

# PLENARY REPORT

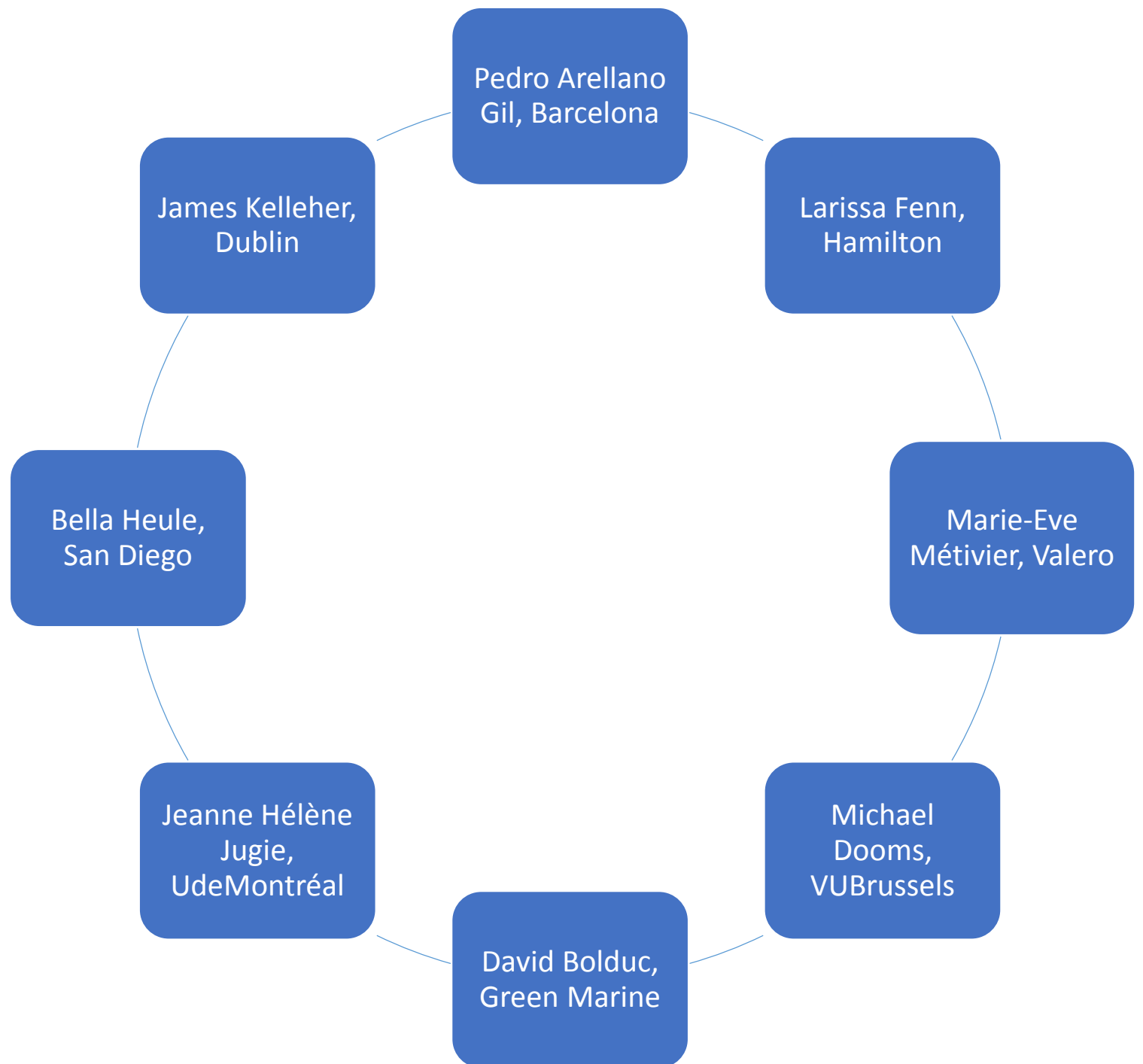
## Theme 6: Co-construction

City, Port, Citizens: the Co-Construction Next Generation



