



Digital Supply Chain for **Logistics** Desires, Delivered in the Experience Economy

Matteo Losi, SAP
January, 2020

Customers

Who is influencing our Business?

Customer Experience

Business Volatility



Differentiation Through Innovation

Purpose

Strong challenges for **logistics** professionals



34%

of CPG organizations are able to **optimize and consolidate orders and shipments** across supply chains



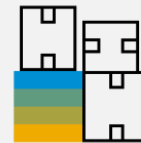
65%

consider it important to **integrate supply chain processes and systems** with key carriers, freight forwarders, and 3PLs



~70%

of retailers want to have **global inventory visibility** for a “source anywhere, fulfill anywhere” model



-54%

late shipments for organizations which have **higher inventory accuracy.**

Source: Business Performance Benchmarking by SAP 2018

Ferrero getta le basi della Intelligent Supply Chain: al via il progetto "Control Tower"

Home > DIGITAL4SUPPLY CHAIN > Logistica E Trasporti



Condividi questo articolo

A colloquio con Giuseppe Pagannone, IT Business Partner Director for the Global Supply Chain di Ferrero, per parlare del progetto di gestione evoluta della logistica, Control Tower. Oggi si lavora per avere più visibilità su tutti i flussi ma l'obiettivo finale è puntare a ragionare in ottica predittiva

10 Dic 2019

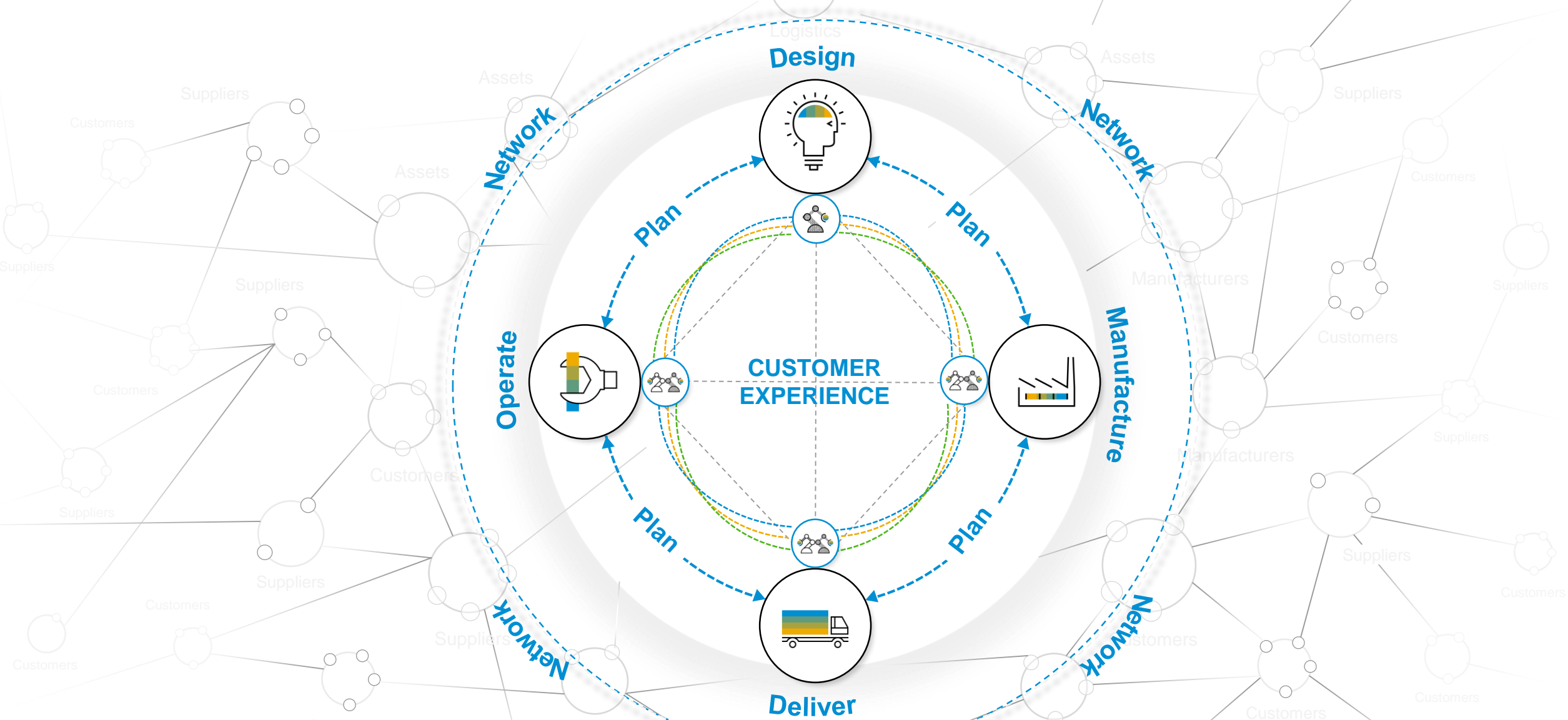
Annalisa Casali



“con **Control Tower** la società mira a sperimentare i benefici dei **cruscotti integrati** e, in futuro, dei [Big Data](#), dell'[IoT](#) e dell'Artificial Intelligence per gestire in modo ottimizzato tutti i flussi che vedono coinvolti i partner logistici.”

