

# OSL♥CEAN:

THE POWER OF YOUTH  
& THE OCEAN ENTREPRENEURS' CAPITAL

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# IT STARTS WITH A GAP AND PURPOSE-DRIVEN YOUTH



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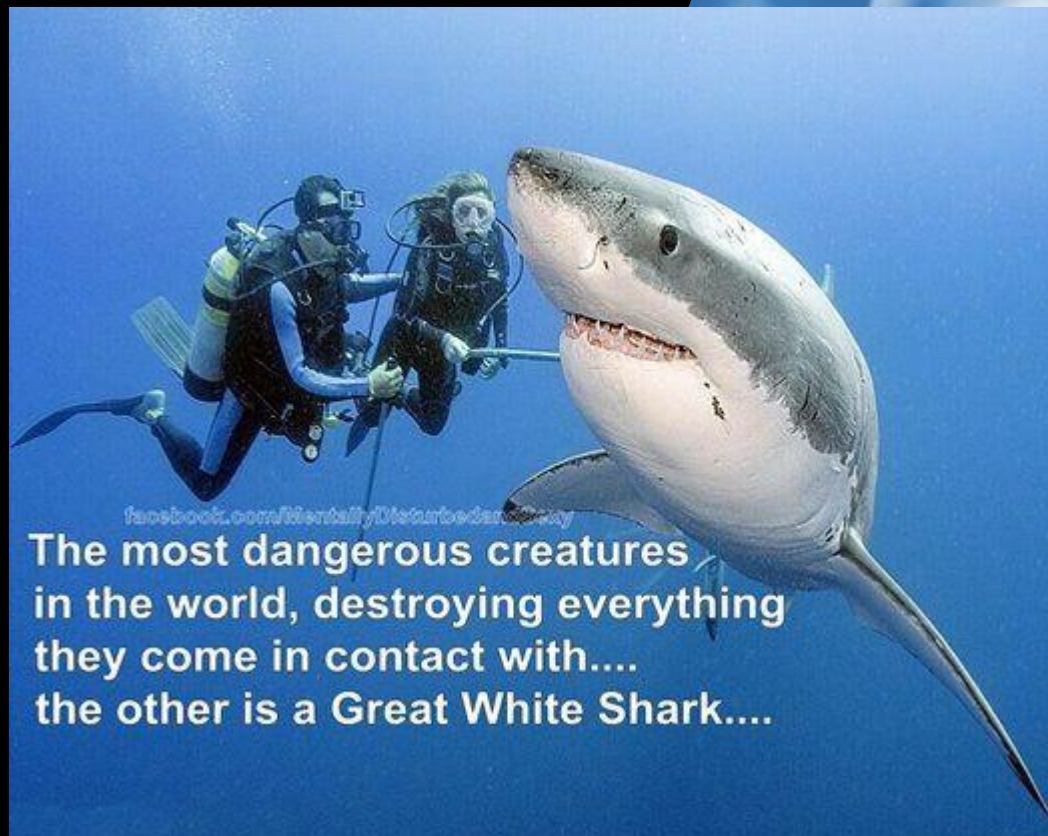
# YOUTH EMPOWERMENT CHANGING AN INDUSTRY