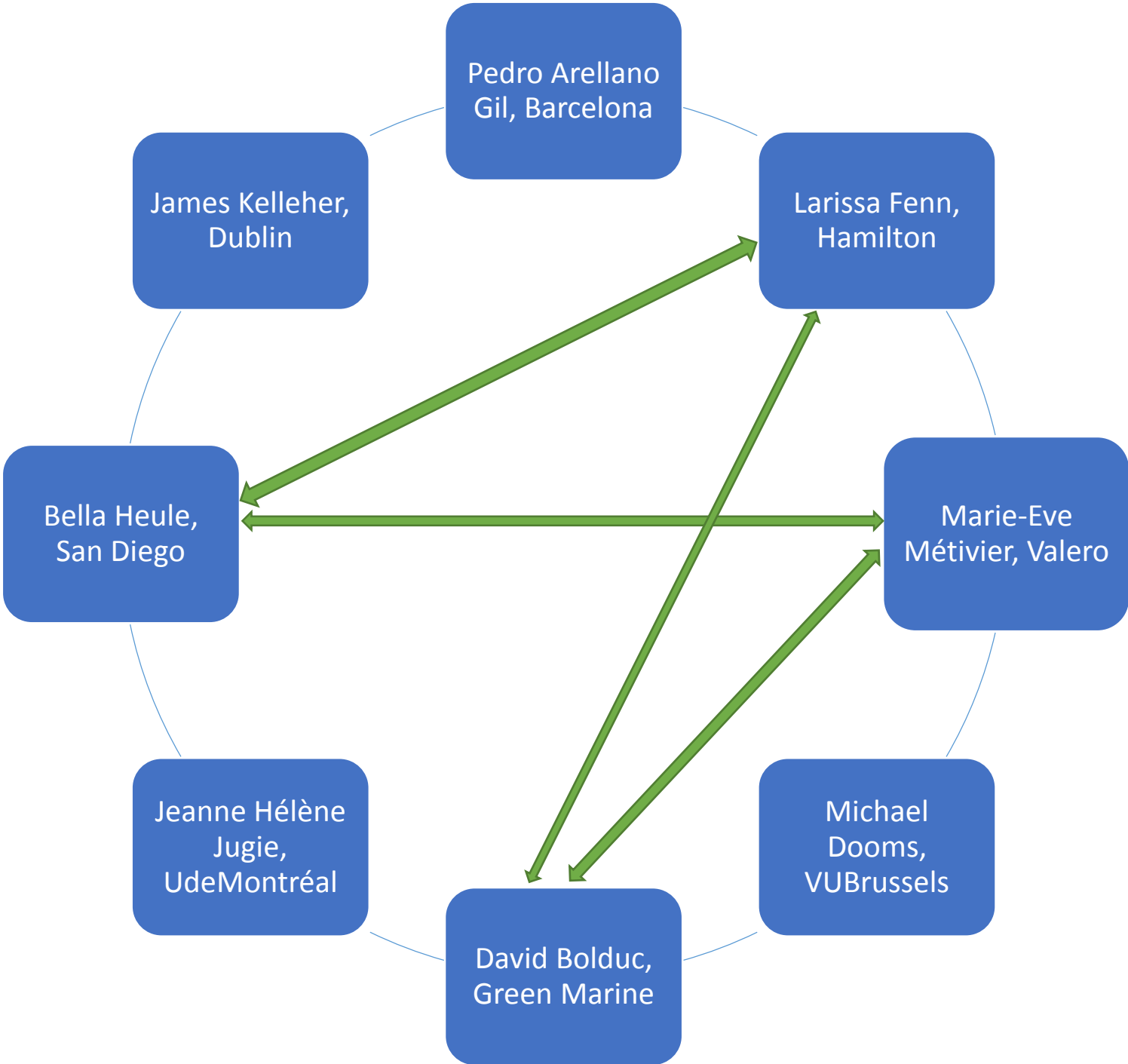


# City, Port, Citizens: co-constructing the co-construction Next