Intelligent Digital Supply Chain

Desires, Delivered in the Experience Economy



Schnellecke Logistics: How Do Smart Containers Speed Up Production?

Customers of logistics service provider and automotive supplier Schnellecke Group AG & Co. KG can simply check the current location of their delivery themselves on their tablet. This is possible thanks to smart containers, SAP® Cloud Platform, and SAP Leonardo IoT Foundation.

>1,600

Tracked parts shipped to the customer every day

3

Further supply chains connected to the system

<3 months

From kickoff to go-live

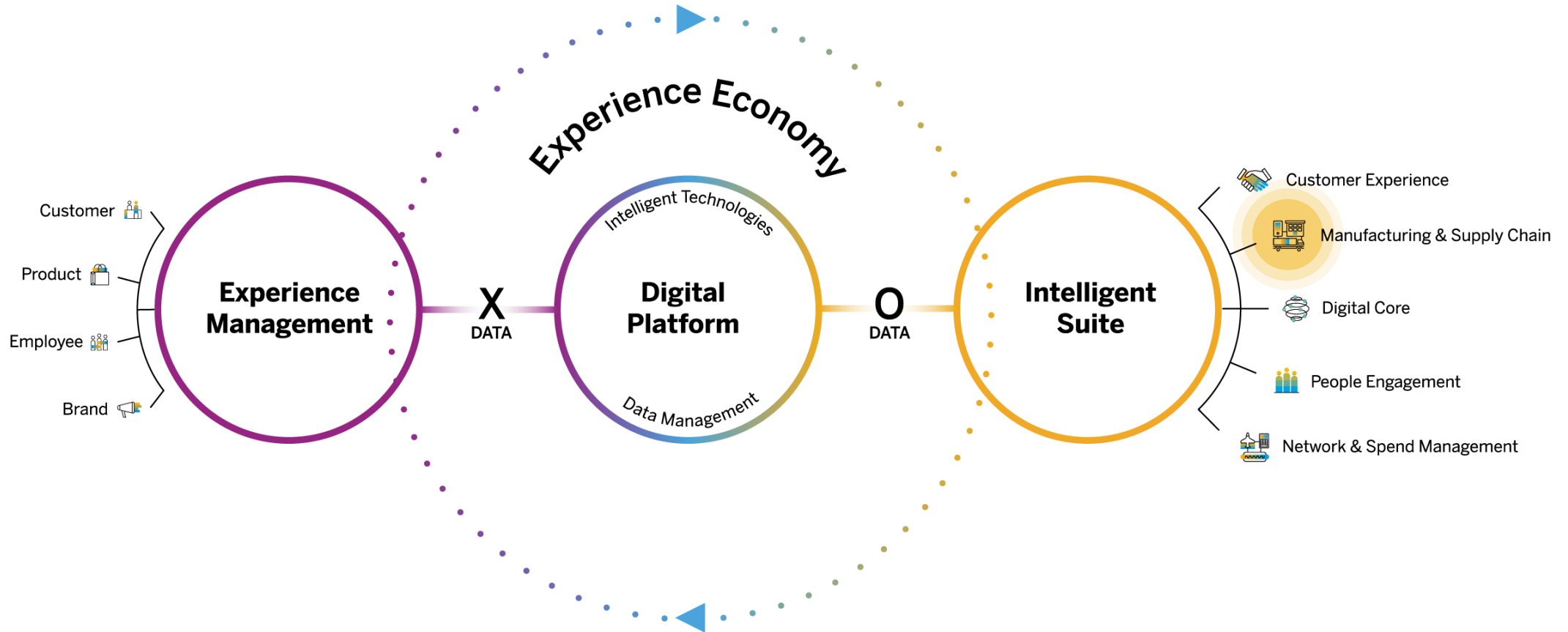


>100

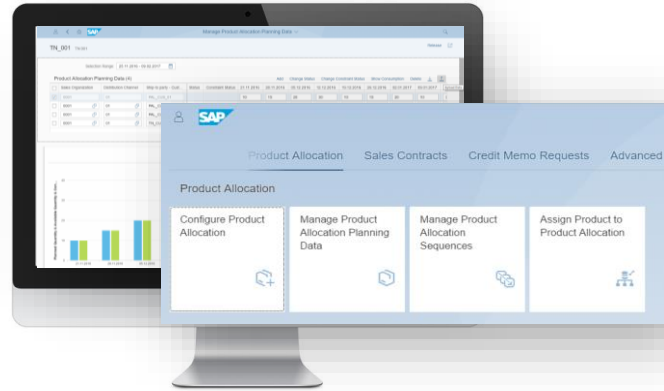
Smart containers shipped to the customer every day