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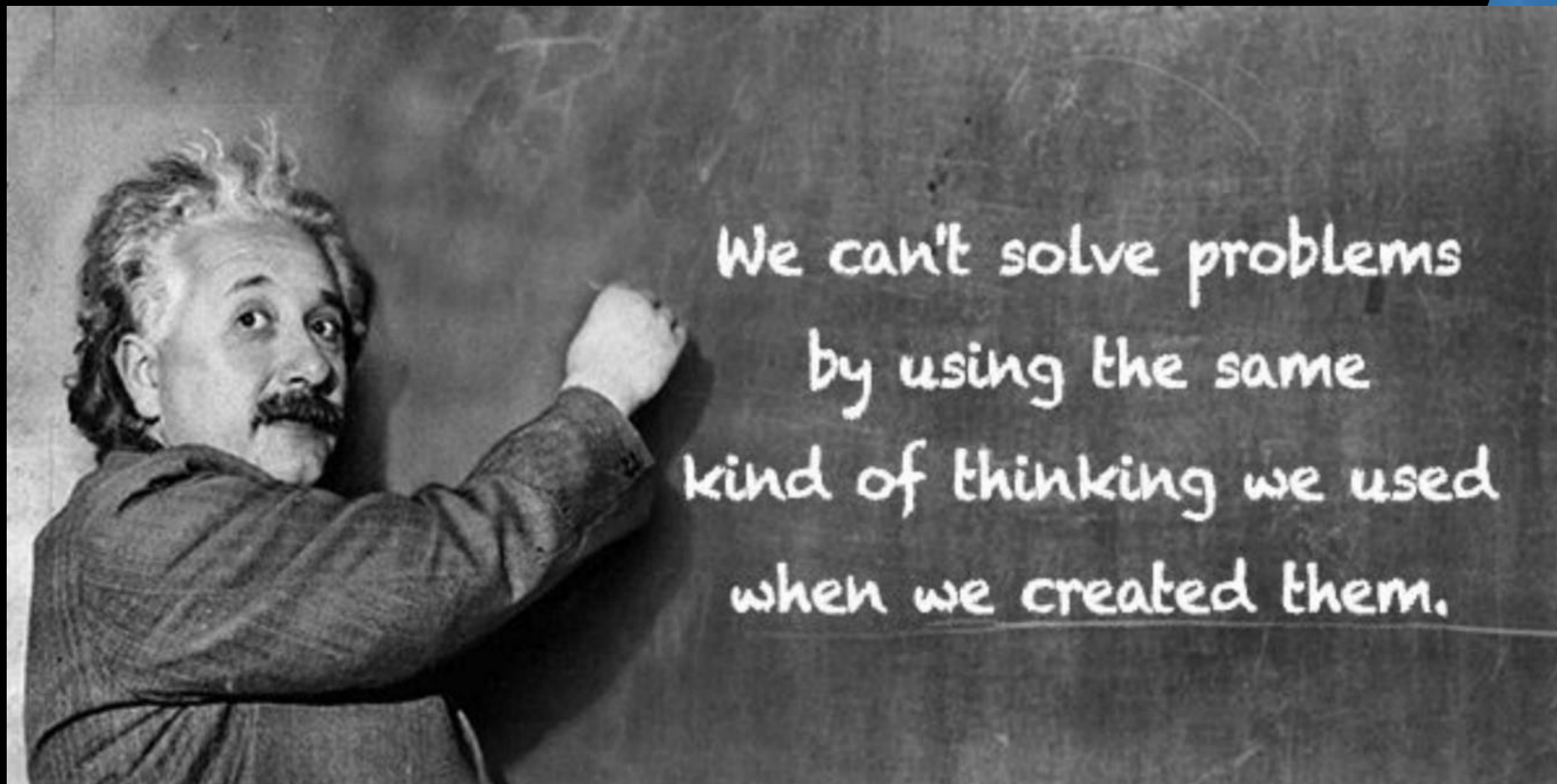
# MILLENIALS? XENNIALS? GENERATION CLEAN-UP!



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# DISRUPT FROM WITHIN SOCIETY 2.0