Generation



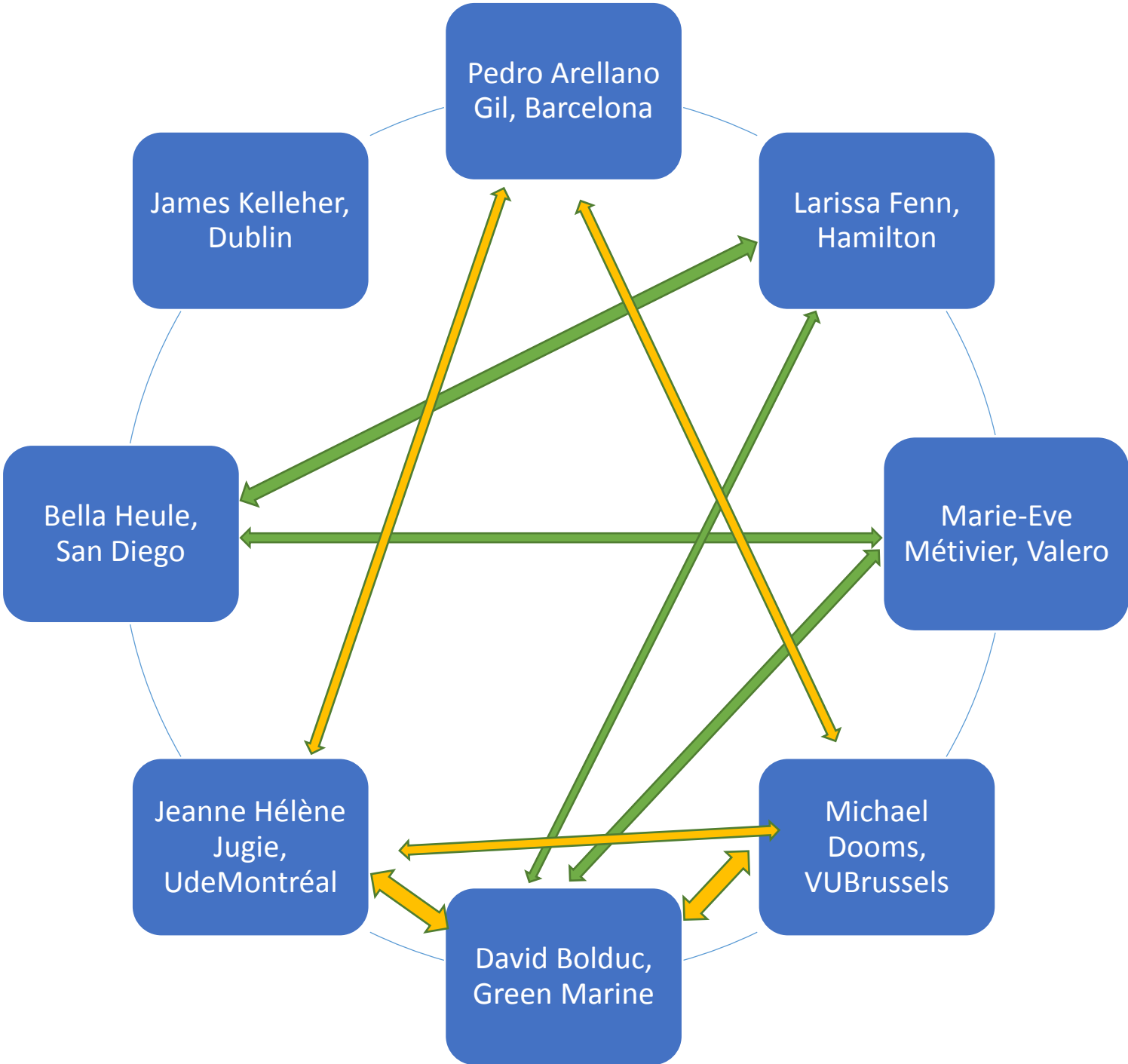
City, Port, Citizens:  
co-constructing the  
co-construction  
Next Generation