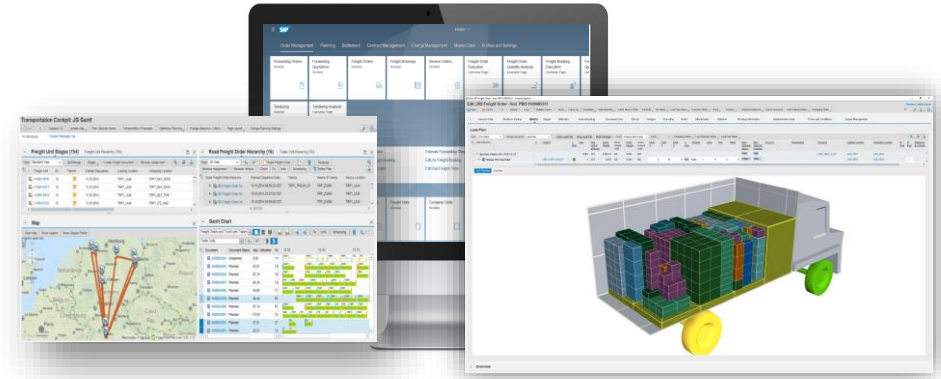
SAP Strategy: Be the Experience Company powered by the Intelligent Enterprise



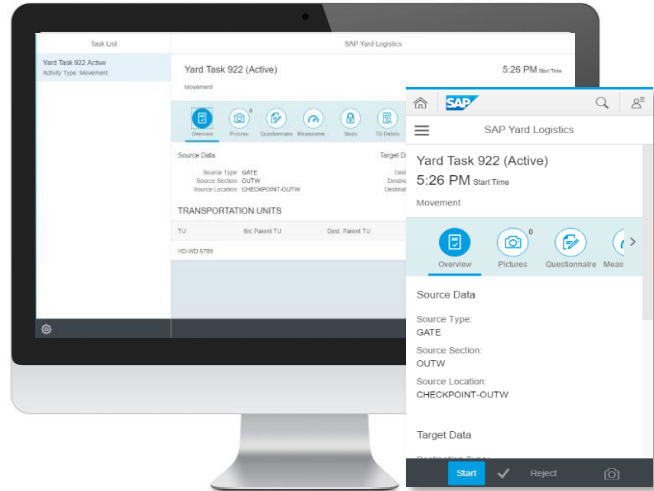
Advanced Available-to-Promise



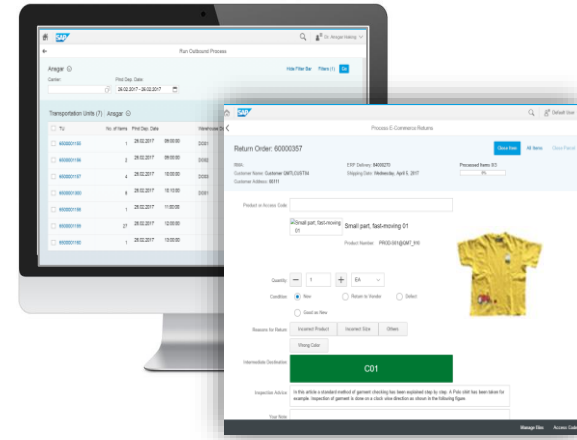
Transportation Management



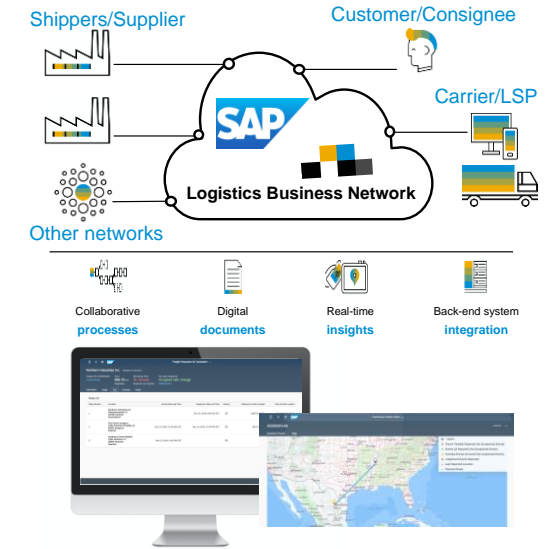
Yard Logistics



Warehouse Management



Logistics Network Track & Trace





Thank you.

Contact information:

Matteo Losi
Chief Digital Expert
SAP EMEA South

matteo.losi@sap.com