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# MUTUALIST RELATIONSHIP

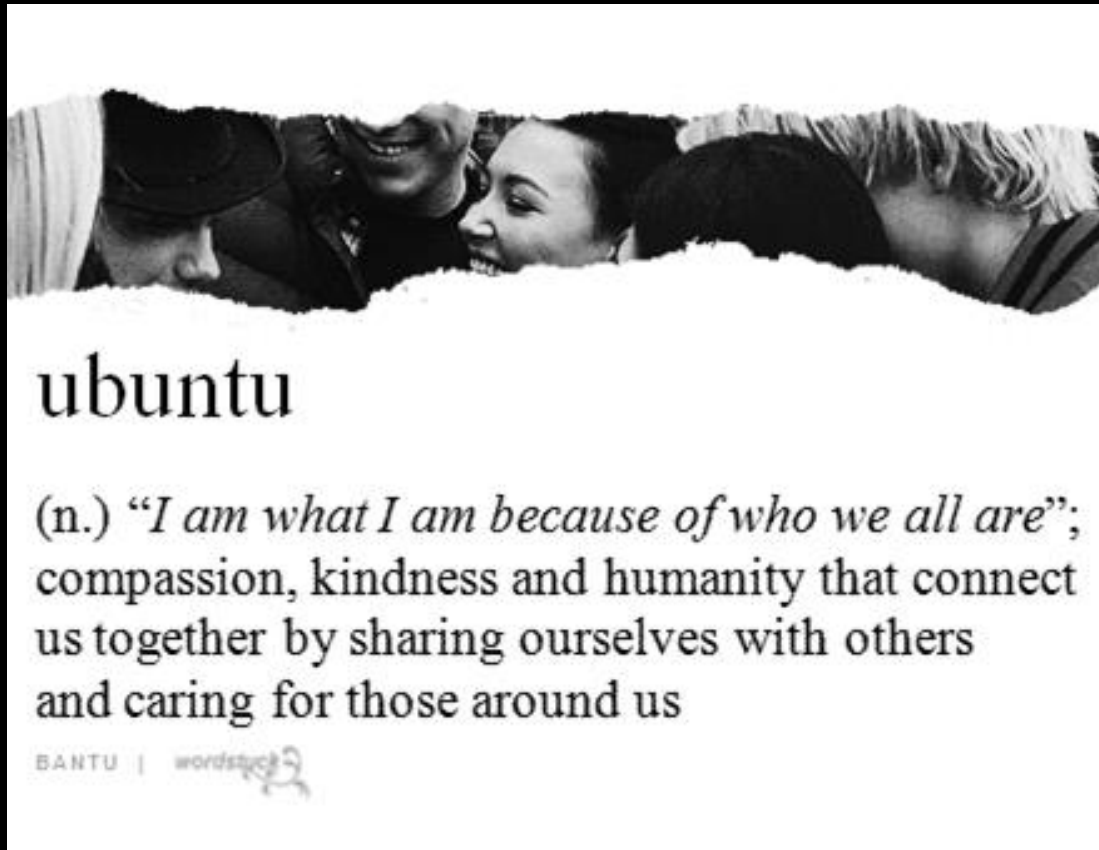
## A CRITICAL SYMBIOSIS



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# BOLD LEADERSHIP OR BACK TO BASIC?



PAY IT  
FORWARD

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# OSLO'S UNTAPPED POTENTIAL: THE BACKGROUND

**CNN tech** BUSINESS CULTURE GADGETS FUTURE STARTUPS CNNMO

Innovate

## World's happiest country is becoming a startup mecca

by Vanessa Yurkevich @CNNTech  
November 6, 2017: 8:40 AM ET




Prince, Princess of Norway want to build Oslo's tech scene

Silicon Valley is known as the startup capital of the world. It's where entrepreneurs go to raise money, develop their tech platforms, and find investors.

But one city known for the maritime industry is emerging as one of the fast-growing tech scenes outside the U.S.


Oslo, Norway's capital city, experienced a 160% uptick in startup investments in the past year, according to Oslo's 2017 [State of the City](#) report. That's the second biggest jump in the Nordic region behind Sweden, up 171%.



**United Nations**  
Global Compact

## Business Action Platform for the Ocean

Leverage ocean sustainability  
to deliver the Global Goals



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## OUR UNTAPPED POTENTIAL:

AMBITION: MOBILIZE, ENGAGE & PROMOTE

- KNOWLEDGE, OVERVIEW & VISIBILITY
- POWERCOUPLES
- NEW BUSINESS OPPORTUNITIES
- BORDERLESS BRAINPOWER & CAPITAL



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# OSLO'S UNTAPPED POTENTIAL: THE IDEA

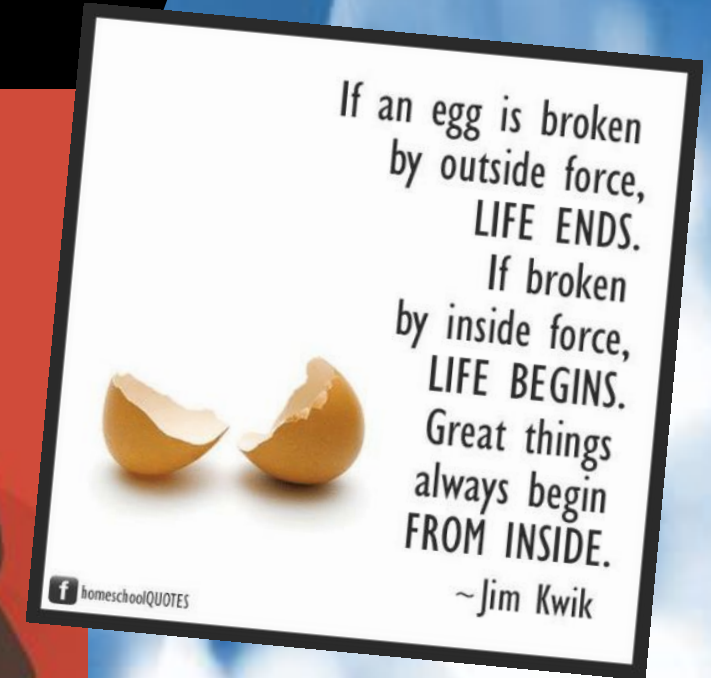


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# GLOBAL CROWDSOURCING: CHANGING AN INDUSTRY CULTURE



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# RADICAL INNOVATION: FROM COLLABORATION & CLUSTERS!