Co-existence, parks,  
private-public-civic



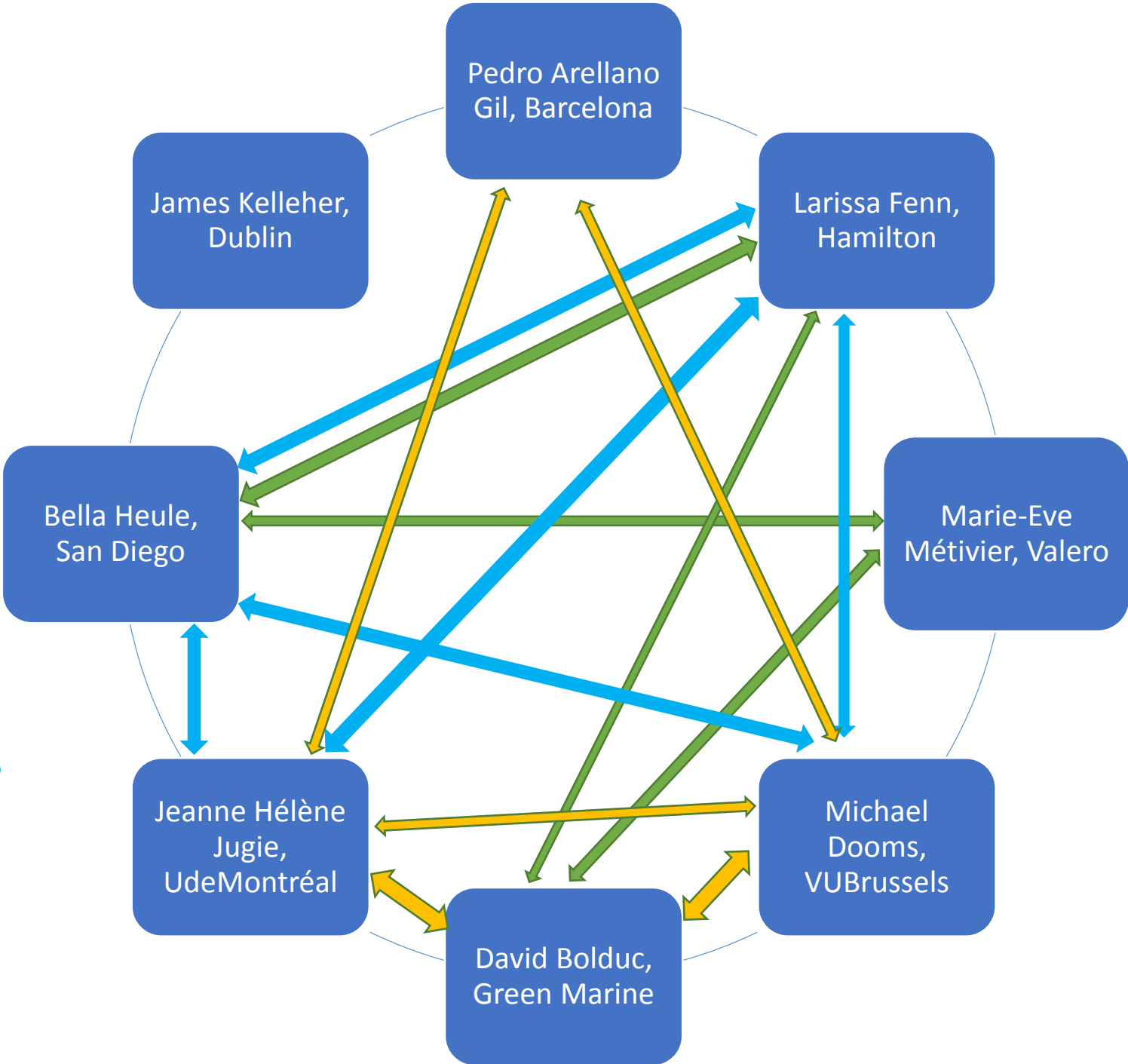
City, Port, Citizens: co-  
constructing the co-  
construction Next  
Generation

