

# Training, learning, creativity: my education next generation

## *Summary of workshops June 12 and 13*

### What have you learned from the case studies?

- Maritime awareness programmes start at early age
- Teaching concepts have changed and has become more flexible and accessible to the local communities
- Bring in sense of place for citizens to connect
- Keep it simple, fun and playful for the youngest generation
- Bottom up activities make projects grow and flourish
- Investing human capital at early age is smart investment, inexhaustible source of wealth
- Collaborative innovation is a bottom-up movement, fosters both technological as well as social innovation.

### What set up for governance?

- Interdisciplinary nature for improving teaching, education
- Port centres, maritime museums, observatory are crucial to tell the story in simple language
- True collaboration, partnerships to co-create a new narrative
- Hybrid structures between institutions, businesses and authorities
- Find 'creative' common areas, shared objectives
- Need for a structured approach towards strategic human resources development for life long learning
- Necessary to associate all actors: professionals, education, public authorities, businesses.

### What can we improve to create synergies?

- Learn from the history to have a better view on present and future
- Use physical facilities as meeting places for learning and creativity (role for museums, libraries, observatory) with view on the port
- Use the power of the crowd (crowdsourcing)
- Intensify communication
- Stimulate co-creation to reach technical and social innovation
- Put competition aside for a while, start work together
- Promote cooperation between different port-cities
- Sharing knowledge
- Tell better stories for different target groups
- Use technology, digital world to connect with younger generation.

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## Synthesis of Port-City Lab / June 14

### MISE EN PERSPECTIVE DE NOS EXPÉRIENCES ET DES CONTENUS DE LA CONFÉRENCE

#### PERSPECTIVES FROM OUR EXPERIENCES AND WHAT WE'VE LEARNED DURING THE CONFERENCE

**CE QUE NOUS FAISONS DÉJÀ BIEN**  
WE ARE GOOD AT THIS

- WE ALL HAVE OUR OWN VERY GOOD BUSINESS IDEAS
- TEACHING YOUNG PEOPLE IN OUR DISCIPLINE OR ARTS
- ADDRESSING SOCIAL ARTS - SOCIAL APPROACH
- TECH DELIVERS IN ORDER TO INTEREST YOUNG GEN.
- WE ESTABLISH OTHERS NEEDS + BUSINESS
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**LES 3 MOTS-CLÉS QUI RÉSUMENT LE MIEUX NOS ÉCHANGES**  
THE 3 KEYWORDS THAT SUMMARIZES OUR DISCUSSIONS

- # PROBLEMS ARE UNDERSTOOD
- # CREATING EDUCATION + EQUITY
- # DIALOGUES WITH STAKEHOLDERS

**CE QUE NOUS AVONS À FAIRE**  
WHAT WE NEED TO DO

- TECH DELIVERS IN ORDER TO INTEREST YOUNG GEN.
- WE ESTABLISH OTHERS NEEDS + BUSINESS
- TECH DELIVERS IN ORDER TO INTEREST YOUNG GEN.
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- TECH DELIVERS IN ORDER TO INTEREST YOUNG GEN.
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**LES 3 MOTS-CLÉS QUI RÉSUMENT LE MIEUX NOS ÉCHANGES**  
THE 3 KEYWORDS THAT SUMMARIZES OUR DISCUSSIONS

- # PARTNERSHIPS + PARTNERING SKILLS
- # BEING ADAPTIVE TO CHANGE (LABOUR)

### VISION 2030

#### « NEXT GENERATION »

#### « NEXT GENERATION »

#### « NEXT GENERATION »

**NOUS SOMMES EN 2030, NOUS AVONS RÉUSSI À RELEVER LES DÉFIS « NEXT GENERATION » ET NOUS SOMMES FIERS: QU'AVONS-NOUS FAIT?**  
WE ARE IN 2030, WE SUCCEEDED IN MEETING THE « NEXT GENERATION » CHALLENGES AND ARE PROUD OF OURSELVES. WHAT HAVE WE DONE?

**LES 3 MOTS-CLÉS QUI RÉSUMENT LE MIEUX NOS ÉCHANGES**  
THE 3 KEYWORDS THAT SUMMARIZES OUR DISCUSSIONS

- # FULLY CIRCULAR, BOTH IN BUSINESS AS IN EDUCATION
- # EDUCATION IS ACCESSIBLE TO ALL, THROUGHOUT ENTIRE LIFE
- # HYBRID STRUCTURES FOR CREATIVITY + CO-CREATION

### PROPOSITIONS POUR UN FUTUR NEXT GENERATION

#### PROPOSITIONS FOR A NEXT GENERATION FUTURE

**QUE DEVRONS NOUS TOUS FAIRE DE NOUVEAU OU DE DIFFÉRENT AFIN DE CONCRÉTISER LA VISION NEXT GENERATION?**  
WHAT SHOULD WE ALL DO NEW OR DIFFERENT TO GET US TO THE NEXT GENERATION VISION?

**PROPOSITION #1**  
ESTABLISH PARTNERSHIP MODELS BETWEEN BUSINESS, PORT, EDUCATION + SOCIETY AS A WHOLE WITH THE AIM TO CREATE A TRULY CIRCULAR (ZERO WASTE) SOCIETY

**PROPOSITION #2**  
IN A FUNNY WAY  
CREATE COLLECTIVE MINDMAPS WITH THE AIM TO BRING BACK THEIR NATURAL ADVANTAGE OF BEING HIVES FOR FROM PRESENT TO FUTURE TO PAST - RENEWAL & INCLUSIVE SOCIETIES IN A FUNNY WAY

**PROPOSITION #3**  
ESTABLISH HYBRID STRUCTURES FOR CONVENING PEOPLE AND IDEAS WITH THE AIM TO HAVE A MORE COMMON LANGUAGE AND RAISE A CULTURE OF A COMMON PORT-CITY IDENTITY