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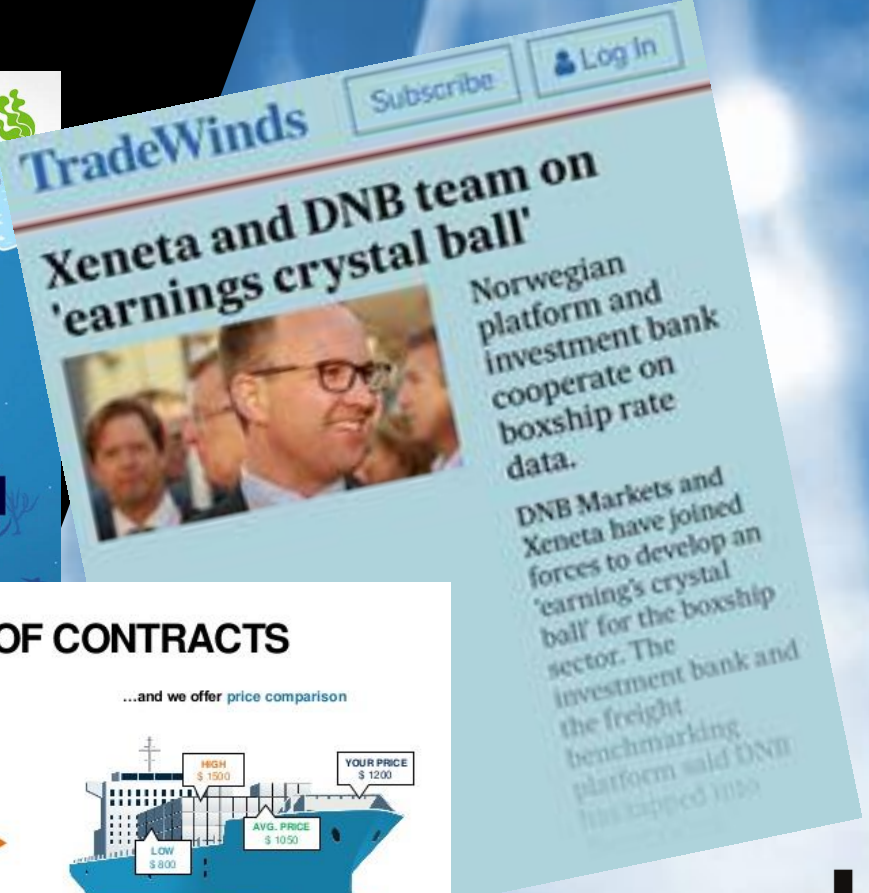
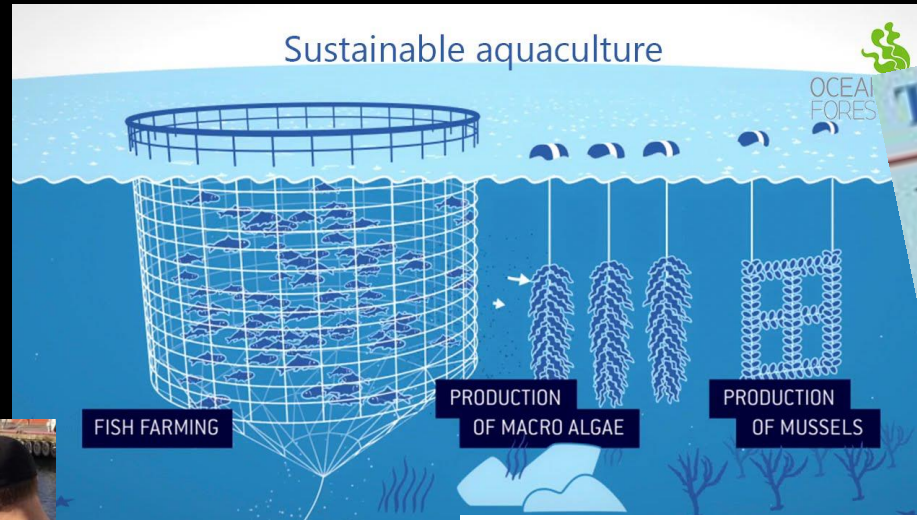
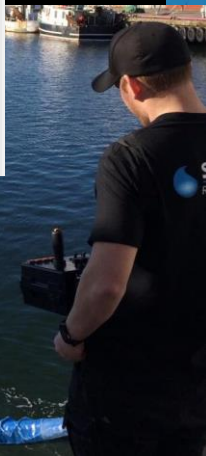