Knowledge  
management, co-  
constructed indicators



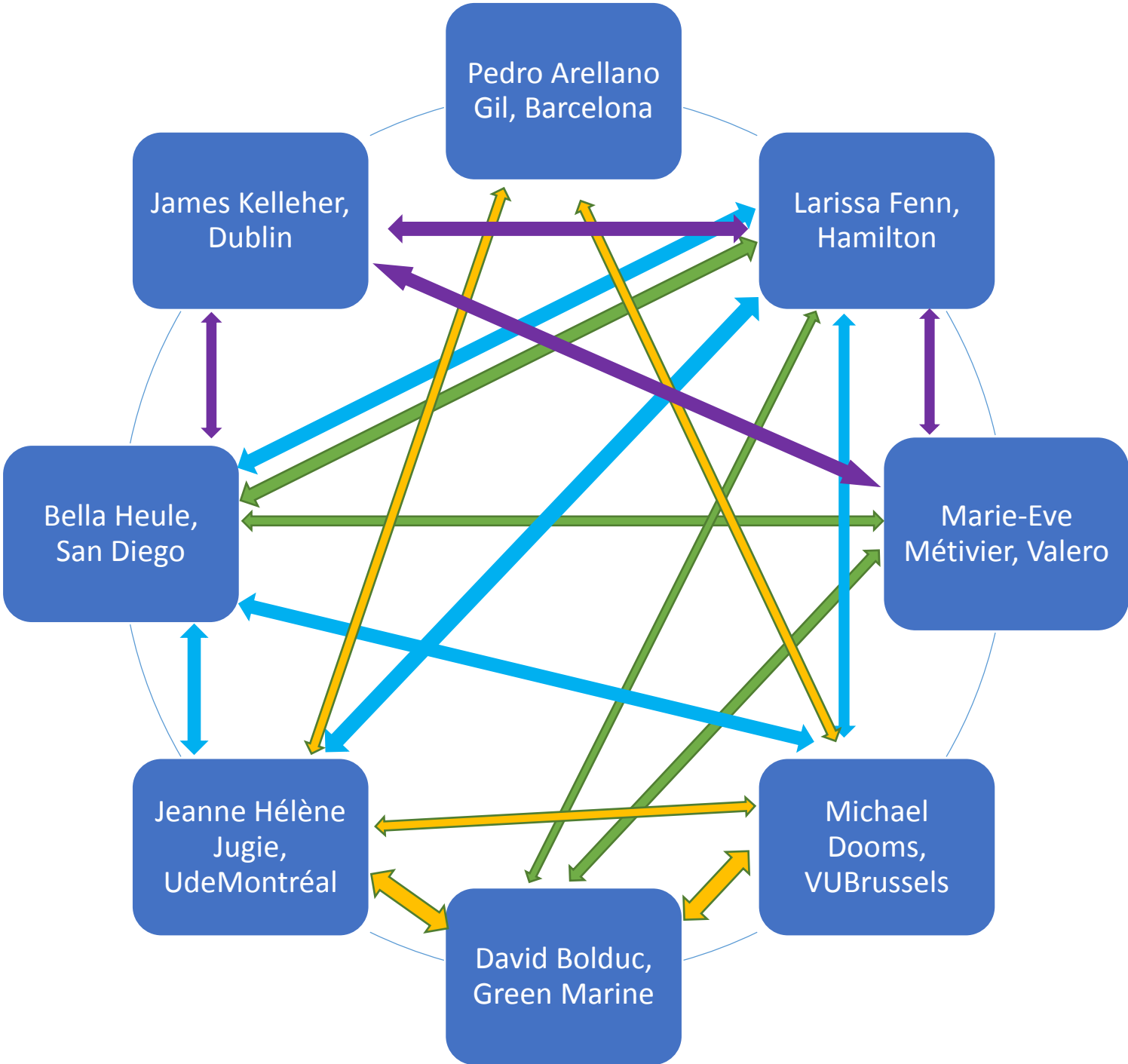
City, Port, Citizens:  
co-constructing the  
co-construction  
Next Generation

Stakeholders: you  
might be surprised...



