et agréable à vivre pour ses travailleurs, les citoyens en sont fiers
- increased pop of 25-39 year olds by 50%
- Port is happy for its citizens
- Collaboration des usages portuaires et résidentiels en tenant les nuisances et de façon à atteindre leurs objectifs communs le développement et la qualité de vie
- in design port governance / transparent governance
- contributed to more equitable development

LES 3 MOTS-CLÉS QUI RÉSUMENT
LE MEILLEUR NOS ÉCHANGES

THE 3 KEYWORDS THAT SUMMARIZES OUR DISCUSSIONS

SHARED VISION & GOALS

SHARED OWNERSHIP & RESPONSIBILITY

SHARED PRIDE & IDENTITY

PROPOSITIONS POUR UN FUTUR
NEXT GENERATION

PROPOSITIONS FOR A
NEXT GENERATION FUTURE

QUE DEVONS NOUS TOUS FAIRE DE NOUVEAU OU DE DIFFÉRENT
AFIN DE CONCRÉTISER LA VISION NEXT GENERATION?

WHAT SHOULD WE ALL DO THAT IS NEW OR DIFFERENT TO GET US TO
THE NEXT GENERATION VISION?

- establish creative destruction labs in junior + high school environments
- tech entrepreneurship in junior high schools as well as high schools
- S'ouvrir à la discussion avec toutes les parties prenantes sans préjugé
- travailler sur nos objectifs communs
- Stakeholder based / on parallel knowledge management (learning IT / Smart Technology)
- Sustainability report 3 (with stakeholders) -> generalize the practice in the industry / Create the report as a discipline

PROPOSITION #1

Create a culture of learning on many levels in the entire port-city community

PROPOSITION #2

Improving the collection and sharing of information (timely accurate) through multiple media and platforms