# RADICAL INNOVATION: FROM NGO'S & ENTREPRENEURS!

## Norwegian invention makes hull-cleaning green and efficient

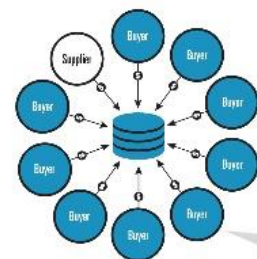
A ground-breaking new hull-cleaning technology saves both costs and the environment.

Words by: Eeva Haaramo



## CROWDSOURCING OF CONTRACTS

Everyone submits their contracts...



Xeneta has found a way to structure and aggregate prices from the contracts

...and we offer price comparison

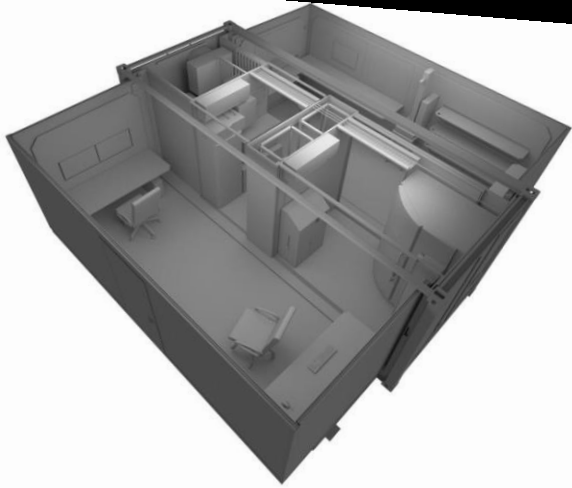


...collecting and utilizing data that never before have been accessible...

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# RADICAL INNOVATION: FROM UNIVERSITIES & STUDENTS!



NOMAD01

8x20 foot dual expansion container module

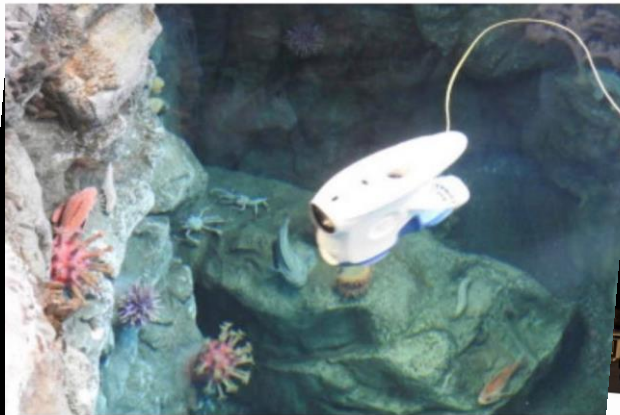
The Fieldmade NOMAD01 module enables in-field Additive Manufacturing of spare parts or technical components in or near real time. NOMAD01 has been built on MILSPEC principles and operates fully self sustained in extreme conditions.

## ENTREPRENEUR

Blueye Robotics' Pioneer could be an awesome drone for underwater tourism

DEAN TAKAHASHI @DEANTAK

SEPTEMBER 23, 2017 1:15 PM



Above: Blueye Pioneer explores an aquarium.  
Image Credit: Dean Takahashi



The New York Times



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## Trash in the Fjords? Norway Turns to Drones



A promenade in Oslo. The fjord in Norway's capital is filled with garbage, and the city has approved the use of drones to pinpoint the trouble spots. James Silverman for The New York Times

By Richard Martyn-Hemphill and Henrik Pryser Libell

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# THE NEXT GENERATION: OUTSIDERS MOVING IN!

## The EntrepreneurShipX Voyage 2018

Oslo - Copenhagen  
2nd - 4th September 2018

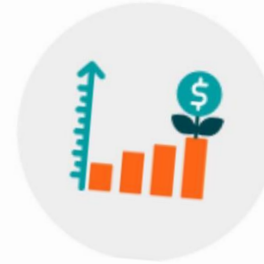
By The Creators Community, byFounders, We Are  
Human, ScaleupXQ and Christian Radich

### JOIN OUR VOYAGE

We are inviting bright minds to meet, learn and innovate at sea.