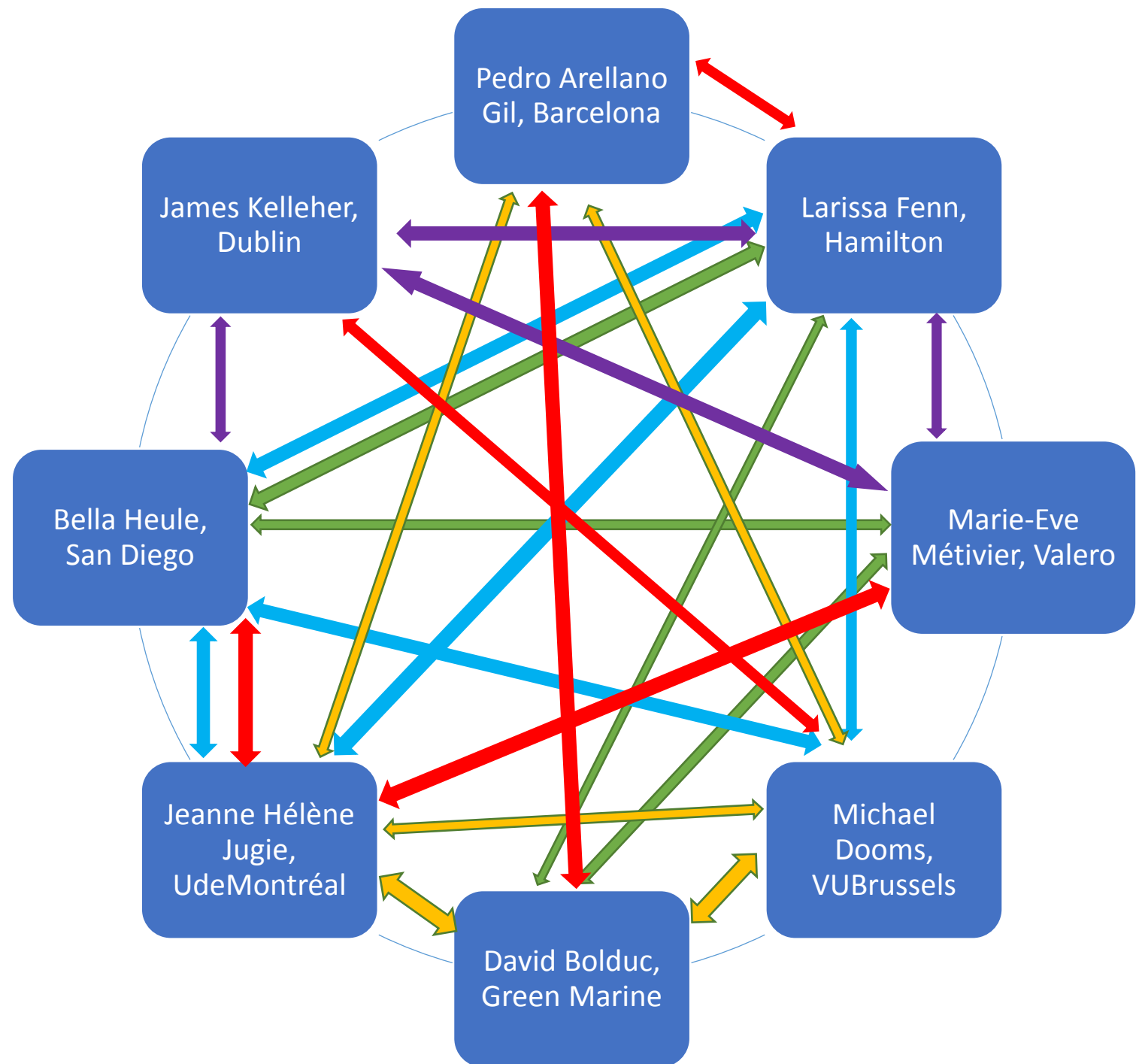
City, Port, Citizens:  
co-constructing the  
co-construction  
Next Generation

Emotion, culture,  
identity, pride,  
nostalgia, history



City, Port, Citizens:  
co-constructing the  
co-construction  
Next Generation

# Places for dialogue, varied by time and scale





# City, Port, Citizens: the Co-Construction Next Generation

## **Our question to the speakers AND to the audience:**

1. The (up to three) biggest challenges for 'their' port (or ports for those of you who work with many ports) with regard to sustainable development goals;
2. The (up to three) strategies/policies, investments, or other tools used to 'lever' the pursuit of those goals;
3. The processes that can lead to the co-construction of these strategies, policies, investments or tools (i.e. what actions should be taken).

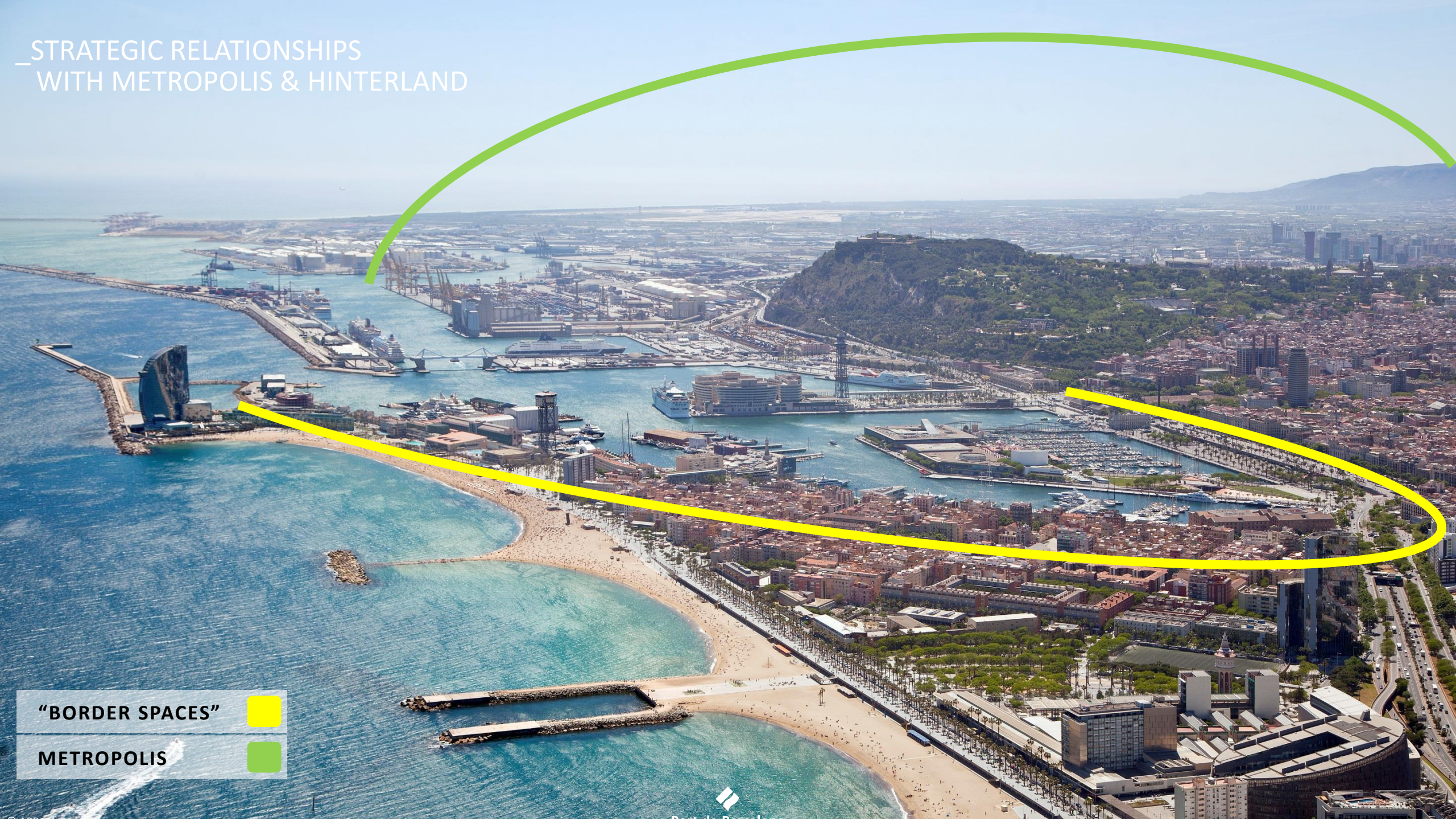
# City, Port, Citizens: the Co-Construction Next Generation

## 1. Challenges

- **Fostering genuine co-existence and trust between city and port**
- **Building and assessing real community relations**
- **(Re)Integration of port and city planning (hard and soft)**
- **Embrace organizational change (dialogue and collaboration)**
- **Nuanced governance of co-construction (scales, zones, time)**



# STRATEGIC RELATIONSHIPS WITH METROPOLIS & HINTERLAND



“BORDER SPACES”



METROPOLIS





# City, Port, Citizens: the Co-Construction Next Generation

## Strategies/Policies

- **Have excellence in leadership:** making co-construction part of purchasing policies, performance indicators, and organizational culture
- **Create places for dialogue,** both virtual and physical, both internal and external through multiple channels and collaborations
- **Matching co-construction efforts** by mapping/categorizing the diversity of stakeholders (understanding 'who' the communities are)
- **Understand, adjust and optimize port assets:** (p)reserve, retrofit and re-use existing land and structures/buildings



Who is the “community”?