We are setting sail on the afternoon of Sunday 2nd September from Oslo to Copenhagen, where we will dock 4th September. This will be a unique opportunity to be at sea with a likeminded, yet diverse group of entrepreneurs, investors, community builders, domain experts and other brilliant people.

We invite you to join the EntrepreneurShipX voyage to get a new perspective and deeper relation to your fellow tech and entrepreneurship community. We guarantee a voyage filled with both intellectual and physical challenges, that all can master and learn from. More details will be revealed in due course... for now ensure you sign up to get on the ship's list!



### 1. Katapult Ocean Accelerator

We find, invest in and scale startups with positive impact on our ocean through the Katapult Ocean Accelerator



### 2. Global ecosystem

We build a global ecosystem of startups, corporates, organizations, research institutions and thoughtleaders

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# COMMUNITY INVOLVEMENT: FALLING IN LOVE WITH THE OCEAN



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Passion for Ocean

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# THE NEXT GENERATION: LET'S OPTIMIZE THEIR PLAYING FIELD!

## 1. **Ocean Opportunity Lab**

Current terrain - and gaps to fill

## 1. **Ocean Opportunity Lab**

Bring stakeholders together to realize  
a floating entrepreneur co-working  
hub in Oslo

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# OSLO: THE OCEAN ENTREPRENEURS' CAPITAL

## OCEAN ENTREPRENEURS RESOURCE MAP



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# OSLO: THE OCEAN ENTREPRENEURS' CAPITAL FLOATING OPPORTUNITY LAB



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## NEXT STEPS



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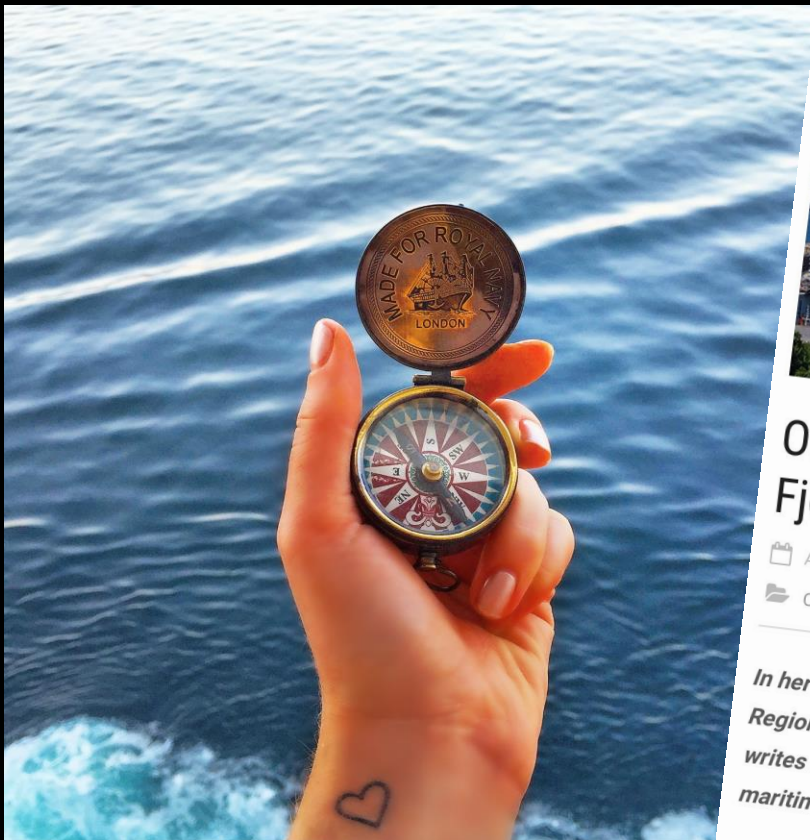


# “MINIMUM VIABLE PRODUCT” PHILOSOPHY BUILDING A SNOWBALL EFFECT

- 1 August: Ecosystem mapping complete
- 13 August: Arendalsuka Bottleneck crusher workshop
- 25 August: Passion For Ocean Dialogue conference
- 2-4 Sept: EntrepreneurShip Voyage
- 24-28 Sept: Oslo Innovation Week
- 4-7 June 2019: Nor-Shipping
- October 2019: UN Conference in Oslo - Our Oceans

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THANK YOU!!



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