# OVERVIEW OF “~~GOOD~~” PRACTICES

PORT/CITY	REPORTED / OBSERVED PRACTICE
Singapore	PER (Pro-Enterprise Ranking) and Cooperative Mechanism Platform (Forum key platform for the three littoral States, user States, the industry and other stakeholders to engage in dialogue and share their perspectives on issues relating to navigational safety in, and environmental protection of, the Straits)
Busan & Qindao	Materiality (Matrix of importance to stakeholders and importance to company)
Rotterdam	Stakeholder satisfaction index and license to operate index (3 times last 10 years, but repeating more frequently recently) ; number of complaints of noise, odor
Antwerp	Substantive sustainability report based on stakeholder input (> 40 stakeholders provide data); Annual survey on perceptions since 2014, linked to triple P, ca. 1.000 respondents
Vancouver	PortTalk Forum and Community Liaison committee







# City, Port, Citizens: the Co-Construction Next Generation

## Actions

- **Engaging in dialogue:** informal conversations, interviews, surveys, meetings, seminars, or engagement at cultural events...
- **Communicating the economic, emotional and historical significance** of the port for the city (use branding, marketing, events)
- **Implementing flagship initiatives:** wall art, beautification projects, landscaping, lookouts, cultural spaces...
- **Measure community outreach performance**

# Identity & Pride



hamilton\_port  
Pier 8 Skating Rink

hamilton\_port Every #tallships sailor needs one of these. Get yours at @hamilton\_port booth at #pier8 #HamOnt #happycanadaday #portcity

unbreakableca Nice tattoos!



29 likes

JULY 1, 2017

Add a comment...









A black grand piano stands in a large, industrial-style room with high ceilings and concrete floors. In the background, a large mural is painted on a wall, depicting a stylized house with a green roof and white walls. To the left, a large chain hangs from the ceiling. To the right, a large window with a grid pattern allows light into the room. The piano is positioned in the foreground, slightly to the right.

# HIDDEN PIANOS

BENEATH THE QUAYS



MISE EN PERSPECTIVE  
DE NOS EXPÉRIENCES ET DES  
CONTENUS DE LA CONFÉRENCE

PERSPECTIVES FROM OUR EXPERIENCES  
AND WHAT WE'VE LEARNED DURING THE  
CONFERENCE

# VISION 2030 NEXT GENERATION

PROPOSITIONS POUR UN FUTUR  
NEXT GENERATION

PROPOSITIONS FOR A  
NEXT GENERATION FUTURE

CE QUE NOUS FAISONS  
DÉJÀ BIEN

WE ARE GOOD AT THIS

continuation continue  
+ walking planning  
collaboration fait avec Agence d'urbanisme  
et Ecole Nationale Supérieure d'Architecture  
et Paysagiste  
frustrating + keeping talent  
perspective Blockchain, Internet of Things, etc.  
démocratisation  
d-luc stakeholder engagement  
techniques  
"cit values"

CE QUE NOUS DEVONS  
AMÉLIORER

WE NEED TO GET BETTER AT THIS

- chaîne décarbonée  
- Prendre le temps de bien développer nos  
- celebrating history + pride in place  
- nous libérer de notre méfiance  
mutuelle (ville vs port)  
- Mettre en place une information visuelle  
- increasing exports  
- seeing Takeholders not as  
risks, but as opportunities/  
resources

NOUS SOMMES EN 2030, NOUS AVONS RÉUSSI À RELEVER LES DÉFIS

Shared Vision & Goals

Shared Ownership & Understanding

Shared Pride & Identity

QUE DEVRONS NOUS TOUS FAIRE DE NOUVEAU OU DE DIFFÉRENT  
AFIN DE CONCRÉTISER LA VISION NEXT GENERATION?

WHAT SHOULD WE ALL DO THAT IS NEW OR DIFFERENT TO GET US TO  
THE NEXT GENERATION VISION?

- establish creative destruction labs in junior + high school environments  
- teach entrepreneurship in junior high schools as well as high schools  
- s'ouvrir à la discussion avec toutes les parties prenantes sans préjugé  
- travailler sur nos objectifs communs  
- stakeholder based / supported knowledge management (leveraging  
IT / Smart technology)  
- Sustainability reports (with stakeholders) - generalize  
the practice in the industry / Create the report as a blueprint

Good at: physical planning, starting  
the dialogue/opening up

Do better: general transparency

Create a culture of learning

Improve our collection and sharing  
of information through IT



# Co-Construction



Thank you!

